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# **REGULAR ISSUE**

PEER REVIEWED RESEARCH PAPERS

AN INTERNATIONAL AND OPEN ACCESS JOURNAL BY THE ITALIAN E-LEARNING ASSOCIATION

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#### EDITORIAL

#### Educational dinosaurs in the digital-pandemic era: the need for a digital framework and an emergency framework in education

Tommaso Minerva [Editor-in-Chief] University of Modena and Reggio Emilia – Reggio Emilia (Italy)

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About 65 million years ago, dinosaurs went extinct. A tragic, unforeseen event completely changed the course of evolution. Or rather, some argue that this event accelerated evolution considerably.

Dinosaurs were already revealing their limits as a species – too aggressive, and consuming too much in the way of resources; the tragic, unforeseen event determined their demise. We may suppose that this did not happen in an instant. They must have hung on, fought back, tried to change, and sought to reassert their dominance for some time, but in the end the environment was no longer what it had been and they disappeared, making room for more agile, more efficient mammals, and for small birds, that were better suited to the new habitat.

Our story begins in December 2019.

Before the pandemic.

A representative from the ruling party of a G7 country

proposes a resolution committing the government to "*evaluating the advisability of initiating monitoring* and establishing conditions so that university education may be allowed for persons who will be childcare teachers, psychologists, or social workers, because these are professional positions of particular sensitivity and social importance, when such education is provided as a blended degree [i.e. with partially online courses], under the same conditions as the ones intended for the Primary Education Science degree program [i.e. without – or strongly limited – online courses]".

The Undersecretary in office (who will eventually become Minister) accepts the resolution and commits the government "*to evaluating the advisability*... etc.".

This was December 2, 2019.

The Council of the Conference of University Rectors (whose President will eventually become Minister) implements the resolution but interprets it in this way: "...the resolution through which the Chamber of Deputies commits the Government *to extending to the degree programs* that qualify persons to become teachers and psychologists... (redacted) ...*the restrictions on remote learning* that applies, and must be applied for LM-85 bis [i.e., the Primary Education Science Degree]."

A commitment to evaluate thus gets transformed into a commitment to reach a decision with a clearly defined direction, i.e., banning remote education for a large set of degrees! [Comment: The Council mentioned restrictions (for the Primary Education Science Degree) that don't even exist.]

This was December 18, 2019.

The Minister at the time takes note of the Rectors' request and publishes (*but perhaps not*) a decree that excludes distance learning from university classrooms for a fair number of degree courses.

This decree is the equivalent of saying that in spite of the enormous transformations that are taking place, dinosaurs must neither become extinct nor evolve.

It was determined that university education backed by digital technologies is qualitatively inferior to traditional university education. A veritable act of *analog snobbery* not supported by any evidence whatsoever other than anachronistic prejudice and, perhaps by a fear of empirical comparison.

The only arguments in favor of that decree are the ones that transpire in comments by the usual intellectuals.

These comments run the gamut from the nostalgic, demagogic question, "So, you would put your child in the hands of someone who got a degree online?" to the international (but inaccurate) comparison that, "at Harvard, 6 online credits are worth 2, but in Italy, they are worth 6".

This was December 23, 2019.

*Just a few hours later, the Minister resigns* and is replaced by the Undersecretary and by the President of the Conference of Rectors (in the meantime, the ministry is split up).

In other times, I would have provided rebutting arguments based on scientific evidence and on facts, and I would have written that this was an act of *digital Prohibition* inspired by arrogance, malfeasance, ignorance, and fear.

But those times have passed.

That mysterious decree was never published by new Minister (or rather, it was spotted for a few hours on the Ministry's website but then vanished). And it never took effect. The universities were forced to change their curricula and their teaching methods, but in the end the decree was withdrawn when the Court of Audit, in an initial audit, failed to give the decree its *seal of approval*.

After a few days, the educational system – and the university – is closed. The pandemic is hitting hard, and tragedy is spreading throughout the whole country and the whole world.

Suddenly, and literally from one day to the next, schools and universities undergo a Copernican revolution. Everything digital. Everything remote. Teaching, degrees, exams, meetings: everything remote, everything digital.

Of course. An extraordinary situation is fought with extraordinary measures. But tools are needed to do this. Luckily, we had the tools (try to imagine what could have happened if a nationwide lockdown had taken place in the '80s or '70s).

Instructors and students in schools and universities discovered that digital education is workable.

They discovered both its strengths and its *weaknesses*. Certainly also – and especially – its weaknesses!

Nobody is dreaming of a world in which everyone – both students and instructors – is shut up at home, connected only via a videoconferencing platform. No one is hoping for and theorizing a complete absence of social relations and proximity. And nobody is denying the importance of being in a classroom and sharing things physically. Anyone who argues to the contrary is clearly doing so in bad faith.

Nevertheless, it was possible to experience on a large scale that digital teaching may be a useful tool. It was certainly used in a rough, improvised manner, but people made virtue out of necessity. And, in schools and universities, some excellent results were obtained that may be used for reflection.

Later.

But later is already here.

And this is precisely what the usual intellectuals have begun to denounce. They are demonizing digital teaching using adjectives that make people cringe, and they are preparing the way for *analog restoration*. They are even going so far as to state – between the lines, for goodness sake – that this digital upheaval denies students their educational rights.

Excluding the systematic use of digital media in learning environments is tantamount to theorizing and putting into practice an anti-historical separation between schools and society.

Digital technology may, in fact, contribute to improving learning environments from a renewed, Comenian perspective: teaching everything to everyone and completely (*omnia omnibus omnino*).

The tragic health emergency has shown that digital technology has allowed educational content to reach people whom social-distancing measures had physically excluded from places of learning. Just as, well before the pandemic, distance education had allowed working adults to access university education in new ways.

If, during the health emergency, the quality of teaching was not high everywhere, if not all of the population could be reached, and if some people were excluded, the problem lies not with digital technology but with Educational dinosaurs in the digital-pandemic era...

inadequate educational policies. Just to give one example: the right to education also means equal opportunity of access sources of knowledge, in other words: internet connection must be free and guaranteed to all students; devices and equal access conditions must be guaranteed to all students; digital skills in educational environments for students, teachers, and organizations must be continually developed and updated.

*Teaching everything to everyone completely* is possible today, thanks to digital environments.

This was true even before the pandemic.

However, what the intellectuals don't want to understand is that the world has suddenly changed (a tragic, unforeseen event). That the ways of thinking that were used earlier – clumsily – are now even more out of place and anachronistic. That digital customs have now become a part of everyday life. That there is a need to reimagine how to *integrate* the new, mass digital culture into educational and training processes. And that there is also a need to think again about a new digital culture, a new digital education both in a positive way and to prevent, mitigate, correct aberrations, inequalities, excesses.

On one point we agree with the criticism: if digital education is used as a simple replacement of what is done in presence, then it merely is a pale and weak imitation of traditional education. This is unfortunately what largely happened during the pandemic, when educators and scholars were not prepared to use digital tools and methodologies had to adapt in a matter of days. Sometimes hours.

In short, in order to propose a new phase of **DIGITAL EDUCATION** that is able to combine *essential physical relationships* and relationships with digital media. Able to plow the good fields of methodological innovation. Able to combine the right to digital citizenship with the right to training and education. For everyone. With digitally mature professionals, teaching staff, and society.

Digital and traditional education are complementary, and one can enforce the other. We can go further on to say that in the future one will not exist without the other. The key is not whether teachers and students are separated by a monitor. The key is instead the ability to activate the processes involved in learning and – mainly – in personality and social environment building, and a combination of strategies is the best form to do it.

We are a long way from that. The *analog restoration* movements are already underway. The usual *comedians-scared-warriors* are already on the move, often oblivious to the looming tragedy, sometimes denying it and imagining – in the short term – classrooms full of students who are hugging each other tenderly. Unfortunately, it will not be like this for a long time.

And this is what is most tragic.

The analog intellectuals (or perhaps analog ignoramuses, since they ignore reality) go around cities looking for classrooms for face-to-face teaching. They do not have the education and sensitivity to look at a map of infection in the world to try to understand what is really happening. They are driven by religious ideology. They forget (with good intentions, hopefully) that we are in an emergency situation. An educational emergency as well. And that the world was not prepared and still is not prepared for it.

The need to explore and prepare action plans in the event of educational emergencies is becoming clear.

In any building, there are instructions on what to do in case of fire, an earthquake etc. There are frameworks and organizations for dealing with emergency situations. But nothing exists related to how to act and react in a context in which a serious educational emergency is identified. Not in any country in the world.

We all acted and reacted generously and to the best of our abilities, but with no plan that provides for a chain of responsibility, training, actions, resources, and assistance to families and students and... teaching and training methodologies, whether they involve the use of technology or not, that are capable of providing answers and instructions to teachers, students, families, and organizations. This is also a lesson that we may learn from the pandemic.

But we could go further on and declare the *emergency in education*. Traditional approaches cannot keep the pace with the digital evolution – accelerated by the pandemic all around the world. Even in the absence of a pandemic (hopefully soon!), we need to evolve, and work on the best way to operate educational processes, with all the tools (traditional and non-traditional) that can serve the scope.

Oh... except for the analog ignoramuses who are still religiously searching for classrooms in all the cities.

It's time to come to terms with reality.

Eventually, the dinosaurs went extinct, precisely because they failed to adapt to their new environment. They failed to evolve. But out of their extinction, Homo sapiens was born.

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#### Comparative research in the digital competence of the pre-service education teacher: face-to-face vs blended education and gender

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#### Abstract

To evaluate the digital competence of pre-service teacher, three sub-scales must be considered: attitude, knowledge and use. However, the degree of acquisition may vary depending on different variables. The main objective of this research is to find out the level of digital competence of university students based on these three sub-scales, and, as secondary objectives, to find out whether any differences exist in relation to students' educational modality and gender. A non-experimental design has been used (ex post facto) with a sample of 675 students from the Pontifical University of Salamanca. The results revealed that the level of digital competence of the pre-service education teacher is medium, with no significant differences in gender. However, differences were found in the Blended Learning modality.

KEYWORDS: Digital Competence; ICT; Students Profile; Educational Modality.

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#### 1. Introduction

Compared to some decades ago, the profile of university students has now changed. Modern-day students are part of a new generation who have grown up surrounded by technological devices, as well as all the possibilities offered by internet access. This has fostered the development of skills and attitudes towards Information

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and Communication Technologies (ICT) in any social and educational context (Ojando et al., 2017).

Current university students can be considered as "net generation" or "digital natives" (Thompson, 2013; Bowe & Wohn, 2015). However, even if said students are called "digital natives", this does not ensure that they have developed digital competence, and even if they have, it would be necessary to find out the level of acquisition that they possess (Barak, 2018). In this sense, Kennedy and colleagues (2007), point out that, as a general rule, students' digital competence focuses on the development of skills, attitudes and knowledge of technologies in social and playful contexts, and does consider their transfer to educational contexts, which propitiate optimal teaching-learning processes, which is necessary for the successful construction of knowledge. It is no longer enough to have digital literacy, understood as the minimum set of skills that allow a user to operate effectively with software tools, access to the internet or perform basic tasks with a computer

(Buckingham, 2015; Van Laar et al., 2017). Nowadays,

it is necessary to go one step further than digital literacy towards digital competence, which is understood as the domain of ICT in a professional context with good pedagogical-didactic judgment (Krumsvik, 2011). According to Ferrari (2012), digital competence can be defined as a set of knowledge, skills and attitudes towards ICT and digital media. On the same lines, Council (2006) defines it as the knowledge, skills and attitudes that a user must have to work, live and learn in a knowledge society. Different dimensions should be included in the development of digital competence: a first dimension that encompasses basic digital competences (use of ICT tools, access to information etc.); a second dimension constituted by didactic competence in ICT management, where technology is understood at the service of pedagogy; and a third dimension, shaped by the development of the competence to learn through ICT, i.e., its use transversally (Krumsvik, 2007).

In this current socio-educational background, teacher training institutions have to focus on a good educational quality training in order to ensure the incorporation of future teachers into the labour and professional market (Kaufman, 2015; Maxwell and Schwimmer, 2016). This is because technological education now plays a vital role in the learning that takes place (Tondeur et al., 2016). In recent years, much research has been conducted on the perception of future teachers about the knowledge, use, implementation and integration of ICT in the teaching process (Casillas et al., 2017), since having a basic knowledge of ICT is no longer enough. Instead, it is fundamental that teachers have the necessary skills, knowledge and attitudes to carry out the teaching-learning process effectively (Baylor & Ritchie, 2002).

The purpose of this research is: (1) to know the level of digital competence of the pre-service education teacher and (2) to compare the level of digital competence according to the educational modality and gender.

#### 2. Related Woks

#### 2.1 Digital Competence in Different Educational Modalities

During the last decade, a new educational modality called Blended Learning has emerged, which combines face-to-face teaching and online teaching (Hannay & Newvine, 2017) and reduces the time spent attending classes (Asarta & Schmidt, 2017). Thus, it provides an enriching experience that combines the benefits of new technologies with face-to-face social interaction (Van Doorn & Van Doorn, 2014). In addition, Blending Learning allows students to optimise their learning at their own pace (Arbaugh, 2014) since the focus of attention in the teaching-learning process their own learning (Bartolome, 2004), even if teachers continue to play a fundamental role in providing structure, organisation and learning experiences to students (Megeid, 2014; Aldhafeeri, 2015; Broadbent, 2017), providing them resources which facilitate explore and develop new skills. This type of methodology allows them to develop new skills and abilities (Carranza & Caldera, 2018).

The potential of these courses, therefore, is to grant students more responsibility, control and independence, as well as to improve their critical and reflective abilities (Garrison & Kanuka, 2004). Students themselves have found Blended Learning to provide positive results (Davies et al., 2013, Garcia et al., 2013, Hannay & Newvine, 2017), improving their academic performance, specifically when compared to the face-to-face modality (Albert & Beatty, 2014; Baepler et al., 2014).

Regarding students' perception, Eryilmaz (2015) carried out a pre-experimental study to measure the affectivity of Blended Learning, comparing it with the face-to-face modality (N = 110) in Atilim University, Ankara (Turkey). The results showed statistically significant differences in the opinions of students (p = 0.001), thus showing that the face-to-face modality was more effective. On the same lines, Tseng and Walsh (2016) compared and evaluated the perceptions, motivations and academic results of a total of 52 students, which were divided into two groups: Blended Learning and face-to-face. The results showed that the students in the Blended Learning modality had a higher motivation (p = 0.045), although there were no significant differences in academic performance (p = 0.192).

In relation to academic performance, Al-Qahtani and Higgins (2012) conducted a study with 148 students from A-Qura University in Saudi Arabia. The results showed that there were statistically significant differences between the Blended Learning modality and face-to-face learning (p = 0.001), with an effect size of 1.34 (Hedges'g), indicating that Blended Learning had a positive impact on improving student performance. These results are consistent with those obtained in other studies (Lewis & Harrison, 2012 Harjoto, 2017).

On the contrary, there are other investigations where no statistically significant differences have been found between the two educational modalities (Ashby et al., 2011; Aly, 2016).

Considering the existing literature regarding both educational modalities, it is clear that there is no consensus on the results obtained by the different investigations. On the other hand, it is noteworthy that most of the studies are focused primarily on analysing the perception and performance of students. There is more limited literature regarding the comparison of the digital competence of students in different educational modalities (Garcia et al., 2013). For this reason, this work focuses the interest on analysing the digital competence of students, specifically comparing Blended Learning with face-to-face learning.

#### 2.2 Digital Competence According to Gender

In terms of gender, there are numerous studies which consider there to be considerable differences between males and females. For example, many researchers have found males to have a greater preference for ICT than females (Incantalupo et al., 2013; Balta & Duran, 2015; Ilkan et al., 2017; Seok & DaCosta, 2017). These results are corroborated by other authors where males obtained better results in digital competence (Casillas et al., 2017; Flores & Roig, 2017; Cabezas et al., 2017). Toundeur and colleagues (2016) conducted a study with 1,138 university students in Flanders (Belgium). The results showed that females had a less favourable attitude towards ICT than males, although there were no differences in educational contexts. On the other hand, there are authors who have determined that women have a higher digital competence than men (Suri & Sharma, 2013; Aesaert & Van Braak, 2015; Krumsvik et al., 2016; Guillén-Gámez et al., 2019).

On the contrary, there are studies where no statistically significant differences have been found in digital competence with respect to gender (Stosic & Fadiya, 2017, Vázquez-Cano et al., 2017; Dauda et al., 2017; Ayanda & Jibrin, 2018).

#### 2.3 Digital Competence According to its Three Dimensions: Knowledge, Attitude and Use

There are studies that analyse the different dimensions that make up digital competence (Incantalupo et al., 2014; Onwuagboke & Singh, 2016; Petko et al., 2017; Bindu, 2017,). Kandasamy & Shah (2013) conducted a study with 100 primary education teachers whose results revealed that these teachers had knowledge about the use of applications, such as MS Word and Power Point, email and internet exploration. Most of them had a positive attitude towards the use of ICT. Taking gender into account, Tezci (2010) concluded that male teachers obtained higher scores in terms of knowledge and use, as well as a more positive attitude than female teachers.

However, other studies affirm that, although teachers have positive attitudes towards ICT, they lack the necessary knowledge to put it into practice in an appropriate way from a pedagogical point of view (Tezci, 2010; Mahmud & Ismail, 2010; Slechtova, 2014; Ilkan et al., 2017; Fadiya, 2017). On the same lines, Prior and colleagues (2016) conducted a study with 151 university students, concluding that a positive attitude towards ICT and adequate digital literacy contribute significantly to the development of digital competence through the ability to learn. These results are corroborated by those obtained by Adewole-Odeshi (2014). On the contrary, other researchers have concluded that teachers have a negative attitude towards ICT (Uluyol & Sahin, 2014; Dauda et al., 2018; Guillén-Gámez et al., 2018).

The attitude of use has also been related to other variables, such as years of experience or age, and the degree or level of study (Volman et al., 2005; Kubiatko, 2010; Slechtova, 2014; Adebara et al., 2017). Some studies have concluded that those at a younger age have a less positive attitude towards the use of ICT (Tezci, 2010; Balta & Duran, 2015).

Considering the scientific literature, there is hardly any research which compares the level of digital competence of the pre-service education teacher in different educational modalities (face to face vs. blended learning) as well as in gender. Therefore, this research aims to assess the level of digital competence of preservice teacher in different educational modes according to gender.

#### 3. Methods

*Design:* A non-experimental, ex-post facto cutting design was used. A descriptive analysis, followed by an inferential one, has been carried out. The level of significance established was sig. <0.05, which meant working with 95% confidence and 5% error.

*Participants:* A non-probabilistic sample has been used intentionally. The sample consisted of a total of 675 preservice teacher enrolled in the Faculty of Education of the Pontifical University of Salamanca (UPSA). Data collection was carried out in the 2018/2019 academic year. The predominant gender was female (60%) with an average age of 27 years compared to male (40%) with an average age of 24 years; while the number of students in the classroom modality was higher (61.63%) compared to Blended Learning (38.37%).

*Description of Educational Modalities:* Students enrolled in the Blended Learning modality had to attend in person and mandatory once every month (in total 4 times in the semester). The time of each subject depended on the credits of each subject (between 1 and 2 hours), and a compulsory virtual assistance of 21 hours per semester. On the other hand, students enrolled in the classroom modality attend class with a total of 60 hours per semester.

*Instrument.* For the collection of the data for this research, the ACUTIC instrument was used (Mirete, 2015), which has been applied in different types of samples and educational stages (Mirete, 2016; Guillén-Gámez & Peña, 2020). The original instrument showed good results of reliability for its subsequent application.

The ACUTIC is composed of three-dimensions, attitude, knowledge and use. It consists of 31 Likert-type items of 5 points, however, the authors consider adding two more items on the knowledge and use about the creation of interactive questionnaires (Googleforms, Socrative, QuizWorks). Therefore, the final version of the instrument had 33 items. In this questionnaire, the students must respond according to their degree of agreement with the proposed statement (for the attitudes dimension: from completely disagree (0 points) to fully agree (4 points); and for the knowledge dimension: from no knowledge (0 points) to very high knowledge (4 points); and finally, for the use dimension: from no use (0 points) to always use it (4 points).

The attitudes towards ICT dimension was composed of 7 items focused on thoughts, beliefs or attitudes towards ICTs (e.g. ICT promote involvement in the teaching and learning processes). Taking into account the Likert scale used, the maximum score to be reached by a participant in this dimension was 28 points. The knowledge dimension consisted of 13 items related to knowledge or training towards digital technologies, web resources or 2.0 tools (e.g. knowledge in Libraries and digital databases: Dialnet, Theseus, Wos, Scopus). The maximum score to be reached in this dimension is 52 points. Finally, the use dimension was composed of the same 13 items as the knowledge dimension, with the difference of focusing on the use that students make about them (e.g. use of data analysis software: SPSS, R, Mystat, Nud.ist, Nvivo, Atlas.ti). The maximum score to be reached in this dimension is 52 points. Finally, the maximum total score in the ACUTIC is 132 points.

The overall reliability of the instrument was calculated through Cronbach's alpha with a very satisfactory value ( $\alpha = .932$ ). Specifically, this reliability was calculated for each of the dimensions of the instrument through the Cronbach, Spearman-Brown and Guttman Alpha coefficients (Table 1). All of them very satisfactory.

|           |                               | N= 675 |
|-----------|-------------------------------|--------|
| Attitudes | Alfa de Cronbach              | .932   |
| (AD)      | Coeficiente de Spearman-Brown | .886   |
|           | Dos mitades de Guttman        | .871   |
| Knowledge | Alfa de Cronbach              | .899   |
| (KD)      | Coeficiente de Spearman-Brown | .782   |
|           | Dos mitades de Guttman        | .779   |
| Use (UD)  | Alfa de Cronbach              | .860   |
|           | Coeficiente de Spearman-Brown | .679   |
|           | Dos mitades de Guttman        | .676   |

 Table 1 - Reliability statistics of the three dimensions of the instrument.

#### 4. Results

#### <u>4.1 Total Digital Competence of Students According</u> to the Instrument's Scales

Table 2 presents the descriptive data in each of the scales (the score of each scale is composed of the sum of the score of the items that compose it), showing the mean (M), standard deviation (SD), asymmetry (A) and kurtosis (K). It is observed how the students have a medium-low knowledge and use of ICT (knowledge = 27.69; use = 25.93) with respect to the attitude scale which is quite favourable (M = 21.72). Regarding the total digital competence, the students show that they have a medium competence (M = 75.34).

| Scale                    | М     | SD    | А         | K   |
|--------------------------|-------|-------|-----------|-----|
| Attitude (AD, 28 points) | 21.72 | 4.94  | -<br>0.88 | .82 |
| Knowledge (KD,52 points) | 27.69 | 9.55  | .20       | 08  |
| Use (UD, 52 points)      | 25.93 | 9.02  | .40       | .32 |
| ACUTIC (132 points)      | 75.34 | 19.87 | .08       | .66 |

 Table 2 Descriptive data of the degree of acquisition of digital competence

#### 4.2 Digital Competence of Students According to Modality and Gender

Table 3 analyses the differences in gender within each educational modality, while Table 4 compares educational modalities based on gender. It can be seen that in the total scale (KS=.056; sig. > .05), the data follows a normal distribution; therefore, the parametric t-student test was used to check the difference of means between both distributions.

Table 3 shows how there are significant differences in the Blended Learning modality according to gender, but no differences are found in the students who study in the traditional modality. In addition, it is observed that in the total scale, males had a higher score than females. Regarding the effect size calculated through the d (cohen), it can be seen that the strength in the difference of means between both genders in the Blending Learning modality was .29.

According to the full scale of Table 4, it can be observed that there are only significant differences for males when comparing students of both educational modalities (sig .001), while for females, there are no significant differences (sig .066). Regarding the size of the effect, it can be observed that it is moderate in both scales. On the other hand, it can be seen that male students in the Blended Learning modality (BL) have a more favourable degree of digital competence than male students belonging to the face-to-face modality (Mface-to-face = 73.08; MBlended = 84.00). Although there are no significant differences for females, there is a difference of three points in terms of digital competence (Mface-to-face = 73.11; MBlended = 76.96).

#### 5. Discussion

According to Mirete and colleagues (2015), knowing students' attitudes, knowledge and use of ICT can facilitate their inclusion in educational processes and the

transition towards an educational model centred on the student. Although current university students can be considered as "net generation" or "digital natives" (Thompson, 2013; Bowe & Wohn, 2015), the results obtained in this study reflect that the level of digital competence of university students is medium (M = 75.34 over 132 points).

Regarding the dimensions of digital competence, the results show that the attitude of students is quite favourable, similar to the results obtained by Kandasamy and Shah (2013). However, the scores reveal that the students consider that their knowledge and use of ICT is medium-low. These results coincide with studies that state that teachers and future teachers can have a favourable attitude towards ICT, yet lack the necessary knowledge (Mahmud & Ismail, 2010;

Slechtova, 2013; Ilkan et al., 2017; Stosic & Fadiya, 2017).

Tezci (2010) mentions that attitude affects knowledge, as well as its use. In our study, we have observed that a favourable attitude towards ICT correlates significantly with knowledge and with use. Following the line of other authors, such as Adewole-Odeshi (2014) and Prior and colleagues (2016), a positive attitude towards ICT and an adequate digital literacy can favour the development of digital competence.

In relation to gender, as in previous research (Stosic & Fadiya, 2017; Vázquez-Cano et al., 2017; Dauda et al., 2018), no statistically significant differences were found in this study considering the total sample.

Regarding the comparison of both modalities classified by gender, the scores were higher in the Blended

|    |                  | G   | W M SD |       |       | A V   | KS          |       | t-Student |       |           |
|----|------------------|-----|--------|-------|-------|-------|-------------|-------|-----------|-------|-----------|
|    |                  | Sex | IVI    | 5D    | А     | ĸ     | Statistical | Sig.  | t         | Sig.  | d (cohen) |
|    | Enco to faco     | М   | 21.47  | 4.45  | -0.87 | 1.35  | 0.118       | 0.001 | 102       | 0.019 |           |
| D  | Face-to-face     | F   | 21.51  | 4.82  | -0.92 | 1.34  | 0.094       | 0.001 | 103       | 0.918 | -         |
| A  | Plandad Laarning | М   | 22.46  | 5.56  | -0.93 | 0.04  | 0.160       | 0.001 | 672       | 502   | 10        |
|    | Biendeu Leanning | F   | 21.96  | 5.36  | -0.91 | 0.54  | 0.130       | 0.001 | .075      | .302  | .10       |
| KD | Ease to fees     | М   | 27.03  | 8.15  | 0.16  | 0.13  | 0.060       | 0.055 | 660       | 510   |           |
|    | Face-to-face     | F   | 26.47  | 9.04  | 0.24  | 0.23  | 0.092       | 0.001 | .000      | .510  | -         |
|    | Blended Learning | М   | 31.55  | 11.59 | -0.08 | -0.87 | 0.102       | 0.063 | 2.085     | 030   | 20        |
|    |                  | F   | 28.28  | 10.36 | 0.08  | -0.23 | 0.081       | 0.004 |           | .039  | .29       |
|    | Face to face     | М   | 24.58  | 7.39  | 0.19  | 0.08  | 0.055       | 0.098 | 916       | 415   |           |
|    | Face-to-face     | F   | 25.21  | 8.28  | 0.38  | 0.32  | 0.066       | 0.040 | 810       | .415  | -         |
| Ð  | Plandad Laarning | М   | 29.98  | 10.95 | 0.12  | -0.22 | 0.066       | 0.200 | 2 175     | 032   | 20        |
|    | Biendeu Learning | F   | 26.73  | 10.20 | .45   | -0.06 | 0.089       | 0.001 | 2.175     | .032  | .30       |
|    | Easa ta fasa     | М   | 73.08  | 16.04 | 0.05  | 0.51  | 0.047       | 0.200 | 69        | 045   |           |
| AL | race-to-tace     | F   | 73.20  | 18.50 | 0.02  | 0.92  | 0.049       | 0.200 |           | .943  | -         |
| OT |                  | М   | 84.00  | 25.02 | -0.11 | -0.42 | 0.054       | 0.200 |           |       |           |
| T  | Blended Learning | F   | 76.96  | 22.12 | -0.13 | 0.66  | 0.056       | 0.200 | 2.083     | .040  | .29       |

Table 3 - Descriptions and significance of both modalities comparing gender.

|              |        |              | Ν     | CD.   |       | V     |       | Statistical | l     |         | t-Stude | nt        |
|--------------|--------|--------------|-------|-------|-------|-------|-------|-------------|-------|---------|---------|-----------|
|              |        |              | M     | SD    | А     | К     | KS    | gl          | Sig.  | t       | Sig.    | d (cohen) |
|              | N 1    | Face-to-face | 21.47 | 4.47  | -0.87 | 1.35  | 0.118 | 221         | 0.001 | 1.270   | 171     |           |
| D            | Male   | BL           | 22.46 | 5.56  | -1.00 | 0.34  | 0.160 | 71          | 0.001 | -1.379  | .1/1    | -         |
| A            | Famala | Face-to-face | 21.49 | 4.82  | -0.91 | 1.33  | 0.094 | 194         | 0.001 | 0.806   | 271     |           |
|              | Female | BL           | 21.96 | 5.36  | -0.89 | 0.40  | 0.130 | 188         | 0.001 | -0.896  | .3/1    | -         |
|              | Mala   | Face-to-face | 27.03 | 8.15  | 0.16  | 0.13  | 0.060 | 221         | 0.055 | 3.050   | 003     | 42        |
| Д            | Wale   | BL           | 31.55 | 11.59 | -0.17 | -0.87 | 0.102 | 71          | 0.063 | -3.030  | .005    | .42       |
| $\mathbf{X}$ | Famala | Face-to-face | 26.43 | 9.05  | 0.25  | 0.24  | 0.093 | 194         | 0.001 | 1 856   | 064     |           |
|              | remate | BL           | 28.28 | 10.36 | 0.10  | -0.22 | 0.081 | 188         | 0.004 | -1.850  | .004    | -         |
|              | Mala   | Face-to-face | 24.58 | 7.39  | 0.19  | 0.08  | 0.055 | 221         | 0.098 | 2 9 9 7 | 000     | 52        |
| Ω            | Wale   | BL           | 29.99 | 10.94 | 0.13  | -0.23 | 0.066 | 71          | 0.200 | -3.007  | .000    | .55       |
| D            | Famala | Face-to-face | 25.19 | 8.30  | 0.39  | 0.31  | 0.068 | 194         | 0.028 | 1.614   | 107     |           |
|              | remate | BL           | 26.73 | 10.20 | 0.27  | -0.12 | 0.089 | 188         | 0.001 | -1.014  | .107    | -         |
| 1            | Mala   | Face-to-face | 73.08 | 16.04 | 0.05  | 0.51  | 0.047 | 221         | 0.200 | -3.458  | 001 47  | 47        |
| ĀI           | Wale   | BL           | 84.00 | 25.02 | -0.23 | -0.30 | 0.054 | 71          | 0.200 |         | .001    | .47       |
| Ю            | Б      | Face-to-face | 73.11 | 18.51 | 0.03  | 0.93  | 0.051 | 194         | 0.200 | 1.0.45  | 0((     |           |
| Γ            | Г      | BL           | 76.96 | 22.11 | -0.10 | 0.62  | 0.056 | 188         | 0.200 | -1.845  | .066    | -         |

Table 4 - Descriptions and significance in gender comparing both modalities.

Learning modality than the face-to-face modality, with statistically significant differences only for males. These results coincide with previous studies (Al-Qahtani & Higginst, 2012; Lewis & Harrison, 2012; Harjoto, 2017) in which Blended Learning had a positive impact on improving student performance.

#### 6. Conclusions

In today's society, digital competences are becoming increasingly relevant and necessary to function both personally and professionally. Future teachers need to be able to facilitate teaching-learning processes through ICT that allows the development of digital skills in their students from the earliest stages. In this study, it has been observed that the general level of digital competence of university students is medium. Although their attitude toward ICT is favourable, their knowledge and use are medium-low.

One of the limitations of this study was the size of the sample, since only students in the Faculty of Education at one university were considered. In future studies, the sample could be expanded, observing whether there are differences depending on the type of university, its geographical location, as well as for degrees. In the same way, it would be interesting to find out and compare the degree of digital competence of students with that of their teaching staff.

The results of the study indicate the need to improve educational quality regarding training in digital competences of future teachers. More studies are needed to analyse the explanatory factors of this situation, as well as the demographics and social, psychological, educational and cultural impacts. Furthermore, future studies must address the implementation of strategies and actions that contribute to an improvement of the digital competence of university students. For example, it would be interesting to consider a mixed method approach as strength, since a methodology with quantitative techniques backed by a qualitative methodology through oral interviews on the students' points of view, would add richness to the interpretation of the data.

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#### A common model for tracking student learning and knowledge acquisition in different e-Learning platforms

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#### Abstract

E-Learning environment implies self-motivation and perseverance in study and completion of learning tasks. However, the more autonomy students have in managing their e-Learning, the harder they cope with distractions and remaining focused and engaged. This research study aims to assess the level of student engagement in four e-Learning platforms (CoLaB Tutor, AC-ware Tutor, CM Tutor and Moodle) in higher education. A model for Tracking Student Learning and Knowledge (TSLAK) is developed and based on two sets of variables: variables tracking student's learning activities (VTL) and variables tracking student's knowledge (VTK). This study aims to provide answers on how a model for tracking student online learning and knowledge can be formalized for the four e-Learning platforms and how can student learning and knowledge acquisition processes be described and measured by VTL and VTK. The results obtained by VTL and VTK indicate a significant decline in students' engagement. Out of 218 the most engaged students, 77 (35%) of them used the CoLaB Tutor, 41 (19%) used the AC-ware Tutor, 52 (24%) used the CM Tutor, and 48 (22%) used the Moodle. The research showed that out of the total number of students only 88 (13%) of them were the most engaged and the most successful or more precisely, 63 (71%) graduates and 25 (29%) undergraduates. Such student engagement and success measured by VTL and VTK indicate the necessity of increasing students' motivation in blended learning environments, strengthening their preparation and introduction to e-Learning platforms, and observing their feedback during a research study.

KEYWORDS: Distributed Learning Environments, Evaluation of CAL Systems, Intelligent Tutoring Systems

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#### 1. Introduction

Today, e-Learning encompasses a wide range of methods for computer-assisted knowledge acquisition. E-Learning means knowledge and skill development supported by the use of information and communication technology which makes the world of education more challenging. Effective e-Learning requires a wellplanned and structured learning environment, but also students' motivation and engagement. E-Learning

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systems are increasingly useful and popular within the academic community and industry because of flexibility in time, place (access from any location) and pace of learning. Online courses are reforming formal education, not only because of their delivery to desktop, laptop, tablet, or smartphone, but students feel more familiar and comfortable with using the Internet. Proponents of the more traditional (face-to-face) method of teaching and learning often stick to their beliefs that the role of teachers is irreplaceable, whereas their counterparts claim that online learning is a much more efficient method. Certainly, e-Learning not only provides a huge amount of knowledge and information but enables interaction, direction, and timely feedback. If combined with traditional learning to supplement and improve the learning process it can be defined as blended learning.

In the context of educational software, online or blended courses are now globally held on two types of e-Learning platforms, Learning Management Systems (LMSs) and Intelligent Tutoring Systems (ITSs).

Learning management systems are defined by Kats (2010) as full-scale learning platforms supporting multiple features of an educational process, from administrative functions to course delivery and assessment. LMSs centralize and automate administration; provide use of self-service and self-guided services; assemble and deliver learning content; consolidate learning initiatives on a scalable web-based platform; support portability and standards; personalize content and enable the reuse of knowledge.

Intelligent tutoring systems are computer systems that provide immediate and personalized instruction or feedback to students, usually without intervention from a human tutor (Psotka et al., 1988). The pedagogical framework of e-Learning has evolved from computerassisted instruction grounded in behavioral learning theory to cognitive learning theory and teaching paradigm. The intelligent tutoring draws its characteristics and strengths from different disciplines that lie at the intersection of computer science, cognitive psychology and educational research (Kearsley, 1987); this field is often referred to as cognitive science. ITSs take into account the knowledge about what to teach (the subject matter), the way to teach (the learning and teaching scenario), as well as the relevant information about the student being taught (Rosic et al., 2005). With respect to the pedagogical paradigm, ITSs represent the best way to enable one-to-one instruction (Fletcher, 2003) and at the same time the best effort in solving the '2-sigma problem', as pointed out in Bloom's comparison of traditional teacher-centered class vs. individualized instruction (Bloom, 1984).

In the e-Learning environment, much pressure is put on teachers who strive to design an online-course that increases students' motivation and provides active learning and personalized feedback. The learning outcomes include a number of indicators associated with the learning and teaching processes as well as student achievement. Learning Analytics (LA) deployed in educational settings makes student's activity more accurately reflected in the analysis (Baker & Siemens, 2013). The collected data sets result from the learning, teaching and testing processes including e.g. the amount of time spent on the online course, the knowledge presented as course elements and concepts of domain knowledge and knowledge evaluation expressed through learning outcomes. Student engagement is concerned with the interaction between the time, effort and other relevant resources invested by both students and their institutions intended to optimise the student experience and enhance the learning outcomes and development of students and the performance, and reputation of the institution (Trowler, 2010).

This research aims to assess student engagement in using different e-Learning platforms in higher education. We conducted the research study in a blended learning environment with the rotation model and the flipped classroom as a sub-model (Staker & Horn, 2012). These e-Learning environments represent a unique space in which student engagement is measured by learning analytics. Two sets of variables are introduced: variables tracking student's learning activities (VTL) and variables tracking student's knowledge (VTK). VTL are used to track whether students learned online, completed the online course and took the written tests. VTK are used to track the number of lessons, the number of objects, score gained, time spent online, and results gained in pre - and post-tests. This study aims to provide answers to the following questions:

- How can a model for tracking student online learning and knowledge acquisition be formalized for the four different e-Learning platforms?
- How can student engagement be described and measured by VTL and VTK during the learning, teaching and testing processes in the online course?

The next two sections provide a literature review followed up by our research achievement so far. The fourth section focuses on the methodology i.e. Model for Tracking Student Learning and Knowledge (TSLAK), whereas the section referring to results and discussion provide data analysis and interpretation, statistics and arguments supported by evidence. Key findings, research contribution and suggestions for future research are highlighted in the conclusion.

#### 2. Literature Review

Kuh (2009) defined student engagement as the participation in educationally effective practices, both inside and outside the classroom, with emphasis that active engagement leads to a range of measurable positive outcomes. Krause and Coates (2008) defined it as the extent to which students are engaging in activities that higher education research has shown to be linked to high-quality learning outcomes. In general, student

engagement is more than involvement or participation – it requires feelings and sense-making along with student activity (Harper & Quaye, 2008; Trowler, 2010).

Referring to Bloom's taxonomy of educational objectives (Bloom, 1956), Fredricks, Blumenfeld, & Paris (2004) identified three dimensions of student engagement: (i) behavioral engagement, (ii) emotional engagement, and (iii) cognitive engagement. Students who are behaviorally engaged would typically comply with behavioral norms, such as attendance and involvement, and would demonstrate the absence of disruptive or negative behavior. Students who engage emotionally would experience affective reactions such as interest, enjoyment, or a sense of belonging. Cognitively engaged students would be invested in their learning, would seek to go beyond the requirements, and would relish the challenge. This research focuses on behavioral aspect of student engagement, which is considered crucial for achieving preferable academic outcomes.

As for the use of LA to examine student behavior in an online learning environment, researchers tracked different types of data in order to measure students' participation and login frequencies; time spent on answering questions and solving tasks; resources accessed; number of questions and chat messages exchanged between participants, previous and final grades in courses, detailed profiles, LMS preferences, forum and discussion posts, affect observations, etc.

There are several research studies that measure students' performance in courses, the results of initial test, or assignments during the study (Huang & Fang, 2013; Lykourentzou et al., 2009); students' behavior regarding single online activity (i.e. login frequency) and collaborative online activities (i.e. the number of forum posts read) (Abdous et al., 2012; Falakmasir & Habibi, 2010; Lin & Chiu, 2013; Macfadyen & Dawson, 2010; Morris et al., 2005; Romero et al., 2012; Romero-Zaldivar et al., 2012; Shih et al., 2010; Smith et al., 2012); students' affective states while learning online (Moridis & Economides, 2009; Z.A. Pardos et al., 2014); an overview of the existing and other approaches (Dietz-Uhler & Hurn, 2013; Kotsiantis et al., 2013; Liu et al., 2009; Minaei-Bidgoli et al., 2003; Wang & Newlin, 2000). These tracking variables are used for different research objectives, from the prediction of students' performance to the description of students' behavior and engagement. To the best of our knowledge, there is no single use of specific tracking variables to describe student engagement in online learning.

Taking into account the above-mentioned researches and variables, we introduced two sets of tracking variables (VTL and VTK) that are typical to different e-Learning platforms and domain knowledge acquisition.

#### 3. Research Context

We have focused our interests on the research. development, and application of e-Learning platforms in the online and blended learning environment since 2003. It resulted in the teacher-student communication in controlled natural language and the Controlled Language-Based Tutor (CoLaB Tutor) for the Croatian language (Žitko, 2010), followed up by the Adaptive Courseware Tutor Model - AC-ware Tutor (Grubišić, 2012), which takes into account the current level of students' knowledge and their cognitive characteristics that determine the complexity and level of the used course elements. Finally, the Content Modelling Tutor -CM Tutor (Volarić, 2017) refers to the personalized knowledge acquisition through the use of concept maps, multi-criteria decision-making methods, mathematical methods and stereotype-based student modeling. These e-Learning platforms, Tutors, share common processes: (i) domain knowledge design, (ii) learning and teaching, (iii) testing, and (iv) student modeling, as described below.

#### 3.1. Domain Knowledge Design

Designing domain knowledge in the CoLab Tutor, the expert uses the Protégé OWL Plugin, (Knublauch et al., 2004) to develop ontology in the Web Ontology Language (OWL) (Bechhofer et al., 2004). This ontology is the main dataset for the later phases. The OWL is then transformed into domain knowledge and deployed in the CoLaB Tutor. Afterwards, the course elements and the initial student model are automatically created from the domain knowledge. Domain knowledge is a static and unchangeable structure.

Domain knowledge design in the AC-ware Tutor is based on the third-party concept map editor -CmapTools (Novak & Cañas, 2006). This concept map is transformed into domain knowledge and deployed in the AC-ware Tutor. Afterwards, an initial set of course elements is automatically generated from the domain knowledge. Domain knowledge is a static and unchangeable dataset.

Domain knowledge design in the CM Tutor is also based on concept maps and generated the same way as in the AC-ware Tutor; it remains static and unchangeable.

All the Tutors use concept maps (Novak & Cañas, 2008), which highlight relationships between different concepts. Figure 1 illustrates a domain knowledge formalized through graphic representation. They are used for domain knowledge visualization and classification, a course design, teaching and learning, decision making, problem-solving. They can be supplemented by hypermedia (images, textual formats, animated formats, URL addresses, etc.).



Figure 1 - From concept map to domain knowledge graph

The formalism for designing domain knowledge is unique and valid for all Tutors. In that sense, the set  $K = \{k \ 1, k \ 2, k \ 3, \dots, k \ n \}, n \ge 0$  includes a set of concepts and a set of relations  $R=\{r_1,r_2,r_3,...,r_m\}$ },m≥ 0. Each ordered triplet  $\llbracket P = (k)$  i,k k,r j)|k i∈ K,k k $\in$ K,r j $\in$ R,1 $\leq$ i $\leq$ n,1 $\leq$ k $\leq$ n,1 $\leq$ j $\leq$ m,i $\neq$ k represents a proposition and a set of all propositions  $D_k = \{P_1, P_2, P_3, \dots, P_l\}$  is called domain knowledge. In this structure, concepts k1 and k2 are associated with relation rj. This way, we define that the concept k1 is the super concept of concept k2, and that the concept k2 is the sub-concept of the concept k1. Additionally, if domain knowledge includes the set of hypermedia attributes  $H=\{h 1, h 2, ..., h o\}, o \ge 0$ , then each ordered pair N={(k i, h j) |  $k i \in K, h j \in H, 1 \le i \le n, 1$  $\leq j \leq o \} \subset K \times H$  is called a structural attribute of a given concept.

#### 3.2. Learning and Teaching

In the CoLab Tutor, course elements are static structures whose order and context are unchangeable during learning, teaching and testing phases, during which a dictionary containing all domain knowledge concepts and relation names is deployed. These names are either single words or multiword expressions. As for the dictionary deployment, two services are involved: the Controlled Language Service (CoLaS) for recognizing phrases and the Croatian Morphological Lexicon (CML)



Figure 3 - AC-ware Tutor learning and teaching.

for word recognition (Tadić & Fulgosi, 2003). Course elements are presented in a controlled natural language and are supplemented with the elements of hypermedia (Figure 2).



Figure 2 - CoLaB Tutor learning and teaching

The AC-ware Tutor is based on automatic and dynamic generation. adaptive selection. sequencing, and presentation of course elements. It takes into account the current level of student's knowledge that determines the complexity and the level of presented course elements. The automatic course elements generation designates that the course elements are created by the system itself (not by the human teacher). The dynamic generation indicates that the course element is created in the moment of execution. Adaptive selection, sequencing, and presentation of course elements are done automatically and dynamically in accordance with a student model using sentence and questionnaire templates. The course element presentation using sentence template is presented in Figure 3.

In CM Tutor, learning and teaching are done through visualization tools such as a concept map based on hypermedia environment. In this phase, domain knowledge is presented as a whole, i.e. it is not divided into course elements (Figure 4).



Figure 4 - CM Tutor learning and teaching.

| CoLaB Tutor: controlled language based tutor                   | branko odjava |
|--|---------------|
| Tutor: Što sve su vrste operacije?                             | -             |
| branko: aritmetičke operacije i logičke operacije              |               |
| Tutor: Točno.  |               |
| Aritmetička operacija i logička operacija su vrste operacije.  |               |
| Tutor: Zbrajanje i oduzimanje su što?                          |               |
| branko: aritmetičke operacije                                  |               |
| Tutor: Točno.  |               |
| Zbrajanje i oduzimanje su aritmetičke operacije.               |               |
| Tutor: Što sve su logičke operacije?                           |               |
| branko: konjunkcija, disjunkcija i negacija                    |               |
| Tutor: Točno.  |               |
| Konjunkcija, disjunkcija i negacija su logičke operacije.      |               |
| Tutor: Što izvršava aritmetičke operacije i logičke operacije? | -             |
| aritmetičko logička jedinica                                   | Pošalji       |

Figure 5 - Tutorial dialogue in CoLab Tutor.

| Information and communication technology (ICT) 1         E-learning (Synergy learning and ICT)         E-learning (Synergy learning and ICT)         E-learning (Synergy learning and ICT)         In relation to information and communication is         Which concept (In concept) is (proj connected with concept Technology and relation to education is 1         Which concept (In concept) is (proj connected with concept Technology and relation to education is 1         Interface with the integration of   |  | Technology                                      | s |  |  |  |  |  |
|--|--|---|---|--|--|--|--|--|
| E-iverning (Synergy learning and ICT)  E-iverning (Synergy learning and ICT)  E-iverning (Synergy learning and ICT)  Multi-concept (or concept) Is (equip connected with sorce): Technology and relation to relation to education to:  Which concept (or concept) is (equip connected with sorce): Technology and relation to relation to education to:  Which concept (or concept) is (equip connected with sorce): Technology and relation to relation to education to:  Which concept (or concept) is (equip connected with sorce): Technology and relation to relation to education to:   Which concept (or concept) is (equip connected with sorce): Technology and relation to relation to education to:    Development  Dev  |  | Information and communication technology (ICT)  |   |  |  |  |  |  |
| E-Intering (Synargy learning and CC1)     In relation to information and communication is     In relation to information and communication is     Concept (or concept) is (ow) connected with soncept Technology and mixing in relation to relation to relation to relation to relation to the descellion is?     Concept (or concept) is (ow) connected with soncept Technology and mixing in relation to relationto relation to relation to relation to relation to relation to rel      |  | E-learning (Synergy learning and ICT)           | • |  |  |  |  |  |
| In initiation to information and communication is 2 White tomorp (in connected with sonce) Technology and violation is relation to education is? C doubtions being C doubtions C dou |  | E-learning (Synergy learning and ICT)           |   |  |  |  |  |  |
| Which correct (or concept) is (on) connected with concept Technology and viction is relation to education ls?  Country of the straining  physichronous larging  constraining  constrainig  constraining  constraining  constraini  |  | In relation to information and communication is | 0 |  |  |  |  |  |
|  | Which concept (or concept) is (one) connected with sonosyl Technology and winton in wite/ion to education is?         Show hird:           6 Approximation is lowing         Byptimizer and managing thereares         Show hird:           The composed therearing showment         Show hird:         Show hird: |   |   |  |  |  |  |  |

Figure 7 - CM tutor testing.

#### 3.3. Testing

Testing in the CoLab Tutor encompasses the process of reasoning about domain knowledge, student modeling, and the controlled natural language processing. Communication between the CoLaB Tutor and the student is carried out using controlled language, so the CoLaS, supported by the CML, is a provider for the controlled language generation and recognition. Testing is performed by tutorial dialogue (Figure 5), in which testing elements are presented as a sequence of dialogue patterns (Graesser et al., 1995). The Tutor's questions in dialogue result from the controlled language generation over domain knowledge, while student's answers are analyzed using controlled language recognition.

In the AC-ware Tutor, questions and adaptive tests are automatically and dynamically generated for an individual student and therefore are not repetitive. In this way, a common problem related to computer-assisted testing, which requires many pre-written teacher's questions with different difficulty levels, is resolved. An example of a questionnaire template used for knowledge testing is presented in Figure 6.

In the CM Tutor, the testing process includes the automatic generation of a series of questions required to

| AC-war | e Tutor                                | (Novice) b b <u>Logout</u> |
|--------|--|----------------------------|
| 1. (1) | Is Mamal a subconcept of Whale ?       |                            |
|        | • Yes                                  |                            |
|        | No                                     |                            |
|        | ◎ I don't know                         |                            |
| 2. (1) | Is Mamal a superconcept of Sea mamal ? |                            |
|        | © Yes                                  |                            |
|        | No                                     |                            |
|        | I don't know                           |                            |

Figure 6 - AC-ware Tutor testing.



Figure 8 - CM tutor help.

assess students' current knowledge. Each test consists of questions related to the unlearned concepts (Figure 7). If they have a problem with any question, students can ask for help, which is provided by a system in the form of a mini concept map corresponding to that particular question (Figure 8).

#### 3.4. Student Modelling

Student model in the CoLaB Tutor uses the overlay model. The course contains the sequence of course elements each mapped individually to some subset of domain knowledge.

Student model in the AC-ware Tutor is based on stereotypes defined according to the Bloom's knowledge taxonomy (Bloom, 1956) and on Bayesian networks used to predict knowledge (Zachary A. Pardos & Heffernan, 2010), as described specifically in the work of Grubišić et al. (2013).

Student modelling in the CM Tutor is performed by using the Fuzzy Analytic Hierarchy Process (FAHP) (Chang, 1996) and the Technique for Order of Preference by Similarity to Ideal Solution (TOPSIS) (Hwang & Yoon, 1981). Encouraged by the results obtained in studies carried out from primary education to higher education (Grubišić et al., 2013, 2014, 2016), we started to develop new e-Learning platform upgrading it with fundamental features such as natural language processing and adaptivity (www.acnltutor.net/). The first phase of this research and development project is focused on observing students' use the Tutors (CoLaB Tutor, ACware Tutor, CM Tutor) and Moodle platform (www.moodle.org). Several studies were conducted in order to assess student engagement in online courses using tracking variables and learning analytics. Model for Tracking Student Learning and Knowledge (TSLAK) was used to track student engagement in online learning, teaching and testing processes, as described in the next chapter.

Since domain knowledge and learning analytics are interrelated, two sets of variables were used to observe and track student engagement in the experimental e-Learning platforms which have different functionalities, but common domain knowledge structure and instructional design. Therefore, learning analytics is deployed to assess students' engagement based on variables tracking students' learning activities (VTL) and variables tracking students' knowledge (VTK) gained in the online course.

#### 4. Methodology

The research study was conducted at the Faculty of Science and the Faculty of Philosophy, the University of Split, Croatia and the Faculty of Science and Education, the University of Mostar, Bosnia and Herzegovina and involved 649 undergraduate and graduate students; precisely 238 graduates (36,67%) and 411 undergraduates (63,33%) as shown in Table 1. The three types of domain knowledge (DK) used in the research study were: "Computer as a system" (DK1), "E-Learning systems" (DK2) and "Introduction to Programming" (DK3) and the research study lasted two months. Students were informed about the research topic and motivation, research objectives, research methodology and a time schedule.

Students were engaged in three study cycles, each one lasting for two weeks. At the beginning of each cycle, students were required to write pre-test and upon the completion of each cycle (at least 2h per week) students wrote post-test. Students were divided into 4 groups, and in each study cycle, each group acquired different domain knowledge and used different e-Learning platform.

The aim of the research study was to track students' engagement and domain knowledge acquisition in the four e-Learning platforms. Therefore, a model for Tracking Student Learning and Knowledge (TSLAK) was used to provide deep insight into student engagement and to reconstruct the online learning process using two sets of tracking variables (i) variables tracking student's learning activities (VTL) and (ii) variables tracking student's knowledge (VTK) (as shown in Tables 2 and 3).

Since this study was conducted in the blended learning environment, we could expect that some students would not presumably use e-Learning platforms at all. Therefore, variables tracking student learning were used to determine whether or not students learned online, i.e. variables indicating students' learning online (LO) or non-learning online (NLO). Students who learned online produced online learning records (OLR). In this way, we could determine whether or not students passed all course elements, i.e. variables tracking online course completion (OCC) and online course non-completion (OCNC). Also, the summative assessment method such as the paper-based pre- and post-testing (P&PT) and non-pre- and/or post-testing (NP &/or NPT) were used to observe student engagement in learning. Variables tracking students' knowledge were used to track (i) the number of course elements, i.e. variable tracking number of lessons (NL) and number of objects (NO); (ii) variable tracking score gained in each e-Learning platform (S); (iii) a total time spent online (TSO), and variables tracking results gained in pre - and post-tests (Pre-TR and Post-TR).

The TSLAK structure as shown in Figure 9 involve: (i) a student engaged in learning, teaching and knowledge testing and (ii) the teacher who designs and delivers the course content and sets up the teaching strategies. The

| F Loorning platforms     | Domain knowledge and number of students |                     |                     |  |  |  |
|--------------------------|---|---------------------|---------------------|--|--|--|
| E-Learning prationins    | DK1 – # Students                        | DK2 – #Students     | DK3 – #Students     |  |  |  |
| CoLab Tutor              | 55 – graduates                          | 43 - undergraduates | 62 - undergraduates |  |  |  |
| AC-ware Tutor            | 41 - undergraduates                     | 42 - graduates      | 69 - undergraduates |  |  |  |
| CM Tutor                 | 42 - graduates                          | 70 - undergraduates | 57 - graduates      |  |  |  |
| Moodle                   | 64 - undergraduates                     | 62 - undergraduates | 42 - graduates      |  |  |  |
| Total no. graduates      | 97                                      | 42                  | 99                  |  |  |  |
| Total no. undergraduates | 105                                     | 175                 | 131                 |  |  |  |
| Total                    | 202                                     | 217                 | 230                 |  |  |  |

 Table 1 - E-Learning platforms and the number of students.

| Variables tracking learning (VTL) |                                  |  |  |  |  |  |
|-----------------------------------|----------------------------------|--|--|--|--|--|
| Acronym                           | Name                             | Description  |  |  |  |  |
| LO                                | Learning online                  | True if student logged into the system at least once       |  |  |  |  |
| NLO                               | Non-learning online              | True if the student had no online learning records         |  |  |  |  |
| OLR                               | Online learning records          | System logs  |  |  |  |  |
| OCC                               | Online course completion         | True if the student completed the online course            |  |  |  |  |
| OCNC                              | Online course non-completion     | True if the student did not complete the online course     |  |  |  |  |
| P&PT                              | Pre- and post-testing            | True if the student wrote both pre- and post-tests         |  |  |  |  |
| NP&/or NPT                        | Non-pre- and/or non-post-testing | True if the student did not write both pre- and post-tests |  |  |  |  |

Table 2 - Variables used to track learning.

| Variables tracking knowledge (VTK) |                   |                                |  |  |  |  |
|------------------------------------|-------------------|--------------------------------|--|--|--|--|
| NL                                 | Number of lessons | Numerical value                |  |  |  |  |
| NO                                 | Number of objects | Numerical value                |  |  |  |  |
| S                                  | Score             | Numerical value                |  |  |  |  |
| TSO                                | Time spent online | Numerical value (minutes)      |  |  |  |  |
| Pre-TR                             | Pre-test result   | Numerical value (0-100 points) |  |  |  |  |
| Post-TR                            | Post-test result  | Numerical value (0-100 points) |  |  |  |  |

Table 3 - Variables used to track knowledge.

process of learning is developed by the teacher who decides on instructional design and teaching strategies (phases 1 and 2). The student learns course materials (phase 3), and the flow of all activities is recorded in the knowledge database (phase 4). During the process of online learning in experimental platforms and upon its completion, the teacher runs SQL query over database tables. The data extracted in tables (phase 5) were used for further analysis and processing based on learning analytics (phase 6). The teacher assesses students' progress (phase 7) and this progress assessment serves as the basis for a new cycle of online learning (phase 8).

For the real-time tracking and visualization of student engagement, e.g. in CM Tutor, as shown in Figure 10, a learning analytics dashboard is used. It displays information about a student's learning and progress through variables tracking: number of concepts (1), score (2), and time spent in online learning (3a) and (3b). This external visualization and internal mechanisms of learning analytics help improve teaching quality and student engagement in online learning.

#### 5. Results and Discussion

Student engagement in online learning, teaching and testing processes was observed and evaluated through variables tracking students' learning (VTL) and variables tracking students' knowledge (VTK). In the case of VTL, students differed with respect to whether they were learning online, whether they took both paperbased tests, and whether they completed the online



Figure 9 - The TSLAK structure.



Figure 10 - Dashboard for CM Tutor.

course. The number of students per each e-Learning platform and VTL is shown in Table 4. Out of 649 students, 480 (74%) of them learned online, whereas 169 (26%) students did not learn. Out of those who learned online, 380 (79%) of them wrote and 100 (21%) of them did not write pre-test and/or post-test. Out of those who learned online and took pre- and post-test, 218 (57%) of them completed the course, and 162 (43%) students did not. Out of 218 the most engaged students, 77 (35%) of them used the CoLaB Tutor, 41 (19%) used the AC-ware Tutor, 52 (24%) used the CM Tutor, and 48 (22%) used the Moodle. Out of 160 students using CoLaB Tutor, 77 (48%) of them were engaged in relation to those who neither learned online; nor took both tests and/or completed the online course, as measured by VTL. Out of 152 students using the AC-ware Tutor, there were 41 (27%) the most engaged student. VTL showed that out of 169 students using CM Tutor, 52 (30%) of them were the most engaged. There were 48 (29%) the most engaged students out of 168 who used Moodle. A gradual decline in the number of students indicates that a lack of student engagement and perseverance had a negative impact on their performance.

In addition to the number of engaged students per each e-Learning platform, Table 5 shows the number of graduates and undergraduates according to the engagement measured by VTL. There were 72 (33%) graduates and 146 (67%) undergraduates out of 218 the most engaged students. Out of all 480 graduates who learned online, only 72 (15%) of them were engaged, as measured by VTL. Out of 284 undergraduates who learned online, 146 (51%) of them wrote both paper-based tests and completed the online course. Graduate students were obviously less motivated to learn online and acquire knowledge than undergraduate students.

In further analysis, we observed 218 the most engaged students using VTL. Since those students completed

online learning and took pre- and post-tests, we analyzed their success using VTK.

Tables 6-9 provide descriptive statistics of VTK for the four e-Learning platforms. The post-test results were divided into two groups: the results less than 50% (Post-TR<50%), and the results greater than or equal to 50%

(Post-TR≥50%). For groups of students whose post-test results were not greater than or equal to 50%, and a standard deviation could not be calculated, there were no data (nd). The mean value, the minimum and maximum values, and the standard deviation were calculated for each VTK, e-Learning platform and domain knowledge. Although it was expected that the more time students spent in each e-Learning platform, the better would be their post-test results, the study showed rather opposite results. Out of three groups (G1-G9) of students that used ITSs as e-Learning platforms, there was at least one group (G2, G4, G8, G9) per each platform that had positive post-test results (Post-TR≥50%) despite the less time they spent in e-Learning platforms. As for the two groups (G10, G11) of students that used Moodle, their time spent online corresponded to their success and the post-test results.

It is to point out that some groups of students did not obtain post-test results greater than or equal to 50%. There were two groups of students (G3, G6), that had no student who got a positive post-test result and only one group (G8) that had one student who had a positive posttest result. There was one AC-ware group (G5) that had 12 students with a post-test result greater than 50% and no student with negative post-test. Also, there was one Moodle group (G12) that had 4 students with a post-test result greater than 50% and no student with negative post-test.

|                      |       | LO   |      |       |             |       |       |       |
|----------------------|-------|------|------|-------|-------------|-------|-------|-------|
| E-Learning platforms |       | P&PT |      |       | NP &/or NPT | Tadal | Tatal | Total |
|                      |       | OCC  | OCNC | Total | Total       | Total | Total |       |
|                      | DK1   | 33   | 8    | 41    | 6           | 47    | 8     | 55    |
| CoLoD Tutor          | DK2   | 29   | 0    | 29    | 5           | 34    | 9     | 43    |
| COLAD TUIOI          | DK3   | 15   | 11   | 26    | 3           | 29    | 33    | 62    |
|                      | Total | 77   | 19   | 96    | 14          | 110   | 50    | 160   |
|                      | DK1   | 24   | 3    | 27    | 8           | 35    | 6     | 41    |
| AC ware Tutor        | DK2   | 12   | 12   | 24    | 8           | 32    | 10    | 42    |
| AC-wate Tutor        | DK3   | 5    | 27   | 32    | 11          | 43    | 26    | 69    |
|                      | Total | 41   | 42   | 83    | 27          | 110   | 42    | 152   |
|                      | DK1   | 16   | 24   | 40    | 0           | 40    | 2     | 42    |
| CM Tutor             | DK2   | 29   | 2    | 31    | 20          | 51    | 19    | 70    |
|                      | DK3   | 7    | 19   | 26    | 12          | 38    | 19    | 57    |
|                      | Total | 52   | 45   | 97    | 32          | 129   | 40    | 169   |
|                      | DK1   | 25   | 8    | 33    | 20          | 53    | 11    | 64    |
| M 11.                | DK2   | 19   | 13   | 32    | 7           | 39    | 23    | 62    |
| woould               | DK3   | 4    | 35   | 39    | 0           | 39    | 3     | 42    |
|                      | Total | 48   | 56   | 104   | 27          | 131   | 37    | 168   |
| Total                |       | 218  | 162  | 380   | 100         | 480   | 169   | 649   |

 Table 4 - Description of student engagement using VTL.

|                      |       | LO   |      |       |             |       |       |       |
|----------------------|-------|------|------|-------|-------------|-------|-------|-------|
| E-Learning platforms |       | P&PT |      |       | NP &/or NPT | T.4.1 | Tetal | Total |
|                      | DW1   |      | OCNC | Total | Total       | Total | Total |       |
|                      | DK1   | 33   | 8    | 41    | 6           | 47    | 8     | 55    |
| Cal aD Testan        | DK2   | 29   | 0    | 29    | 5           | 34    | 9     | 43    |
| COLAB TUIOI          | DK3   | 15   | 11   | 26    | 3           | 29    | 33    | 62    |
| AC-ware Tutor        | Total | 77   | 19   | 96    | 14          | 110   | 50    | 160   |
|                      | DK1   | 24   | 3    | 27    | 8           | 35    | 6     | 41    |
| A.C                  | DK2   | 12   | 12   | 24    | 8           | 32    | 10    | 42    |
| AC-ware rutor        | DK3   | 5    | 27   | 32    | 11          | 43    | 26    | 69    |
|                      | Total | 41   | 42   | 83    | 27          | 110   | 42    | 152   |
|                      | DK1   | 16   | 24   | 40    | 0           | 40    | 2     | 42    |
| CM Tester            | DK2   | 29   | 2    | 31    | 20          | 51    | 19    | 70    |
| CM Tutor             | DK3   | 7    | 19   | 26    | 12          | 38    | 19    | 57    |
|                      | Total | 52   | 45   | 97    | 32          | 129   | 40    | 169   |
|                      | DK1   | 25   | 8    | 33    | 20          | 53    | 11    | 64    |
| N 11                 | DK2   | 19   | 13   | 32    | 7           | 39    | 23    | 62    |
| Moodie               | DK3   | 4    | 35   | 39    | 0           | 39    | 3     | 42    |
|                      | Total | 48   | 56   | 104   | 27          | 131   | 37    | 168   |
| Total                |       | 218  | 162  | 380   | 100         | 480   | 169   | 649   |

#### Table 4 - Description of student engagement using VTL.

|       | 480 students – LO |            | 380 students – I | LO and P&PT | 218 students – LO and P&PT<br>and OCC |            |
|-------|-------------------|------------|------------------|-------------|---------------------------------------|------------|
| DK    | Grad.             | Undergrad. | Grad.            | Undergrad.  | Gradu.                                | Undergrad. |
| DK1   | 87                | 88         | 81               | 60          | 49                                    | 49         |
| DK2   | 32                | 124        | 24               | 92          | 12                                    | 77         |
| DK3   | 77                | 72         | 65               | 58          | 11                                    | 20         |
| Total | 196               | 284        | 170              | 210         | 72                                    | 146        |

 $\label{eq:table_stability} \textbf{Table 5} \text{ - Description of graduate/undergraduate student engagement using VTL}.$ 

|         |           | CoLaB Tutor |                |                |                |                |                |  |  |
|---------|-----------|-------------|----------------|----------------|----------------|----------------|----------------|--|--|
|         |           | DK1 – G1    |                | DK2 – G2       |                | DK3 – G3       |                |  |  |
| VTK     | Indicator | Post-TR<50  | Post-<br>TR≥50 | Post-<br>TR<50 | Post-<br>TR≥50 | Post-<br>TR<50 | Post-<br>TR≥50 |  |  |
|         | #Students | 3           | 30             | 24             | 5              | 15             | 0              |  |  |
|         | Mean      | 5           | 5              | 5              | 5              | 4              | nd             |  |  |
| NI      | Min       | 5           | 5              | 5              | 5              | 4              | nd             |  |  |
| NL      | Max       | 5           | 5              | 5              | 5              | 4              | nd             |  |  |
|         | SD        | 0           | 0              | 0              | 0              | 0              | nd             |  |  |
|         | Mean      | 43          | 43             | 28             | 28             | 44             | nd             |  |  |
| NO      | Min       | 43          | 43             | 28             | 28             | 44             | nd             |  |  |
| NU      | Max       | 43          | 43             | 28             | 28             | 44             | nd             |  |  |
|         | SD        | 0           | 0              | 0              | 0              | 0              | nd             |  |  |
|         | Mean      | 43.05       | 41.04          | 14.14          | 13.75          | 46.15          | nd             |  |  |
| S       | Min       | 38.47       | 28.58          | 6.45           | 7.97           | 33.04          | nd             |  |  |
| 3       | Max       | 47.15       | 50.79          | 18.02          | 17.04          | 51.53          | nd             |  |  |
|         | SD        | 4.36        | 6.86           | 2.97           | 3.67           | 5.50           | nd             |  |  |
|         | Mean      | 75.66       | 82.96          | 74.20          | 72.4           | 76.93          | nd             |  |  |
| TSO     | Min       | 50          | 23             | 41             | 34             | 21             | nd             |  |  |
| 150     | Max       | 108         | 226            | 113            | 96             | 174            | nd             |  |  |
|         | SD        | 29.56       | 59.79          | 24.63          | 25.65          | 44.10          | nd             |  |  |
|         | Mean      | 30.33       | 38.46          | 19.85          | 31.7           | 21.92          | nd             |  |  |
| Dro TD  | Min       | 25          | 14             | 0              | 18             | 6.3            | nd             |  |  |
| 110-1K  | Max       | 38          | 65             | 59.5           | 44             | 43             | nd             |  |  |
|         | SD        | 6.80        | 13.02          | 14.53          | 10.82          | 9.82           | nd             |  |  |
|         | Mean      | 42          | 70.46          | 27.60          | 66.3           | 17.56          | nd             |  |  |
| Post TP | Min       | 33          | 54             | 6              | 57.5           | 0.3            | nd             |  |  |
| Post-1K | Max       | 48          | 94             | 48.5           | 80.5           | 34.3           | nd             |  |  |
|         | SD        | 7.93        | 10.01          | 12.02          | 9.52           | 10.99          | nd             |  |  |

Table 6 - Description of student engagement using VTK (CoLaB Tutor).

|           |           | AC-ware Tutor |                |                |                |                |                |
|-----------|-----------|---------------|----------------|----------------|----------------|----------------|----------------|
|           |           | DK1 – G4      |                | DK2 – G5       |                | DK3 – G6       |                |
| VTK       | Indicator | Post-TR<50    | Post-<br>TR≥50 | Post-<br>TR<50 | Post-<br>TR≥50 | Post-<br>TR<50 | Post-<br>TR≥50 |
|           | #Students | 12            | 12             | 0              | 12             | 5              | 0              |
|           | Mean      | 15.41         | 11             | nd             | 3.75           | 12.6           | nd             |
| NI        | Min       | 5             | 2              | nd             | 1              | 1              | nd             |
| NL        | Max       | 37            | 44             | nd             | 9              | 40             | nd             |
|           | SD        | 10.30         | 11.51          | nd             | 2.30           | 16.34          | nd             |
|           | Mean      | 71            | 71             | nd             | 39             | 83             | nd             |
| NO        | Min       | 71            | 71             | nd             | 39             | 83             | nd             |
| NU        | Max       | 71            | 71             | nd             | 39             | 83             | nd             |
|           | SD        | 0             | 0              | nd             | 0              | 0              | nd             |
|           | Mean      | 315.5         | 333.25         | nd             | 155.5          | 208.4          | nd             |
| S         | Min       | 212           | 241            | nd             | 69             | 120            | nd             |
| 3         | Max       | 348           | 348            | nd             | 168            | 336            | nd             |
|           | SD        | 51.02         | 34.04          | nd             | 28.67          | 116.50         | nd             |
|           | Mean      | 129.9         | 80.28          | nd             | 43.25          | 64.48          | nd             |
| TSO       | Min       | 64.88         | 27.26          | nd             | 13.31          | 7.36           | nd             |
| 150       | Max       | 269.55        | 145.93         | nd             | 82.58          | 173.36         | nd             |
|           | SD        | 53.47         | 41.89          | nd             | 25.38          | 67.95          | nd             |
|           | Mean      | 22.91         | 30.5           | nd             | 60.25          | 24.76          | nd             |
| Dro TD    | Min       | 0             | 11             | nd             | 26             | 9.8            | nd             |
| rre-1K    | Max       | 41            | 58             | nd             | 83             | 45             | nd             |
|           | SD        | 11.36         | 12.53          | nd             | 18.21          | 12.91          | nd             |
|           | Mean      | 33.33         | 65.75          | nd             | 86.33          | 26.06          | nd             |
| Doct TD   | Min       | 12            | 50             | nd             | 75             | 16             | nd             |
| r ust-1 K | Max       | 48            | 91             | nd             | 92             | 42.5           | nd             |
|           | SD        | 11.06         | 11.52          | nd             | 6.05           | 11             | nd             |

Table 7 - Description of student engagement using VTK (AC-wareTutor).

|         |           | CM Tutor   |                |                |                |                |                |  |  |
|---------|-----------|------------|----------------|----------------|----------------|----------------|----------------|--|--|
|         |           | DK1 – G7   |                | DK2 – G8       |                | DK3 – G9       |                |  |  |
| VTK     | Indicator | Post-TR<50 | Post-<br>TR≥50 | Post-<br>TR<50 | Post-<br>TR≥50 | Post-<br>TR<50 | Post-<br>TR≥50 |  |  |
|         | #Students | 2          | 14             | 28             | 1              | 4              | 3              |  |  |
|         | Mean      | 27         | 28.21          | 53.53          | 49             | 71.75          | 49.33          |  |  |
| NI      | Min       | 23         | 22             | 22             | 49             | 42             | 27             |  |  |
| INL.    | Max       | 31         | 36             | 119            | 49             | 137            | 82             |  |  |
|         | SD        | 5.65       | 4.29           | 19.09          | nd             | 44.05          | 28.91          |  |  |
|         | Mean      | 71         | 71             | 39             | 39             | 111            | 111            |  |  |
| NO      | Min       | 71         | 71             | 39             | 39             | 111            | 111            |  |  |
| NU      | Max       | 71         | 71             | 39             | 39             | 111            | 111            |  |  |
|         | SD        | 0          | 0              | 0              | nd             | 0              | 0              |  |  |
|         | Mean      | 612        | 672.14         | 356.5          | 349            | 1245           | 948.16         |  |  |
| s       | Min       | 548        | 585            | 145.5          | 349            | 1053           | 831.5          |  |  |
| 3       | Max       | 676        | 780            | 542            | 349            | 1518           | 1072           |  |  |
|         | SD        | 90.50      | 62.25          | 87.53          | nd             | 213.31         | 120.41         |  |  |
|         | Mean      | 91.64      | 92.70          | 67.41          | 62.58          | 376.65         | 158.38         |  |  |
| TSO     | Min       | 65.65      | 45.61          | 18.86          | 62.58          | 207.15         | 124.3          |  |  |
| 150     | Max       | 117.63     | 143.91         | 175.03         | 62.58          | 738.36         | 223.2          |  |  |
|         | SD        | 36.75      | 24.42          | 35.43          | nd             | 243.68         | 56.15          |  |  |
|         | Mean      | 28         | 33.35          | 24.01          | 33             | 17.57          | 23.5           |  |  |
| Dro TD  | Min       | 21         | 5              | 6              | 33             | 14             | 16.5           |  |  |
| rie-ik  | Max       | 35         | 53             | 45             | 33             | 24.5           | 35             |  |  |
|         | SD        | 9.89       | 12.98          | 10.46          | nd             | 4.83           | 10.03          |  |  |
|         | Mean      | 0          | 90.42          | 26.57          | 52             | 21.25          | 55.83          |  |  |
| Post-TR | Min       | 0          | 78             | 9              | 52             | 0              | 50             |  |  |
|         | Max       | 0          | 97             | 41             | 52             | 42             | 67.5           |  |  |
|         | SD        | 0          | 4.84           | 8.15           | nd             | 17.95          | 10.10          |  |  |

 $\label{eq:table 8-Description of student engagement using VTK (CM \ Tutor).$ 

|           |           | Moodle     |                |                |                |                |                |  |  |
|-----------|-----------|------------|----------------|----------------|----------------|----------------|----------------|--|--|
|           |           | DK1 – G10  |                | DK2 – G11      |                | DK3 – G12      |                |  |  |
| VTK       | Indicator | Post-TR<50 | Post-<br>TR≥50 | Post-<br>TR<50 | Post-<br>TR≥50 | Post-<br>TR<50 | Post-<br>TR≥50 |  |  |
|           | #Students | 23         | 2              | 14             | 5              | 0              | 4              |  |  |
|           | Mean      | 20         | 20             | 5              | 5              | nd             | 4              |  |  |
| NI        | Min       | 20         | 20             | 5              | 5              | nd             | 4              |  |  |
| NL        | Max       | 20         | 20             | 5              | 5              | nd             | 4              |  |  |
|           | SD        | 0          | 0              | 0              | 0              | nd             | 0              |  |  |
|           | Mean      | 275.52     | 341            | 57             | 67.8           | nd             | 50.5           |  |  |
| NO        | Min       | 232        | 233            | 14             | 46             | nd             | 37             |  |  |
| NU        | Max       | 444        | 449            | 159            | 129            | nd             | 70             |  |  |
|           | SD        | 47.26      | 152.73         | 34.79          | 34.85          | nd             | 14.61          |  |  |
|           | Mean      | 82.92      | 84.02          | 69.64          | 89.37          | nd             | 83.33          |  |  |
| S         | Min       | 64.17      | 83.04          | 0              | 85.42          | nd             | 66.67          |  |  |
| 3         | Max       | 98.33      | 85             | 93.75          | 93.75          | nd             | 100            |  |  |
|           | SD        | 8.92       | 1.38           | 29.90          | 3.15           | nd             | 19.24          |  |  |
|           | Mean      | 140.30     | 238            | 64.07          | 74.6           | nd             | 37.25          |  |  |
| TSO       | Min       | 34         | 224            | 7              | 46             | nd             | 17             |  |  |
| 150       | Max       | 260        | 252            | 184            | 101            | nd             | 71             |  |  |
|           | SD        | 58.56      | 19.79          | 41.40          | 22.23          | nd             | 23.97          |  |  |
|           | Mean      | 15.91      | 24             | 15             | 26             | nd             | 31             |  |  |
| Dre TD    | Min       | 0          | 20             | 6.5            | 15.5           | nd             | 0              |  |  |
| rre-1K    | Max       | 26         | 28             | 26             | 39.5           | nd             | 50             |  |  |
|           | SD        | 6.82       | 5.65           | 5.37           | 8.62           | nd             | 21.69          |  |  |
|           | Mean      | 23.78      | 51.5           | 27.10          | 53.5           | nd             | 85             |  |  |
| Post TD   | Min       | 6          | 51             | 13             | 51             | nd             | 55             |  |  |
| r ost-1 K | Max       | 45         | 52             | 46             | 56.5           | nd             | 99             |  |  |
|           | SD        | 11.42      | 0.70           | 10.57          | 2.64           | nd             | 20.26          |  |  |

Table 9 - Description of student engagement using VTK (Moodle).

| E L corning plotforms | Domain knowledge and educational level  |                |                    |              |  |  |  |
|-----------------------|---|----------------|--------------------|--------------|--|--|--|
| E-Learning platforms  | DK1 – No. Students DK2 – No. Students   |                | DK3 – No. Students | No. Students |  |  |  |
| CoLab Tutor           | 30 – grad.                              | 5 – undergrad. | 0 – undergrad.     |              |  |  |  |
| AC-ware Tutor         | 12 – undergrad.                         | 12 – grad.     | 0 – undergrad.     |              |  |  |  |
| CM Tutor              | 14 - grad. $1 - undergrad.$ $3 - grad.$ |                | 3 – grad.          |              |  |  |  |
| Moodle                | 2 – undergrad.                          | 5 – undergrad. | 4 – grad.          |              |  |  |  |
| Total graduates       | 44                                      | 12             | 7                  | 63           |  |  |  |
| Total undergraduates  | 14                                      | 11             | 0                  | 25           |  |  |  |
| Total                 | 58                                      | 23             | 7                  | 88           |  |  |  |

Table 10 - Description of student engagement using VTL and VTK, and per educational level.

In total, there were 88 (13%) the most engaged and the most successful students in this research study out of 649, or more precisely, 44 (76%) graduates and 14 (24%) undergraduates for DK1, 12 (52%) graduates and 11(48%) undergraduates for DK2, and only 7 graduate students for DK3 (Table 10).

As for log data generated during online learning and domain knowledge acquisition, a total of 183.969 online learning records (OLR) were stored. Out of total online learning records, 135.422 of them were generated by undergraduates and 48.547 by graduates respectively. The most active group of students was the group (G4) using the AC-ware Tutor that generated 56.009 records and the group (G11) using the Moodle that generated 37.930 records. Presumably, the number of logs generated can be associated with the students' motivation and perseverance during the research study and/or the level of domain knowledge they were familiar

with. In the post-study analysis and communication with students, we were able to explain students' behavior. Moreover, we realized that students' approach to learning was rather irresponsible and inconsistent. While using the e-Learning platforms, students deviated from the expected norm of behavior since they reported: (i) using mobile phones to take photos of online lessons or taking screenshots of them, avoiding concept learning that facilitates testing, (ii) opening of another browser (screen) to facilitate testing, (iii) they did not follow mastery-based learning, and they skipped the given lessons using available menu of assignments and learning tasks. For a number of students, the abovementioned behavior was obviously a distraction and an obstacle to reaching the post-test success.

#### 6. Conclusion

This research study presents a model developed to track student engagement and domain knowledge acquisition using two sets of variables, those tracking student's learning activities (VTL) and variables tracking student's knowledge (VTK). To the best of our knowledge, there are no recent works dealing with 13 variables classified into two sets, which are common for the four e-Learning platforms, regardless of their different functionalities. Learning analytics was deployed to track student engagement or nonengagement as well as their success in a blended learning environment with rotation model and flipped classroom sub-model. The presented data showed that a model designed to track student online learning and knowledge acquisition can be formalized for the four e-Learning platforms and described using VTL and VTK during the learning, teaching and testing processes. However, a significant decline in the number of students engaged in the online course is rather unexpected and discouraging. It can be associated with the lack of students' motivation, perseverance but also with distractions they reported in the post-study analysis. Namely, out of 649 students in total, only 88 students satisfied the highest criteria for engagement; they passed through all courseware elements and had the final test score above or equal to 50 points. Out of these 88 (13%) the most engaged students, 53 (22.27%) of them were graduates and 25 (6.08%) undergraduates. These qualitative and quantitative data indicate the need for e-Learning strategies in higher education that would improve student engagement and reduce the risk of dropping out. Our experience so far shows that future research should aim to enhance students' motivation and critical thinking, their more responsible approach to online learning and knowledge acquisition as well as their appropriate rewarding.

#### Availability of data and materials

The dataset used and analysed during the current study is available from the corresponding author on reasonable request.

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#### Digital technologies integration in teacher education: the active teacher training model

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#### Abstract

The objective of this research was to identify the theoretical and practical bases that contribute to a model that will allow the implementation of an innovative teaching-learning model for the integration of digital technologies in teacher education. This model of teacher training, based on identified pedagogical trends, was characterised by a flexible approach to the training process, including active training strategies that encourage the acquisition of diversified skills, including digital. This approach can also transfer to students skills which enable them to take responsibility for their learning and creation of their own knowledge. The research method used was two-fold: i) action research in the development of training workshops in an in-service research training project and ii) a case study in a pre-service teacher education study, in Portugal. It was found in this study that the participating teachers were able to develop skills and integrate digital technologies in their own teaching-learning process and could change their teaching practices, which will support the development of online education in the future.

**KEYWORDS:** Digital Technologies Integration; Active Teacher Training; Training Model; Teacher Education.

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#### 1. Introduction

Digital technologies have revolutionized practically every aspect of our lives and work, "we live in an exponential time" (Mishra, Koehler & Henriksen, 2011, p. 23), and it is fundamental in this complex digital landscape to face the challenges posed, especially those responsible for education, in order to enable students to participate fully in the economic, social and cultural life (OECD, 2015).

With recent changes in the world, this issue takes on greater relevance, because it is necessary to continue to

invest in the teacher education in training for distance learning as an appropriate innovation (COL, 2020).

There is still a long way to go for a more complete integration of Digital Technologies (DTs) in schools and teaching, according to Area, Hernández, & Sosa (2016). They have identified two patterns of pedagogical use of DTs in classes: a weak model, in which DTs are being used simply to transfer knowledge; and an intensive model in which DTs are used every day or several times a week in a variety of individual and group tasks, with research and development of digital resources, content creation and online communication, by teachers and students.

Accepting that "technology can amplify great teaching but great technology cannot replace poor teaching" (OECD, 2015, p.4), it is clear that the adaptation and integration of DTs in the classroom of contemporary society's schools requires the adoption of new roles and forms of work by the teacher. It also requires reflection and analysis of the effects of this new relationship, with the training of teachers as a key factor in the process. See, for example Goeman, Elen, & Pynoo (2015) or

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Johnson, Becker, Estrada, Freeman, Kampylis, Vuorikari, & Punie (2014).

The research described here aimed to contribute to this new kind of work with a proposal for the design of a training model and definition of a specific strategies, named Active Training (AT).

For this purpose, in addition to a literature review, two pieces of empirical work were conducted:

- an in-service research training project, in a given educational community;
- a case study in a pre-service teacher education class of the Masters in Economics and Accounting Education.

Both studies, conducted in Portugal, focused on the construction and development of teachers' skills, especially thinking reflectively, acting autonomously and integration of digital technologies, and active methods and teaching strategies that integrate digital technologies.

# 2. The integration of digital technologies in the teaching-learning process

# 2.1 The need for change in the new technological paradigm

The educational use of ICT has imposed fundamental challenges to education researchers and training institutions, which require changes "in both what has to be learned and how this learning is to happen" (Voogt, Erstad, Dede, & Mishra, 2013, p.403).

There is a need to promote transformative learning by emphasizing the roles that transdisciplinary thinking and the latest technologies can play in the creation of 21st century transformative teaching and learning (Mishra et al., 2011).

While not minimizing the importance of the proliferation of computer equipment, "spreading the Internet or putting more computers in schools, by themselves, do not necessarily constitute major social changes" (Castells, 2006, p.19). Integration will depend on how technologies are used. This author considers that one of the key aspects of the network society will be the total reconversion of the education system, with new ways of relating technology, pedagogy, content and organization of the learning process.

Thus, the scope of change clearly requires a new form of learning, amenable to the changing world, allowing the development of diverse skills with an emphasis on higher order cognitive processes, such as critical thinking and creative problem solving (Mishra et al., 2011). These authors also suggest that students engage in technology-rich learning contexts where they work collaboratively to solve complex and multidisciplinary problems.

Although some progress has been made in this direction, the integration of digital technologies is below what is desirable at the present time (Area et al., 2016; Glass & Vrasidas, 2005; Goeman et al., 2015; Mishra et al., 2011; Morris, 2012; OECD, 2015; Voogt et al., 2013).

Voogt et al. (2013) confirm "a lack of integration of 21st century competencies in curriculum and assessment, insufficient preparation of teachers and the absence of any systematic attention for strategies, innovative teaching and learning practices."

Goeman et al. (2015) add that training in the DTs field should promote teachers' thinking reflectively so that they acquire the skills to face the future evolutions of technology in education teaching models. For example, using innovative methods that incorporate collaborative work or project work, related to more active and directed pedagogical approaches to situations and real problems of society.

# 2.2 Difficulties and challenges of integrating digital technologies

Brown-L'Bahy (2005) argues that there is evidence that technology can improve students' learning and development, but considers that there are also difficulties in its integration. The main problems encountered in integrating DTs were time constraints, inadequate training and the need for rigorous assessment methods. These give compelling reasons for schools to commit to this issue.

In a study on the progress of ICT in education (BECTA, 2005), these problems were jointly identified as obstacles to ICT adoption. In addition to lack of time to learn new technologies, also mentioned were lack of access to computers and technical support, lack of confidence, resistance to change and lack of perceived benefits in their use. With regard to Continuing Professional Development in ICT (BECTA, 2010), external factors with the greatest impact are: the provision of external training actions to meet individual and institutional needs; the need for experienced human resources within institutions; a robust ICT infrastructure and support; and the provision of appropriate training actions in duration and time.

However, according to Morris (2012, p.3), "despite successive government training initiatives, policies and extensive funding over the last 15 years, little has been done to effectively tackle the disparity of ICT skills and the training of the UK teaching workforce".

Based on several studies, Rodrigues (2018) also identified some of the most common difficulties and constraints in the integration of DTs and consequently highlighted as challenges:

- · lack of time for teachers to train and use DTs,
- the lack of technological resources for the use of digital technologies with students,
- the need for adequate support and training for the pedagogical integration of DTs in the teaching-learning process,
- the definition of clear objectives and the solid structure of the model of training and evaluation with DTs,
- the overcoming of intrinsic factors, namely those of resistance to change,
- the teacher's low vision of the pedagogical potential of DTs,
- the importance of the role of leadership in the teacher education process (p.369).

Therefore, given the factors that influence the pedagogical integration of DTs, teacher training and the necessary associated strategies and methods must be emphasized.

# 2.3 Teacher training for the integration of digital technologies

In this context, in order to ensure the integration of digital technologies in schools, teachers need to be trained and supported, so that they feel able to integrate them, both from a perspective of active citizenship and as a prospect of professional development, either in preservice or in-service training.

In addition, it is intended that the training model used with teachers be used by those teachers with their students. This transfer of skills is called isomorphism (Mialaret, 1990).

Vrasidas and Glass (2005) also claim that efforts to integrate technology must be systematic, with teacher training programs taking place in a collaborative environment resulting from strong research and evaluation. Teacher training models should not be based on one-on-one sessions, but rather on communities that provide ongoing support and the resources that teachers need to integrate DTs.

When teachers with experience in teaching with technology form a community of practice, they provide support for the continuous exploration of technology and the reinforcement of the learning process. However, schools need to analyse their structure, where teachers often work in isolation and react defensively to innovation. It is necessary to develop strong professional communities that promote the habit of research and leadership building to help sustain the impacts of change, because in a community it is easier to integrate educational technology in an ongoing process of learning to teach (Riel, DeWindt, Chase, & Askegreen, 2005).

Thus, it is necessary to learn how to increase participation in communities of practice, focusing on learning in a continuous set of developing relationships (Lave & Wenger, 1991). According to these authors, this concept is broader than learning by doing, since situated learning involves people as full participants in the world and in the construction of meanings, where there is an identity in relation to the group and interaction taking the learning as a social act.

Koehler and Mishra (2009) have designed the TPACK model, in teacher training and professional

development. They found it served as the basis of effective teaching with technology integration, resulting from the intersection of three different types of learning contexts:

- curriculum content Content Knowledge (CK),
- pedagogical methods Pedagogical Knowledge (PK) and
- technological skills Technological Knowledge (TK).

They affirm that this model allows one to visualize the process of integration of technology as a whole and to identify what is important in terms of teachers' knowledge in the use of technology for teaching (Mishra & Koehler, 2006).

# Active teacher training for the integration of digital technologies

It is clear that change is necessary, that schools need to reflect society and that there is a need to integrate digital technologies into educational practices. In this context an alternative and innovative model of teacher training, named Active Training (AT), was designed (Rodrigues, 2017). The model is based on five structuring principles shown in Table 1.

#### 3.1 Principles of active training

Active Training is used as a cross-curricular method of training (Principle 1). It can be used by students and teachers as a basic skill whenever necessary and considered appropriate to the objectives and syllabus content of any discipline.

The importance of cross-curricular training is reinforced by, and directly related to, the forms of collaborative work adopted. These will have an added value because they allow the sharing of enriching experiences among teachers of different curricular areas and levels of education. At the same time, it strengthens curricular flexibility with a cross-curricular teaching-learning process which bridges theory and practice.

AT is supported by a socio-constructivist approach, derived from Jean Piaget's cognitive constructivism and his main precursor Lev Vygotsky, who valued the social aspect of learning, arguing that it occurs through social interaction with teachers and peers (Arends, 2012). Thus, through social interaction and in response to environmental stimuli, students are pushed towards the zone of proximal development, a zone that represents the level of development where learning of new knowledge occurs (Vygotsky, 2001).

It is proposed that AT should include a face-to-face component and an autonomous work component, to be developed in an authentic social context. This makes it possible for the trainees to learn by doing, in the social context of knowledge production itself, that is, at school, among co-workers.

| Structuring Principles of AT   | Concepts mobilized   |
|--|--|
| <i>Principle 1</i><br>Cross-curricular training with integration into teaching of digital technologies in an authentic social context that supports human development.   | Transdisciplinary<br>Socio-constructivism<br>Authentic social context<br>On the job training                             |
| <i>Principle 2</i><br>Training tailored to the needs and interests of trainees, differentiated and focused on skills, with flexible planning and content management.   | Needs Analysis<br>Differentiated education<br>Skills<br>Flexible curriculum management                                   |
| <i>Principle 3</i><br>Training based on a democratic and affective pedagogical relationship, with the trainer as a guide, for the critical and isomorphic reproduction of skills for students.   | Democratic pedagogical relationship<br>Affectivity<br>Adult Education<br>Isomorphism                                     |
| <i>Principle 4</i><br>Dynamic theoretical-practical training, supported by collaborative and cooperative work in a learning community, using active teaching methods and strategies in synergy with digital technologies.  | Collaborative and cooperative work<br>Active methods<br>Project work<br>Group research or peer work<br>Flipped classroom |
| <i>Principle 5</i><br>Training for construction and development of skills of thinking reflectively, acting autonomously, network communication, participatory evaluation and self-regulation, to create a community of practice that allows the social construction of self-knowledge. | Thinking reflectively<br>Acting autonomously<br>Connectivism<br>Evaluation and Self-regulation<br>Community of practice  |

 Table 1 - Structuring Principles of Active Teacher Training

 Source: Rodrigues (2017, p. 62)

Training tailored to learners' needs requires differentiated teaching, whether due to the differences in the cognitive stages, knowledge and skills of the trainees, or their different learning styles and preferences. This can be brought about through planning and flexible content management and cooperative learning. A widely used practice is flexible group work, in which each group of students works on different content (Arends, 2012).

Principle 2 argues that training should be tailored to the needs and interests of trainees, with flexible content planning and management.

So, AT is based on flexible management of curriculum and content in which teachers and trainers assume curricular development as a dynamic and reflexive process, associated with collaborative and cooperative practices that seek to build and develop the skills of all students.

In Principle 3, building on cooperation and experimenting with students' values and skills, this democratic relationship also presupposes a cooperative management of content, as well as the use, sharing and communication of information and culture.

Thus, AT considers the trainer as a manager and guide of learning who seeks to create an environment of autonomous, participatory and democratic development. In this, an affective pedagogical relationship assumes particular relevance. Vygotsky (2001) also addresses this aspect, considering that emotional reactions have a substantial influence on our behaviour and the educational process, and that it is easier through the emotions to influence behaviour, seeking activities that are emotionally stimulating. Mialaret (1990) advances the concept of isomorphism in which the type of education received by the teacher will later be used for educating their students. AT intends that this concept of isomorphism be used.

Principle 4 considers that training should be based on a dynamic theoretical-practical perspective. It uses collaborative and cooperative work and active teaching methods and strategies in synergy with digital technologies. According to Hargreaves (1998), collaboration can foster the professional development of teachers, providing situations of mutual learning and promoting individual reflections.

The intention is to use collaborative work among trainees in which they work to the same objective. Tasks and responsibilities in a group are decided by the members of the group working as a team.

In AT, the following strategies are the most important: project work; problem-based learning; group research or peer work, including Internet research; discussion, with reflection and communication; and flipped classroom.

A flipped classroom involves reversing the teachinglearning process, in which the teacher prepares teaching resources for the students in advance and makes them available in a Learning Management System (LMS). Later, the class discusses the materials presented. Thus, content is transmitted outside the classroom and lesson time is more usefully used by students to apply the content while the teacher guides them, answers questions, and makes suggestions (Baker, 2011).

Lastly, Principle 5 proposes training for the construction and development of the following skills: i) thinking reflectively about pedagogical work carried out; ii) acting autonomously in the search for new knowledge and new practices; iii) network communication with integration of DT; iv) participatory evaluation and v) self-regulation, in order to create a community of practice that allows the social construction of selfknowledge.

Knowledge, training and the formal and informal experiences of teachers contribute to their identity as a teacher. This is something that they are constantly building and renegotiating throughout their lives (Wenger, 1998). For Fullan and Hargreaves (1992), professional development of teachers takes place within a culture of teaching in a real context. Knowledge and skills develop as teachers interact with each other in a community.

Siemens (2003) says that what we know is less important than our ability to continue to learn more. Thus, we must ensure that the connections we make, especially in specialized communities allow us to maintain the flow of knowledge and to continue learning. In our field, technology is a facilitator of learning and a creator of connections. The more complex the learning needs and the faster the field of knowledge evolves, the greater is the value of a learning community.

The emphasis on increasing skills faces another challenge that is how to carry out their evaluation. In AT it is proposed that evaluation is essentially formative, carried out as a participatory, formative, interactive and differentiated process, in which teaching means helping, managing and orienting, so that the evaluation allows self-regulation by the learner. According to Fernandes (2006), formative evaluation is an essential pedagogical process to "improve what one learns and, more importantly, how one learns" (p. 43), contexts being constituted "by multiple cognitive, metacognitive and social processes which interact with each other such as feedback, teacher and student regulation, self-regulation and self-assessment " (p. 41).

The importance of creating a community of practice is emphasized, where one learns, builds and manages knowledge (Lave & Wenger, 1991).

# 3.2 Method of Active Training

Active Training is intended to be a model of teacher training in a broader perspective and at the same time a training method, in which it defines a specific way or way of "doing" to organize teaching and learning situations. It can be used not only for a particular content or thematic unit, in a training module during the term, but also for the whole training period or school year.

This method starts from the curriculum or program of the discipline, in which the subjects and contents of work are first presented to the trainees. Groups or work pairs are formed and the thematic areas to be addressed are distributed. These may be similar, complementary or different between working groups depending on the specific subject area or content. Preferably work should be in the form of a project, such as shown in Figure 1.



Figure 1 - Method of Active Teacher Training Source: Rodrigues (2017, p.88)

However, project work can also take other forms, such as using the flipped classroom method and b-learning (online and face-to-face teaching), using a LMS.

After clarifying and negotiating the projects, each group will begin to plan the work, distributing and organizing individual tasks. During practice and while doing the projects, whether in face-to-face or non-face-to-face training sessions, support and guidance is provided by the trainers to each group. Autonomous, non-face-toface work should be planned and monitored through online teaching using digital technology as a tool to support learning and communication.

The completed projects of each group, the individual reflections and online communication form the basis of the summative evaluation which complements the formative evaluation. The final evaluation should also assign a portion to self-assessment and participatory evaluation, as a way of joint reflection.

# 3.3 Model under construction

The model of Active Training (AT) arose from an investigation, started in 2014, and developed in workshops of in-service training of teachers that took place during the years 2015 and 2016. It also arose from work done in 2016-2018 in Didactics and Professional Practice of the Master's Degree in Teaching Economics and Accounting.

After defining and experimenting with the AT model in different contexts, it was restructured to make it a more coherent training model. The main change was a more effective integration of assessment into the teachinglearning process.

Earl (2003) introduced the notion of Assessment as Learning to reinforce and extend the role of formative assessment for learning, emphasizing the learner's role, not only as a contributor to the process of evaluation and learning, but as the link between them. It is a regulatory process of metacognition, when students monitor what they are learning and use feedback to make the necessary adaptations and changes.

Black and Wiliam (2003) had already verified that summative assessment should be aligned with formative assessment, since the latter increases attention and longterm retention of information by students. This requires active intervention by the students and also the need for teachers to promote the creation of knowledge through the provision of feedback.

Hattie and Timperley (2007), say that giving and receiving feedback requires skills for both teachers and students. These skills involve stimulus and response routines that require a good control of the classroom environment and the ability to deal with the complexity and diversity of judgments and contents in order to be able to establish relationships between ideas and promote self-regulation of learning. It is also necessary to consider the time required and the importance of managing this time.

Some tasks can lead to more effective feedback and better learning when students share learning objectives, adopt self-assessment and evaluation strategies, develop error-detection procedures, and increase self-efficacy in more challenging tasks. That is, feedback is only effective when students are committed to the learning objectives and when it is related to the learning achievements (Hattie & Timperley, op.cit).

Also, according to Nikou and Economides (2018), with the growth in the use of technologies associated with education, in particular of mobile technologies, there are other fields of study that can bring formal and informal learning opportunities, such as personalization and adaptability, context awareness, interactivity, communication and collaboration among students, the Mobile-Based Assessment (MBA).

Traditional assessment practices are not always appropriate to evaluate skills related to real-world tasks and higher-level skills such as problem solving, creativity and collaboration. However, Nikou and Economides (2018) proposed the development of the use of personal digital mobile devices such as smartphones or tablets to use in assessment. This study presents a review of forty-three articles published between 2009 and 2018 related to evaluation based on mobile devices. It was possible to conclude that the majority of articles analysed had a significant positive impact on students' performance and learning, as well as on the motivation for learning. It reported students' positive attitudes and perceptions about MBA.

Another study of evaluation feedback, Mobile Learning Framework for Assessment (MLFAF), showed the importance of the use of students' personal devices for feedback from evaluation, with the aim of fostering dialogue with students (Bikanga Ada, 2018).

However, for this process to be effective it is fundamental that support and training in technologies, teaching and learning be tailored to individual needs and context. This enables personalized assessment feedback to be given, for these practices to be integrated into the curriculum, and for choices and flexibility to be given to students.

# 4. Method

This research, based on a predominantly qualitative approach, proposes a training model and a specific strategy, Active Training (AT), that introduces new methods of teaching, assessment and learning integrating digital technology.

Starting from the initial question: What factors, methods and training strategies can influence an effective pedagogical integration of digital technologies? and going beyond the theoretical review of literature, empirical work was developed through i) a researchtraining project, in-service training; and (ii) a case study in a pre-service training class, both developed in Portugal.

# 4.1 Research Project in in-service training

In this project in-service training of teachers was used as an Action Research method, which focused on the practices of teachers from a perspective of personal and professional training and development. It aimed to promote the application of AT in the school where the research-training project was developed.

The project consisted of three training workshops each with a duration of 15 hours of face-to-face work and 15 hours of autonomous work. The participants were 35 teachers from a cluster of public schools. They covered various disciplines from pre-school to lower school (KS3). Evaluation questionnaires were given to the participants at the beginning and end of each workshop. These workshops, following AT principles, included diverse content related to the integration of digital technology. They aimed to stimulate innovative practices designed and tested by the teachers themselves

# 4.2 Case study in pre-service training

in the school.

This study sought to complement the previous one by experimenting with teaching and learning methods, linked to evaluation and integrating digital technology. It was anticipated that this would be effective in incorporating the Active Teacher Training model into pre-service teacher education.

The case study method was applied, in specific Didactics and Professional Practice disciplines, in a class of seven students from a Masters in Teaching. The AT model was used, paying particular attention to the development of formative assessment integrated into the teaching and learning process.

The teaching-assessment-learning strategies developed were: the analysis, presentation and discussion of texts and articles; the construction of learning scenarios; the elaboration of didactic materials and resources; the simulation of teaching-learning situations with participatory evaluation; observation and teaching of classes in a cooperating school; critical reflection on professional practice; and the performance of group work; using digital technologies for communication. All activities used formative evaluation with feedback.

The case study is a widely adopted method in research in education. It is used particularly when the researcher is confronted with complex situations in which it is difficult to select variables, but in which one tries to describe and analyse phenomena and their interactions (Yin, 1994).

Data collection consisted of a field diary through participant observation, learning scenarios carried out by the students, and photographic and video records. The participant observation, using a systematic record, consistently sought to present a high level of accuracy of the information and its analysis (Bogdan & Biklen, 2007).

# 5. Results

As well as the quantitative treatment and analysis of the data from the questionnaires, a qualitative approach was also used (Johnson & Christensen, 2004). The analysis of the texts of interviews, field diaries and teachers' reflections were particularly important.

The analysis of content of these instruments was performed through categories and frequencies, according to Bardin (2011), in order to organize information and analyse regularities (Miles & Huberman, 1994).

# 5.1 Action Research Project

In this research, four questionnaires on the use of digital technology were given to the participants.

The questionnaire applied at the beginning of the project revealed that teachers used digital technology to support the transmission of knowledge and to prepare classes. They had taught themselves to use computers with the help of more experienced colleagues. Their aim was to deepen their knowledge and build teaching materials to support students' autonomous work.

Exploratory studies identified the most common challenges identified in the literature regarding the pedagogical integration of DT in the teaching-learning process, namely: the lack of time or time management of teachers for training and DT use, the need for support and adequate training to pedagogical integration of DT, effective resource management and insufficient technological resources for use by students, and are also highlighted, intrinsic factors, such as resistance to change and the need for information in terms of privacy and security.

The field diaries and reflections of the trainees confirmed that the training workshops generally took place according to plan. Active Training had been applied with very good results, particularly in terms of flexibility in the management of the program and with collaborative work. The trainees were always committed and motivated, having developed projects and activities with their students that integrated digital technologies.

In the Methods and strategies category the use of software with Internet support was emphasized. This enabled the trainees to use diverse work strategies, such as creating online workgroups, viewing videos, creating events and scheduling presentations, promoting a discussion forum and exploring various pieces of software. On-line assessment tools and web quests were developed. Tutorials and micro-classes were provided using video, also synchronous online sessions in chat and a video conference with a guest. There was the possibility of using clarifying questions with students in an extra on-line class.

Concerning the Activities developed by teachers, the ones with the highest frequency were: quiz building, concept maps and flash cards, creating groups and pages on Facebook and websites, preparation of worksheets in Google Forms, creation of e-books with students, and writing and creating characters in Voki. The use of email was mentioned by several teachers. Also mentioned was the use of a closed group on Facebook maintained throughout the entire training project, and aiming to have continuity after its completion.

About Characteristics of the model and training method used, the training was enriched by including teachers from several curricular areas. The importance of differentiation instruction and the flexibility and freedom given to the trainees to choose the activities and projects were confirmed. The support of trainers as consultants was a facilitating factor in the use of digital technology.

The last follow-up questionnaire confirmed the success of the training project and the satisfaction of the respondents with the training workshops. They considered that these had improved their skills in the use of digital technology in teaching, providing them with professional development and allowing to renew and innovate teaching practices, with the creation of a community of practice.

# 5.2 Case study

In this case study, the teaching-assessment-learning strategies developed in the initial seminars were:

- 1. group presentations of scientific articles by the masters students with discussion in a large group,
- 2. the construction of learning scenarios of a curricular unit with materials and educational resources necessary for its development, and
- 3. evaluation tools.

In the subsequent seminars, the master's students did simulations of parts of classes, with reflection and critical self-analysis on them. A chat session was also developed through Facebook with analysis and debate of a text. In the various activities referred to, the students were given continuous feedback, either oral, in the discussions, presentations and simulations of classes, or in written form.

In the subjects of Professional Practice, the master's students did coordinated work in the institution of higher education and in the cooperating schools. The field work in these schools involved the teaching of classes or parts of classes by a cooperating tutor. This included the preparation of a field diary describing and reflecting on the activities carried out.

The digital technologies associated to active methods were used in the strategies and the activities developed in the Masters in Teaching. They were integrated in an intensive way, be it in the distribution and organization of the work by the teacher, or in the work developed by the master's students. Different equipment was used, such as laptop, smartphone, and the FTELab room, and also various software and applications, namely Moodle, Facebook, Google Classroom, Prezi, Excel, Kahoot and Padlet.

#### 6. Discussion

In this study, with regard to in-service training research, it was found to be important teachers could see that the use of digital technology is effective, that it increases their freedom of action and allows them to check the progress made by students both inside and outside the classroom. Its use by teachers is also influenced by the motivation shown by their students. This may be a determining factor in the continued integration of digital technology.

It was observed that through experimentation, teachers effectively realized the potential of integrating technologies in the teaching-learning process. Thus, there was an increase in their autonomy in the development of activities with students, which allowed them to verify the advantages and gains with the use of DT in educational practices, including in terms of improving learning.

In addition, the AT model allows pedagogical differentiation, through the proposed active methods, which allows teachers with different levels of proficiency in digital technologies to be covered and that they have acquired experience and autonomy for the integration of DT.

The most significant and constant constraint was the shortage of teachers' time and overwork in general.

In the study of the pre-service teacher education, the trainees did all the work requested.

It was confirmed that:

- 1. it was possible to differentiate groups according to the needs and interests of the trainees and to carry out the work in an authentic social context;
- 2. it was appropriate to plan learning scenarios using active methods, based on collaborative work,

which allowed the social construction of students' own knowledge;

- diversified skills, namely digital, reflexive and selfregulation could be developed in teacher education;
- 4. continuous evaluation supported by feedback could be developed;
- 5. the isomorphic reproduction of skills for their students, particularly technology skills, was observed in the classes taught by the master's students in the cooperating schools.

In both studies, the issue of building and developing skills proved to be crucial, made possible by the use of active teaching, assessment and learning methods, such as debates, experimentation, project work and cooperative work. An effective increase in technology skills was observed in all participants, with many teachers and future teachers mentioning their intention to continue to use and integrate TD in their classes.

In this way, the development of skills, stood out as an added value of this training method, both digital and also in terms of reflexivity and autonomy. Provided the teachers with the opportunity to create their own knowledge and to reflect on their teaching practices and, simultaneously, to promote the same process among their students, which contributed to the personal and professional development of teachers and to a more digital culture in schools.

# 7. Conclusion

In this research the main aspects in the design, construction and implementation of the Active Teacher training model for the integration of digital technology into teaching were analysed. This verified the possibility of developing innovative teaching methods and strategies used by teachers.

It was concluded that, in the design of a teacher education program with integration of DT in the teaching-learning process, it will be essential to provide the effective use and experimentation of DT by the trainees, which will facilitate the development of their technology skills.

In turn, this integration of technology requires a relatively complex understanding of the interconnection of technology, pedagogy and content concepts (Koehler & Mishra, 2009), with the use of active teaching, assessment and learning methods. Considering that technology is not only a tool to motivate and assist teachers to implement new methodologies, it has also become a source of knowledge for teachers in providing, sharing and exploring content with students.

For future applications it is essential to note some issues for research particularly in in-service education. There is the need to find time and resources for teachers to develop their skills and to integrate digital technology into their teaching. There is the need to reduce bureaucracy and administrative work. Above all there is Rodrigues A.L.

the need to reduce workload or to clarify the definition of hours allocated to training.

The question of the importance of collaborative work is also very relevant, and its development in the teacher education is fundamental, namely for the construction of a community of practice. These, particularly in the use and incorporation of DT in an educational context, have significant added value, especially in a perspective of continuity and professional development, as they allow the sharing of information and knowledge, resources and materials, experiences and pedagogical practices, in a joint reflection and knowledge construction.

A community of practice can be promoted in different ways, for example, by encouraging teachers with greater proficiency in the integration of DT to become consultants of colleagues, in a perspective of coaching and mentoring, in supporting and experimenting activities or projects with technologies and new methodologies and strategies. This type of processes can generate improvement efforts, provide collaboration and cohesion strategies, allowing the change and the development of new knowledge and skills of teachers.

These forms of collaborative work assume considerable relevance in contemporary society, in the sharing of knowledge, in the development of social, interpersonal and higher-level thinking skills, promoting increased motivation and knowledge retention of trainees and students in more meaningful learning.

Other issues that should be addressed at the level of public policies would be certification of training, promotion of free training courses, and consideration of the weight training receives in the performance evaluation of teachers and its contribution to career advancement.

In this way, it is considered that the development of training must be socially binding, projecting a community of democratic and efficient practice that promotes the creation of a digital culture in the school for the integral formation of individuals, where they can get involved in practices cooperative work, with balanced interception of content, pedagogy and technology.

In short, the Active Teacher training model, with its structuring principles and specific methods, confirmed the possibility of developing strategies to integrate digital technology into the teaching-assessment-learning process, which will support the development of online education in the future. It also developed skills associated with pedagogical and didactic knowledge, both in pre-service and in-service teacher training.

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# Simplex didactics: promoting transversal learning through the training of perspective taking

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#### Abstract

Several studies have focused on Visual Perspective Taking (from here on out "PT"). PT refer to the capacity to elaborate space from different perspectives. Research results led to the hypothesis that such an ability constitutes a milestone in the development of an individual's social skills, more specifically empathy, whose full development is at the basis of numerous school-related competencies. Even the national educational system seems to recognise the central role of the development of such skill in students' learning. To date, there is a lack of studies and teaching methods specifically designed to favour an adequate development of PT. The objective of this paper is to present the results of the validation of an edugame specifically designed to measure and promote the PT skill development.

**KEYWORDS:** Didactics, Edugame, Simplexity, Perspective Taking

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#### 1. Introduction

In the late 1900s studies concentrated on better defining how the manipulation of space constitutes a prerequisite for the development of empathy in individuals. In particular, neuroscientific research identified the ability of spatial, (also referred to as visual and perceptual) PT a fundamental prerequisite for the development of empathy and agency (Underwood, 1982; Oswald, 1996; Ruby & Decety, 2001, 2003, 2004; David, 2006; Berthoz, 2006, 2011; Sibilio, 2017; Girelli, 2018). This ability has been considered a key milestone for the development of individual's social skills because "the capacity to know where another individual is directing attention in space and what he or she is seeing on the current visual scene, which we refer to as 'visual perspective taking', provides critical information for monitoring social interactions. It is likely a prerequisite to understand another's intentions, actions and emotional reactions, as well as to adapt one's own behaviour to the current situation" (Lambrey, 2008, p.523). Therefore, PT ability is at the basis of shared attention and constitutes one of the fundamental prerequisites for interindividual differentiation. Psychological research has shown that these abilities depend on two cognitive systems to elaborate space (egocentric and allocentric) (Cornoldi, 2004; Surtees, 2012). Cornoldi links these two cognitive systems to the individual's motor skills and therefore to the individual's body in movement and describes them in the following manner: "As underlined above, the evolution of spatial competence has been linked to motor functions; thus the ability to move and find one's way in the environment clearly requires an understanding of the spatial properties of that environment. It is possible to encode spatial information in an egocentric or allocentric representation (Foreman & Gillet, 1997). An egocentric spatial representation refers to spatial encoding of information as a function of body position or a selfcentred system of spatial coordinates. On the other hand, an allocentric spatial representation is based on the relationship between two or more objects in space.

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This relationship is defined not by means of the body's orientation or distance, but in terms of their spatial relations. It is clear that both egocentric and allocentric spatial representations are linked to motor functions, either in terms of grasping and reaching abilities (egocentric representations) or in terms of body movement and navigational ability (egocentric or allocentric representations)" (Cornoldi, 2004, p. 14). Berthoz locates these two mechanisms at the basis of four elaboration and recall strategies of space. These are:

- 1. egocentric strategy this is used when we visit a city, on foot or by car. It consists in remembering our movements, the detours that we are made to take, and associate them to visual landmarks that we perceive or experiences we have lived. We have defined this as "topo-kinesthetic" memory. It doesn't limit itself to a simple association between movements and sensory data... It permits the perceiving subject, in other words us, to attribute a continuity, a structural organisation and a synthetic unity to the manifestation of instant sensorial fields. The surrounding world is hence constructed by the brain on successive views or sequentially-organised points of view: of encounters, events that happened while walking. This process is fundamentally egocentric. This means that the point of view through which the world is analysed is in the "first person".
- 2. allocentric strategy This allows to recall a mental map of the environment on which we can follow an itinerary as if it were a real map. Imagine the neighbourhood in which you live and the way from your house to the bakery round the corner: you can recall the way the first strategy or the mental map of the neighbourhood, that is the second strategy, said to be allocentric because it does not envisage the body. In fact, the environmental elements are linked without making reference to the subject's body that examines the space.
- 3. *heterocentric strategy* If somebody asked us "how do I get to the post office from the hotel?", and we have to describe the way from this person's perspective, we have to take this person as a point of reference. This decentralization also happens when during a row, we try to understand the litigants' point of view.
- 4. *3D model strategy* This entails constructing a mental model of a tri-dimensional structure (Berthoz, 2015, p.87).

Regarding this issue, Berthoz writes: at this point I would like to insist on the use of space to simplify some processes which are highly cognitive. In fact, it seems to me that the neural basis of mental manipulation of spatial frame systems (egocentric, allocentric, geocentric, heterocentric, proximal and distal space)

constitute one of the foundations of our rational thought and, in particular, of the human being's attitude towards geometry, reasoning, change in point of view and logic. It seems that these neural basis in cooperation with the social brain, make intersubjectivity and empathy possible (Berthoz, 2011, p.107). The ability to take somebody else's perspective would derive from a complex activity of manipulation of space. Understanding what another person is looking at, in fact, implies abandoning our spatial perspective (egocentric coding), being able to manipulate space independently from our position (allocentric coding) and, successively use the other person's perspective as the points of origin of the axis (heterocentric coding). Always in relation to PT, some studies have also demonstrated how this ability is significantly influenced in diverse sociopathies that affect the development of social interaction (autism, schizophrenia, paranoia) (Langdon, 2001, 2006; Reed, 1990; Dawson, 1987) thus supporting the hypothesis that this competence is of fundamental importance for the development of complex social competencies. More recent studies have focused on the identification of the active cerebral areas during PT tasks carried out by the individual or a third person (Ruby & Decety, 2001, 2003, 2004; Vogeley, 2001, 2004).

# 1.1 PT: Its development in childhood

Throughout the 20th Century, attempts were made to identify the way how PT ability develops during childhood and how this is manifested in adulthood. In Piaget's initial studies "children under approximately 7 years of age tended to choose their own view as also representing that of another observer (Piaget & Inhelder, 1956). These findings have been widely replicated (Fishbein, Lewis, & Keiffer, 1972; Flavell, Everett, Croft, & Flavell, 1981; Flavell, Flavell, Green, & Wilcox, 1981; Liben, 1978). Generally, it has been observed that correct performance on a perspectivetaking task declines as the number of stimuli in the array increases (Fishbein et al., 1972; Liben, 1978). Poorer performance is also associated with an increase of interposition of the elements within the visual array and a decrease in the overall visibility of the stimulus set (Coie, Costanzo, & Farnill, 1973; Flavell, Omanson, & Latham, 1978; Liben, 1978). The angle of orientation also has an effect on performance. Broadside views of an arrray are mastered be- fore the comer or diagonal views (Schachter & Gollin, 1979; Walker & Gollin, 1977)" (Gzesh, 1985). However, a number of studies seem to suggest that even if three-year-olds perform poorly in visual perspective-taking tasks it is already possible to note a significant difference in terms of PT task performance in four-year-olds (age in which, according to Piaget, children are in high egocentric stage), who, on average, already seem to be able to carry our sophisticated manipulations of 3D space.

Flavell (1981) and Masangkay (1974) propose splitting PT ability in two levels: "Level 1 refers to the ability to distinguish between what people can and cannot see, e.g., that people who look at different sides of a piece of paper see different things: a picture of a cat on the one and a picture of a dog on the other side. Level 2 refers to the understanding that, when people look at the same drawing or scene from different angles, they arrive at different and contradictory descriptions" (Aichhorn, 2006, p. 1062) (Figures 1 and 2). Studies suggest that already when they are 4 years old, children are able to complete Level 1 PT tasks and therefore it can be acknowledged that "this knowledge undergoes considerable development during preschool period, with many 4.5-years-old seemingly possessing it in the form of a general rule". Studies conducted by Flavell in the 60s and 70s also seem to suggest that children between 5 and 5.5 years seem to have already acquired excellent Level I and II PT abilities (Beilin, 2013). Hence, Flavell affirms that "there is widespread agreement today that young children are not as totally egocentric as Piaget believed them to be, but also that perspective-taking abilities and related psychological knowledge do show marked increases with age, much as he said they did" (Flavell, 2000, p.18). Nevertheless, the hypothesis that PT ability is "mastered in early adolescence (Chandler & Greenspan, 1972; Flavell, Botkin, & Fry, 1968; Laurendeau & Pinard, 1970; Piaget & Inhelder, 1956) has been challenged by several writers on methodological grounds. Borke (1975), Fishbein, Lewis, and Keiffer (1972), and Shantz and Watson (1971), for example, have argued Je-LKS, Vol. 16, No. 3 (2020)

that the late acquisition of coordinating perceptual perspectives is a function of the complexity of the stimulus array and response mode" (Kurdek, 1975, p.645). A study conducted by Kurdek in 1975 seems to suggest that PT ability starts to develop in pre-school years (at around 4 years of age) and proceeds until adolescence (around the age of 11). As a result, "the present finding of an increase in perceptual perspective taking in the fourth through sixth grades confirms Nigl and Fishbein's (1974) contention that the ability to coordinate perceptual perspectives undergoes marked performance changes between the ages of 9 and 11 years" (Kurdek, 1975. P. 647).

#### 1.2 PT, mental rotation and gender differences

The study of the relationship between space elaboration and empathy reaches higher levels of complexity due to the coexistence of diverse systems and strategies to elaborate space. In fact, the existence of interindividual differences and, more specifically, gender differences (Berthoz, 2011) add complexity to the studies on space elaboration and, more specifically on PT (Grön et al. 2000; Lambrey, 2007; Cahill 2006). For example, "it is well known that, in a given gender, some subjects are more dependent on visual inputs and information in their relation to space, whereas other subjects rely on proprioception. We also know that there are important gender differences: Women tend to adopt more egocentric strategies than men, whereas men adopt more allocentric strategies than women. It has been long known that women are more "field



Figure 1 - Level I - PT Task.



Figure 2 - Level II – PT Task.

dependent". This means that, for spatial orientation, women are more dependent upon visual references than men" (Berthoz, 2011). Moving beyond gender differences, literature seems to support the hypothesis that similar space elaboration tasks (such as imagining an object from different points of view and imagining that the object is rotating on its axis) require different cognitive abilities (PT in the first case, whereas Mental Rotation [MR] in the second case). The results conducted on this topic "suggest that the dissociation between tests of perspective taking and mental rotation reflects a distinction between ability to make egocentric spatial transformations (i.e., to imagine the results of changing one's egocentric frame of reference with respect to the environment) and ability to make objectbased transformations (i.e., to imagine the results of changing the positions of objects in the environment, while maintaining one's current orientation in the environment)" (Hegarty, 2004, p 183).

Nevertheless, the distinction between MR and PT seems to be only partial. In fact, studies suggest that the MR and PT tasks shared a common skill (De Beni, 2006). Therefore, the two abilities not only seem to share some space elaboration skills but also the time when these skills develop. Indeed, various studies "showed that the elderly were less able than younger people in way-finding, route-learning and pointing tasks. Coyne and Herman (1980) found that the elderly was less accurate than younger people in a spatial perspective-taking test. Other studies (Lachman & Leff, 1989; Willis, 1991) support the adequacy of older participants in performing more everyday tasks. In Evans et al. (1984), ageing did not affect memory for salient landmarks or their position. Moreover, Kirasic (1989) found that the elderly was disadvantaged compared with younger people when having to solve spatial perspective-taking and mental rotation tasks operating on novel spatial configurations, but no differences between groups appeared when older people had to perform the tasks in a familiar environment. According to Kirasic (1985), elderly adults encountered problems only in learning new routes in unfamiliar areas. Overall, the pattern of results on spatial abilities in older people proved to be more disparate, indicating a dramatic drop in more abstract and laboratory tests but adequate performances in more everyday tasks" (De Beni, 2006, p. 815). In spite of the fact that the scientific debate seems to be heterogeneous, it is still possible to affirm that on the basis of what has been outlined in the section of PT development in childhood, PT ability matures in this developmental phase and presumably gradually deteriorates with time.

#### 1.2 PT, Training Perspective Taking

A plethora of studies seem to demonstrate that the ability to elaborate space from an allocentric

perspective could be trained through experience. Some studies have shown that the hippocampus of expert taxi drivers is bigger when compared to the average male drivers (Maguire, 1997, 2000, 2006). On the basis of the subjects studied, results have shown that these adaptations of the hippocampus is linked to a higher ability in tasks that require the allocentric elaboration of space. Therefore, the results correlate the spatial elaboration and navigation (derived from the taxi driver profession) to an increment in the ability of allocentric spatial elaboration. Therefore, an implicit result suggested by such studies is the ability to elaborate space allocentrically (and as a consequence PT ability) can be trained through specific tasks such as driving in big cities and changing the destination constantly (Chase, 1983; Maguire, 2000, 2003; Dünser, 2006). More specifically, studies have demonstrated the possibility to train PT by principally concentrating on subjects at a young age (Knoll, 2000; Rosen, 1974; Burns, 1979). In fact, Rosen (1974) reports a slight improvement in cognitive and perceptual perspective taking in kindergarten children who were given 40 hours of dramatic play training, while Cox (1978) reports significant improvements in PT ability in school-aged children, which he measured through the use of quasi-mountain problems prior to and after 20 hours of training.

#### 2. Methods: Research Hypothesis

On the basis of what has been delineated in the introductory part of this paper, one can affirm that:

- 1. PT is a prerequisite for the development of social skills and the acquisition of literacy and numeracy skills (Trisciuzzi, 2014);
- 2. PT ability develops between the ages of 4 and 14 and gradually deteriorates over time after the ages 65-70 (De Beni, 2006);
- 3. The cerebral areas that are activated during PT and Mental Rotation tasks partially overlap and therefore they are only partially independent (Hegarty, 2004, p 183);
- PT ability is affected by various sociopathies linked to deficits in social interaction (Kessler, 2012);
- 5. PT ability can be trained and improved (Chase, 1983).

The points listed above provide an explanation as to why this theme is undoubtedly of interest to the field of education. The objective of this study is related to the development of an edugame aimed to be used as a research tool to:

• measure the level of development of PT ability in children aged between 6 and 11 prior to and following a systematic didactic method planned to foster PT skill development; • promote the development of PT ability in children aged between 6 and 11.

The design and development of the edugame responds to the need of having a reliable and objective tool apt to measure the levels of PT ability prior to, during and after the didactic interventions, fundamental requirement to guarantee an acceptable level of objectivity in the subsequent research phases.

In designing the testing phase of this edugame a number of difficulties were encountered. This was mainly due to the fact that the availability of validated standardised tests apt to measure PT ability are predominantly designed for adults. Those for school-aged children are not as accurate and reliable and are less feasible to use in school contexts than the edugame developed. Hence, the testing phase included two steps:

- 1. the edugame was tested with adults to explore the possible relation between the scores obtained in the edugame and those measured using the well-known and validated PTSOT test.
- 2. On acknowledging the fact that children are not 'little adults' (Remuzzi, 2015) and subject to the correlation emerging from the first step in the testing phase, a paper-and-pencil test was compiled. The items included in this test were extrapolated from other tests available in literature and those administered in national examinations by the Italian National Institute for the Evaluation of the Educational System. The aim was to demonstrate if and to what extent the edugame was able to measure the level of PT skill development among children – taking into consideration the differences between level I and II PT ability and the existence of other more complex components of PT ability.

#### 2.1 Methodology

The *first* phase of the research consisted of three steps:

- literature review on PT;
- design of the Edugame Schoolcam;
- creation of the Edugame Schoolcam.

In the *second* phase the edugame was tested to evaluate whether and to what extent the tasks proposed in the edugame actually required PT ability. This was done by administering two validated tests, one measuring PT and one MR ability, and the edugame. The results obtained from the three tools were then compared. This phase, which was conducted with a sample of adult participants, included the following steps:

- standardized tests to measure PT and MR abilities were identified;
- the research sample was identified;
- the edugame and the two tests were administered;
- · data was analysed.

The *third* phase is aimed at testing the tool on children to evaluate at what age, on average, children are able to carry out the proposed activities. Another objective of this research phase was to test whether the activities presented in the edugame were actually able to provide an adequate measurement of the level of PT ability in the targeted age group. To this aim, the paper-andpencil test compiled, mentioned earlier and explained in detail later in this paper, was also administered when the edugame was tested.

# 2.2 The development of an edugame to promote the development of PT ability

The edugame created consists of three different tasks. The first two tasks measure the PT ability at two different difficulty levels. The third task measures Mental Rotation ability (understood as an ability which is partially independent from PT). The three tasks are described in further detail below:

TASK 1: In this activity the user is presented with a 3D classroom (Figure 3). The screen is divided into two frames. The frame above shows the 3D classroom through a semi-allocentric perspective (bird's eye view at an angle of  $45^{\circ}$ ). The frame below shows the perspective of one of the students present in the frame above. The user is asked to identify to which student the view shown in the frame below belongs. Every time the user gives the correct answer, one point is awarded. No points are scored if the answer is wrong or no answer is submitted within 15 seconds.

TASK 2: In this activity a 3D classroom is presented (Figure 4). The screen is divided into two frames. The frame on the left shows the 3D classroom through an allocentric perspective (bird's eye view at a 90° angle). The frame on the right shows the point of view of the student presented in the frame on the left. The user is asked to identify to which student the view shown in the frame on the right belongs. Every time the user gives the correct answer, one point is awarded. No points are scored if the answer is wrong or no answer is submitted within 15 seconds.

TASK 3: In this activity a compex 3D object is shown (Figure 5). The screen is then divided into two frames. The frame above shows the 3D object from a specific perspective. Instead, in the frame below 4 objects are shown from different angles. Out of these 4, two show the same object shown in the frame above from a different perspective. The user must identify the two corresponding objects.

Furthermore, the edugame proposes two gameplay modes. One is aimed at measuring the user's ability, while the second mode is used for training purposes. In the first mode, the sequence of the questions and the respective spatial configurations are always the same



Figure 3 - Schoolca edugame screenshoot: Student perspective (first task).



Figure 4 - Schoolca edugame screenshoot: Allocentric perspective (second task).



Figure 5 - Schoolca edugame screenshoot: Mental rotation task (third task).

and includes 15 questions, whereas the training mode the spatial configuration and the students and objects' positions are changed randomly. In both cases, the difficulty level gradually increases. The number of students increases with every 3 correct answers given, reaching a maximum of 15 students. The time available to answer each single question is 15 seconds. The edugame also has an automised system for data collection. The following data is recorded and exported in XLS and CSV formats:

- the time taken to give each single answer;
- the score for each question;
- the sequence of answers given for each task;
- the total score;
- the total duration to complete each level.

A demo video of the tasks and some experimental sessions can be viewed at: https://youtu.be/nkzjrVZKuek

#### 2.3 Methodology - Phase II

The aim of the second research phase was that of validating the tool through the comparison of the scores obtained through the edugame and those obtained from the tests available in literature for the measurement of PT and MR competencies. The study involved a total of 122 subjects between the age of 30 and 63 (average age 48.6; SD 6.6). The methodology included the following steps:

- administration of the edugame;
- administration of the PTSOT and MRT-A tests (these will be described in the next section);
- · data analysis.

#### 2.4 Tests Used

As previously outlined, the first step in the testing phase consisted of administering two tests and the edugame. The first of these two tests is the PTSOT (Hegarty, 2004; Kozhevnikov, 2001) that measures perspective taking and spatial orientation abilities. Each of the pages includes:

- a group of objects
- a circle with an arrow
- a question related to the direction of objects from different perspectives (see Figure 6).

#### The instructions are the following:

"to answer each of the questions you should imagine that you are standing at one object in the array (which will be named in the centre of the circle) and facing another object, named at the top of the circle. Your task is to draw an arrow from the centre object showing the direction to a third object from this facing orientation" (Figure 6).

The score obtained in the test is simply calculated by measuring the angle discrepancy between that indicated by the respondent and the correct angle. Then, the average of the absolute values is calculated. Therefore, the test score is determined by the absolute average error, in terms of angles. Hence, the higher the score, the less the respondent's PT ability.



Figure 6 - PTSOT test.

The MRT-A (Peters, 1995) is a test which measures the mental rotation ability. Figure 7 shows the first page of the test with the instructions. Every time that the respondent chooses the two correct images that show the same image as the one on the left, a point is given. In this case, the higher the score, the higher is the respondent's mental rotation ability.



Figure 7 - Mrt-a TEST.

# 3. Results: Data analysis for phase 1

The PTSOT test, MRT-A test and the edugame developed were administered to 122 adults, aged between 30 and 63 (average age 48.6; SD 6.6). Table 1 presents the scores obtained, the time taken when playing the game (totals and subdivided per task) and the scores obtained in the PTSOT and MART-A tests. Table 1 presents the average scores obtained and the standard deviation values in the edugame by the 122 subjects.

Table 2 reports the standard scores available in literature and the average scores obtained in the PTSOT and MRT- A tests by the 122 participants.

As can be observed in Table 2, the scores obtained by the users in the MRT-A and PTSOT tests are below the standards reported in literature. Hence the Cronbach's alpha coefficient was calculated for the answers provided to measure the internal reliability of the test. The alpha coefficients are reported in Table 3.

The coefficients obtained are high enough to guarantee the internal reliability of the test. As a result, possible correlations between the scores obtained in the tests and those obtained in the edugame were calculated. Table 4 reports Pearson's R and R2.

In interpreting the data above, it is important to bear in mind that the PTSOT test measures the errors and so the higher the score the lower the PT ability, whereas the edugame scores measure the correct answers and so the higher the score the higher the PT ability. Therefore, as can be noted in Table 4, the obtained scores in the first task show a strong inverse correlation with the PTSOT test. Instead, the scores obtained in the second and the third task present a moderate correlation with the PTSOT scores. Even the total score shows a moderate correlation with the same PTSOT scores. There is a moderate inverse correlation between the scores obtained in the MRT-A test and the PTSOT test and a moderate direct correlation between the MRT-A test scores and the scores obtained in task 3 of the edugame, which was specifically designed to measure mental rotation ability.

A T-Test was carried out using the PTSOT and the MRT-A test scores. The T-test indicated a significant difference in terms of performance between the two tests (p<0,0001). The following graphs respectively show the correlation between the scores obtained in tasks 1 and 2 of the edugame and the PTSOT scores. On the basis of this data the percentiles were calculated. These are used as standard points for the edugame.

The data reported so far indicate the presence of a strong inverse correlation between the first task in the edugame and the results obtained by the participants in the PTSOT test. Hence, the first task of the edugame seems to partially measure the same abilities as those measured with the PTSOT test. The significant variation between the PT-SOT test and the MRT-A test confirm the difference between MR and PT, already stated in literature. Together with the intra-test reliability coefficients, these results support the hypothesis that the tests were correctly administered and that the participants completed the tests rigorously. The absence of correlation between the second and the third tasks in the edugame and PTSOT and MRT-A tests, leads to the conclusion that these two tasks do not measure the same abilities as the tests. Hence, they cannot be considered reliable to measure PT or MR. On the basis of these results, it was decided to go back to the design stage for the second and third tasks, whereas for the first task the results seem to be very encouraging. Therefore, the next testing phase concentrated solely on testing the first task among children.

# <u>3.2 Testing the first task of the edugame with children</u>

The second step in testing the edugame aimed at exploring whether there were any correlations between the scores obtained in the edugame and the tests available in literature. Secondly, the testing also aimed at evaluating if the children would effectively be able to complete the task in the edugame and if the scoring obtained was suitable to provide a reliable measurement of the level of development of PT ability among children. The methodology adopted, therefore, was designed purposely to be able to establish a correlation between the results obtained in the edugame and the tests available for this age group. Taking into consideration the complexity related to the development of PT ability at this age (see paragraphs 3 and 4) and the scoring structure of the edugame, a paper-and-pencil test was compiled. Despite the fact that the tests used were extrapolated from tests available in literature and past national examinations, the use of these tests together has never been documented. The use of such tests addresses the need to verify if the first task of the edugame can actually measure the level of development of two different types of PT identified by Flavell and, eventually, also other more complex components that should be developed in this age range or beyond.

#### 3.3 The paper-and-pencil test

The sequence of items used is composed of 8 tests, gradually increasing in difficulty. Figures 8 and 9 illustrate the first two test in this series that are the Three Mountains Test (Piaget, 1972) and a remodulation of it (Di Tore, 2014).

Figures 10 and 11 respectively report the third and fourth items in the test extrapolated from Flavell's Doll-Test.

| Average PT Task 1 | Average PT Task 2 | Average PT Task 3 | Average PT Tot |
|-------------------|-------------------|-------------------|----------------|
| 8.983606557       | 7.573770492       | 8.393442623       | 24.63114754    |
| SD PT TASK 1      | SD PT TASK 2      | SD PT TASK 3      | SD PT Tot      |
| 4.159989682       | 3.68135358        | 4.222249953       | 10.17467348    |

#### Table 1 - Edugame Scores.

| Standard PTSOT      | PTSOT SD | Standard MRT-A      |
|---------------------|----------|---------------------|
| 24.53               | 14.9     | 11                  |
| Average score PTSOT | PTSOT    | Average score MRT-A |
| 79.34               | 44.83    | 6.33                |

| Cronbach's alpha PTSOT | 0.73884 |
|------------------------|---------|
| KR MRT-A               | 0.67011 |

Table 3 - MRT-A and PTSOT alpha coefficients.

| Correlation    | Edutask<br>1/PTSOT | Edutask<br>2/PTSOT | ask Edutask Edutask<br>OT 3/PTSOT Tot/PTSOT MRT-A/PTSOT |       | Edutask3/MRT-<br>A |      |
|----------------|--------------------|--------------------|---|-------|--------------------|------|
| R              | -0.72              | -0.42              | -0.45   | -0.61 | -0.57              | 0.49 |
| R <sup>2</sup> | 0.52               | 0.18               | 0.21  | 0.38  | 0.33               | 0.24 |

Table 4 – Correlations.



Figure 8 - Score EduTask1/PTSOT.



Figura 9 - Score EduTask2/PTSOT.

Figures 12 to 17 illustrate the tests extrapolated from national examinations (2012-2015) targeted for students aged between 7 and 13 years. The set of 8 tests was administered to the sample selected. The maximum number of correct responses was 9 since one test (Figure 14) included two questions. For every correct answer, one point was awarded. Wrong and unanswered responses weren't awarded any points.

The sample comprised 193 primary school pupils aged between 5 and 10 years. Both the edugame and the test were administered. The pupils were divided into three groups (5-6 years, 7-8 years, 9-10 years). The initial hypothesis was that the pupils:

- would have performed significantly differently both to the edugame and to the test on the basis of their age and gender;
- would have obtained correlated results both in the test and the edugame.

#### 3.4 Data Analysis

Table 5 presents the descriptive statistics. The average scores and standard deviation are reported as a whole and per age group for both the paper-and-pencil test and Task 1 of the edugame.

Table 6 and Figures 18 and 19 present the disaggregated average scores based on gender and age.

The data illustrated seem to present different performances both in the test and task 1 of the edugame both in terms of gender and age. The only case where there is not an evident difference with regards to gender is the 9-10-year age group in the paper-and-pencil test. The internal coefficient of reliability of the scores obtained in the test (KR=0.74) ensures a satisfactory level of the internal coherence of the test. In order to normalize the data and identify an index able to comprehend not only the score but also the time taken to answer, the scores obtained in the test and the edugame were calculated using the following formula (Figure 20).

Where the:

- number of correct answers is given by the scores obtained;
- number of items is determined by the number of questions in the test (9 in the paper-and-pencil test, 15 in task 1 of the edugame).
- time available is the total time available to complete the test/task (1200 seconds for the paper-and-pencil test, 250 seconds in task 1 of the edugame)
- time taken is the time used by the child to answer each single item/question.

For example, considering a score of 4 points obtained in the Test Set with a total duration of 520 seconds, the normalised test score would be equal to:

 $(4/9)^*(1200-520) = 302.2.$ 

Similarly, considering a score of 6 points in the first task of the edugame, totalised in 164 seconds, the normalised score would be:

#### (6/15)\*(250-164)=34.4.

Successively, an ANOVA was conducted on the normalized scores, using age as a between factor. Both for the paper-and-pencil test and task 1 of the edugame, a statistically significant difference in performance in relation to age emerged (p<0.001). Tables 7 and 8 present the results for the paper-and-pencil test and task 1 of the edugame respectively.

A hypothesis test (T-test) was conducted to evalute the eventual presence of statistically significant differences in relation to the scores obtained by males and females in both the test and the task (p=0.0015 and p=0.042, respectively). In both cases statistically significant differences were present (p<0.05). The correlation index was calculated between the normalized points obtained in the test and the task (R=0.62) as illustrated in Table 9 and Figure 21.

### 4. Discussion

The correlation coefficient (r=-0.72) obtained from the scores attributed in the edugame and those obtained in the PTSOT test among adults appears to sustain the hypothesis that the edugame and the PTSOT partially measure the same cognitive ability (PT). Therefore, it seems plausible to sustain that the first task can be useful to assess the level of development of Pt ability in adults. As regards children aged between 5 and 10, the first task of the edugame also appears to be adequate to measure the development of PT ability both for level I and level II. In fact, on the basis of the data previously illustrated, the paper-and-pencil test used was in line with the initial hypotheses made. Indeed, the children participating in the study demonstrated different performances based on gender and age, as outlined in literature. It is also important to highlight that the activities related to level I PT ability were correctly answered by the vast majority of the children (87%), while the percentage of 5-year-olds that managed to answer correctly items testing level II PT ability was significantly lower (58%). These results are in line with the studies conducted by Flavell, conferring validity to the paper-and-pencil test used. The correlation coefficient obtained from the children's scores obtained in the paper-and-pencil test and in task 1 of the edugame (r=0.6) and the related tests carried out demonstrate the existence of a relation between the two tools used to measure the development of PT ability. The low R2 value may be interpreted as a non-linear correlation between the two series of data considered. Therefore, at this point, the linear model doesn't seem to be completely suitable to provide an explanation of



Figure 10 - Three Mountains Test.







Figura 11 - Three Mountains Test revisited.



Figura 13 - Flavell's test revisited 2.



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|            | Average Score | Standard Deviation | Average Score | Standard Deviation |
|------------|---------------|--------------------|---------------|--------------------|
|            | Test          | Test               | EduTask1      | EduTask1           |
| General    | 5.19          | 1.49               | 8.32          | 3.83               |
| 5\6 years  | 3.95          | 1.36               | 5.29          | 2.26               |
| 7\8 years  | 5.36          | 1.30               | 8.20          | 3.15               |
| 9\10 years | 6.06          | 1.37               | 12.29         | 3.97               |

|        |    | 5\6 years |          | 7\8 years |          | 9\10 years |          | General |          |
|--------|----|-----------|----------|-----------|----------|------------|----------|---------|----------|
|        |    | Test      | Edutask1 | Test      | Edutask1 | Test       | Edutask1 | Test    | Edutask1 |
| Famala | M  | 3.70      | 4.61     | 4.95      | 7.27     | 6.07       | 11.71    | 4.80    | 7.28     |
| remaie | SD | 1.40      | 2.04     | 1.28      | 3.06     | 1.44       | 4.07     | 1.52    | 3.71     |
| Mala   | Μ  | 4.28      | 6.17     | 5.73      | 9.02     | 6.05       | 12.67    | 5.53    | 9.27     |
| wiale  | SD | 1.27      | 2.28     | 1.22      | 3.02     | 1.36       | 3.95     | 1.38    | 3.71     |

#### Table 5 - Descriptive Statistics.

Table 6 - Disaggregated average scores based on gender and age.



Figure 18 - Test Scores comparison - Females/Males.

Figure 19 - Edugame first task score comparison (Male/Female).



Figure 20 - Formula used for calculating the score of the edugame.

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|                     |            | Sı            | ımmary       |             |             |        |
|---------------------|------------|---------------|--------------|-------------|-------------|--------|
| Group               | Count      | Sum           | Average      | Variance    |             |        |
| 5\6 years           | 40         | 3,487.67      | 337.19       | 14,182.77   |             |        |
| 7\8 years           | 116        | 2,129.00      | 449.39       | 11,998.55   |             |        |
| 9\10 years          | 34         | 7,215.44      | 506.34       | 17,592.22   |             |        |
|                     |            | Analysis of V | ariance (ANC | OVA)        |             |        |
| Source of Variation | SS         | Df            | MS           | F           | P-value     | F crit |
| Between groups      | 579520.67  | 2             | 289760.34    | 21.55762708 | 3.76092E-09 | 3.04   |
| Within groups       | 2513504.05 | 187           | 13441.20     |             |             |        |
| Total               | 3093024.72 | 189           |              |             |             |        |

#### Table 7 - Data output ANOVA - Test Scores.

| Summary             |           |          |              |             |             |        |
|---------------------|-----------|----------|--------------|-------------|-------------|--------|
| Groups              | Count     | Sum      | Average      | Variance    |             |        |
| 5\6 years           | 41        | 1,138.80 | 27.78        | 520.86      |             |        |
| 7\8 years           | 117       | 5,455.33 | 46.63        | 833.54      |             |        |
| 9\10 years          | 35        | 3,154.07 | 90.12        | 1,793.54    |             |        |
|                     |           | Analysi  | s of Varianc | e           |             |        |
| Source of Variation | SS        | Df       | MS           | F           | P-value     | F crit |
| Between groups      | 77858.00  | 2        | 38929.00     | 41.43576282 | 1.16295E-15 | 3.04   |
| Within groups       | 178505.47 | 190      | 939.50       |             |             |        |
| Total               | 256363.47 | 192      |              |             |             |        |

Table 8 - Data output ANOVA - EduTask1 Scores.

| Regression Statistics | 7      | ANOVA      |     |            |            |         |                |
|-----------------------|--------|------------|-----|------------|------------|---------|----------------|
| R                     | 0.62   |            | df  | SS         | MS         | F       | Significance F |
| R squared             | 0.39   | Regression | 1   | 1228070.42 | 1228070.42 | 1.2E+02 | 5.0E-22        |
| Adjusted R squared    | 0.38   | Residual   | 191 | 1949675.04 | 10207.72   |         |                |
| Standard Error        | 101.03 | Total      | 192 | 3177745.46 |            |         |                |
| Observations          | 193    |            |     |            |            |         |                |

#### Table 9 - Analysis of Variance.



Figure 21 - Correlation Test/EduTask1.

the phenomenon being studied. Further studies will be conducted once the tests are administered to bigger samples of students in order to determine whether the inefficacy of this linear model is due to the inexistence of a non-linear correlation or because of the sample size. It is possible to sustain, however, that task 1 of the edugame is a reliable tool to measure level I and level II PT ability (as well as more complex components of PT) in childhood.

#### 4.1 Conclusions and future perspectives

On the basis of the data collected, the first task of the edugame can be considered as a reliable tool for assessing the level of development of PT ability for children aged between 5 and 10 years. As regards the second and third tasks of the edugame, these are currently being redesigned. Successively, the same testing procedure will follow as for task 1. Future studies will examine the possibility of using task 1 of the edugame as a training tool to favour the development of PT for the age group considered. In relation to the design of a systematic teaching methods aimed at promoting the development of PT ability in primary school, one of the possible routes being explored is that of applying assessment protocols for the evaluation of PT that stem from studies conducted in the neuroscientific field.

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# Qualitative Analysis of Digital Technology Research and Practice in the Field of Social and Human Sciences

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#### Abstract

This paper aims to present how the topic of digital technology has been discussed in the field of sciences, especially education. At first, presents 10 theoretical categories dedicated to the study of education in interface with digital technology, extracted from the systematic review of, approximately, 2,300 scientific papers collected in two portals: CAPES and ERIC. Following, the paper presents a topical research carried out in the Department of Social Sciences of the University of Rome La Sapienza, in particular on the Sostenibilia Research Center which integrates transdisciplinary research in the interface of social sciences, digital technologies, education and sustainability. In the scope of the research, Professors and Researchers were interviewed about which categories they identify as the main trend of study about digital technologies. After selecting the category of "The Study of Technology as a New Paradigm of Post-Modern Societies" two groups of possible answers were elaborated: the first one about why that category was chosen; and the second about what are the challenges in the study of digital technologies' study among Education and Social Sciences' field underlighting the role of Open Educational Resources (OER) to consider a new paradigm for educational technology. Nevertheless, we present the concept of OER that connects education, its diverse skills and digital technologies.

**KEYWORDS:** Digital Technology, Social Change, Social Sciences, Humanities, Sostenibilia International Research Centre, Open Educational Resources (OER)

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#### 1. Introduction

This position paper investigates how do the knowledge areas of Education Sciences and Digital Technologies interact within the academic sphere. The goal is to stablish 10 categories under which digital technologies are currently being studied inside university departments and how do the professors interact with the topic and connect different theoretical backgrounds to understand this contemporary phenomenon. As a result, alongside presenting the 10 categories this paper stablishes 10 reasons why digital technology is or isn't a new paradigm in Education and 15 problems concerning digital technology studies among social sciences. After carefully data synthetization, it offers a discussion of how Open Educational Resources (OER) can help to foresee future *e*-ducation.

In the early 20th Century, studies regarding the concept of connectivity tried to understand how the system between man-message-technology was driven to comprehend what kind of materiality was present within the communication process. Many theoretical references have discussed communication materiality, arguing the human's emergence from a physical world to a symbolic one where everything (including messages and therefore algorithms) has a material

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content. According to Floridi (2014) there are three ages of human knowledge development: Pre-History, History and Hyper history.

In his work, he defines the Pre-History as the knowledge processes from the Bronze Age (stated by the development of writing in Mesopotamia and other world regions) until the Information Age (when begins the history period). Floridi suggests that both History and hyper history may appear as adverbs: they say how people live, but not when or where. Hence, the human development crossed those three periods as "Modes of Existence" (in a direct reference to the work of Etienne Souriau - Modes d'Existence, 2010, Presses Universitaire France).

Hyper history's dependence on ICTs created the Information Cycle, as follows in Figure 1. Information is the nucleus (in direct reference to cells and molecules) orbited by procedures and stages, developing the idea of an information as a living organism that is not autonomous but can be recycled and managed.



Figure 1 - The typical cycle of information in Digital ICT (Floridi, 2014, p. 5).

The idea of information as a living process encompasses the concept of Complexity supported by Morin (2015) as a term that refers to the incapacity to define simplicity and totality. Complex Thinking can be described as multidimensional with heterogeneous associations within the surrounding phenomena. It is the reintegration, or aggregation as Bruno Latour would argue (2005),between anthropocentric and exosystemic thinking highlighting the unbalanced dynamic as a power source to action. These procedures are, according to Morin (2015), the living being's logic (the variation between order and disorder) which is what the author calls auto-eco-organized organism. In other words, an organism is capable of following existing associations and creating new ones (a direct reference to Aristotle's conception of "autopoiesis").

Insofar as Morin clarifies the concept of Complexity, he introduces his perspective over the expression of "systemic", defining it as several integrated parts that creates clusters or groups, highlighting the frontiers and boundaries between those clusters. However, he states that the overall being is larger than the sum of its parts. Here, what is important in a systemic environment are not the entities alone but their connections, so the simple number of stakeholders does not reveal much if they are not connected in an integrated system.

In Human Computer Interaction (HCI) ICTs create and facilitate the communication between users and computational systems. To mention ICT is possibly to reconsider that computers do not compute, and telephones do not make calls. Humans do all these actions, or at least until autonomous algorithms begin. Those systems deal with data and we humans trust in their capacity to assess them, as we are not able to do so due to the high quantities involved (or Big Data and Network Dynamics).

To be in a network is, according to Latour (2005), to be an active entity playing a role. What does not move or make any actions does not exist in a network, which confounds some of the attempts to describe a network as a complex photography. A network could not be a steady image as it changes on a moment-by-moment basis. Plus, the network represents controversial dynamics in which the number of stakeholder's associations are increased requiring high performance equipment to track its agency (Venturini, 2010). In other words: to understand technology, the first step is to consider that networks are not steady and linear, but complex and highly dynamic.

Discourse surrounding network dynamics in Communication is so complex that it is often necessary to borrow terminology from other fields to explain the subject in a more coherent manner. Theorists regularly use the concept of Ecology to describe the Communication field (as "Communication Ecology") due to a possible unavailability of terms to describe the process regarding digital technologies.

Within Ecology is possible to analyze new forms of action that we cannot define as social or as a result of communicative and technological conditioning (Bonami & Nemorin, 2020). Their protagonists are not only humans, also other stakeholders who contribute to build a complex network: the action, then, is the result of synergistic interactions of individuals, information circuit, devices, digital social networks, sensors, data, platforms (Accoto, 2017, 2018). Ecology sets up a concept from the Greek *oikos*- space (Di Felice, 2017), and *logos*- word, which does not define a contrast, but rather a connective net-like structure, representative of society and of the assumed social action.

#### 2. Material and Methods

Sostenibilia is an International Transdisciplinary Research Centre found within the Communication and Social Research Department at Sapienza University, Rome. Its origin was motivated by the demand for integration between the Communication, Social Sciences, Environmental Sciences and Digital Technology fields.

Sostenibilia has as a goal to search for interpretations and theories that may contribute to the expansion of societal ideas, thus stimulating the international debate around climate, education and technology prospects of the 21st Century. It is considered an interesting case study as there are a growing number of institutions, research groups and academic networks acknowledging a social perspective in the phenomena of digitalization analysis. Their specificity is in promoting a methodology that makes use of sociological analysis that can ease the transdisciplinary examination of ecology complexity.

To begin, the present research aims to understand which theoretical references are being used to study technology. Through this perspective, academics were interviewed and their answers to two questions were studied: "Why is technology a new paradigm of postmodern societies?" and "What are the main problems concerning digital technology studies within the Social Science and Humanities fields?". Those questions were built on a theoretical background, to be presented next.

We tried to analyze the conceptions, opinions and references concerning the study of digital technology in the social sciences field. For this, interviews were conducted with scholars and researchers from four different theoretical areas: Media and Technology, Education and Technology, Technology Epistemology and new trends in the study of Technology. The eligibility criteria for interviews were based on the prominence of their work inside the Department of Communication and Social Research at Sapienza University of Rome.

This article considers that digital technology can be studied under ten categories. These categories were extracted from database research concerning the reading of 53 articles regarding the themes of Social Sciences, Education and Technology from 2016 to 2018 (the "relevant period"). We explored the procedures of search and selection, followed by the papers' systematic review. Each of the 53 articles were placed in one of the categories in the following table. It is important to note that these categories are common topics presented by papers and express a theoretical background to embed the present discussion.

The first database accessed was the Scientific Papers Portal by Coordenação de Aperfeiçoamento de Ensino Superior - CAPES (by Ministry of Science and Technology in Brazil). The keywords (in Portuguese and Spanish) used (in intersection) were: "superior education", "digital technology", "transliteracy", "literacy", "information", and "network". There were 1,530 results, of which 763 had been peer reviewed and 279 of these published within the relevant period. Following reviewing the abstracts of each of the 279, 23 articles were selected as part of the systematic review. The second database was the Education Resources Information Centre (ERIC) sponsored by the Ministry of Education in the United States. The keywords (in English and in intersection) were "superior education", "digital technology", "transliteracy", "literacy", "information", and "network". As a result, 44,788 articles, of which 24,947 had been peer reviewed and of these 5,936 had been published after 2015. Of these 5,936, 1,971 had the text available for download. Following reading the abstracts of each of the 1,971, 30 articles were selected as part of the systematic review.

Methodological procedures are consisted of the following stages: (i) scientific database research; (ii) systematic review of database findings; (iii) scientific overview of topics and categories; (iv) selection of academics; (v) semi-structured interviews; and (vi) coding interview findings (coding here refers to extract, analyze and categorize theoretical elements from the paper collection).

Polanin, Maynard and Dellsaint (2017) characterizes the overview as a close form to systematic review, but the information extracted is often quite different, as the content of revision can reach theoretical levels. The overview codes and reports pertinent information regarding the systematic review in addition to information on its reports about the primary studies. As a conclusion in this paper, the overview offers ten theoretical categories and the ten main problems within Digital Technology studies in the Applied Social Sciences field.

We used the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) which consists of an evidence-based set of items extracted from a large set of references collected from relevant literature. PRISMA is predominantly used in healthcare sciences but can be applied in this research as an effective way to evaluate the data collection through theoretical review and interviews. It has contributed to the systemic reviews sciences and can be transferred to any theoretical ground as long as it meets the criteria to apply the procedure.



Figure 2 - PRISMA model appliance.

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The first criterion was chronological: theoretical research (database collection) was restricted to production between 2016 and 2018 while the interviews were collected in 2019 (following the requirements of peer-reviewed materials and credited sources). Regarding the data base research, the criteria are as follows:

- have a significant contribution to the discussion of Education and Digital Technology;
- provide different perspectives and practical reports of initiatives occurring in cross national reports; and
- engage in a discussion about media, information literacy and digital literacy in a specific period considering the level of development of the digital technologies applied in Education (this criterion was considered desirable, but was not required).

The selected studies were coded comprising the following sections: (a) bibliographic information; (b) overview of characteristics and methods; (c) thematic synthesis; and (d) main questions asked and answered by the study.

Regarding the interviews, the eligibility criteria are listed as follows:

• be an Associate Professor or Research Collaborator at Sapienza University of Rome within the Department of Communication and Social Research;

- have a scientific production about digital technology or transmedia in the Social Research Department; and
- engage in a theoretical discussion about media, information literacy and digital literacy (this criterion was considered desirable, but was not required).

For that matter, it was elaborated an interview script to guide the data collection. The script considered to investigate theoretical references and opinions.

#### 3. Results

The choice of categories was directed by the systematic review. Their goal is to understand how the selected papers studied and dealt with Education and Social Sciences Fields interfacing with Digital Technologies. Some important considerations:

Categories were extracted following current topics discussed during the systematic review and can be found on Table 2.

After elaborating them, each analyzed paper was fit under one or more categories; and Table 3 summarizes the categories and defines them according to the systematic review.

| # | Interview Script  |
|---|---|
| 1 | How would you define digital technology? What are the main theoretical references you use to study and teach about the subject? |
| 2 | Why do you consider digital technology as a new paradigm in the knowledge society?  |
| 3 | What are the main problems when considering technology studies and practices?   |

Table 1 - Interview script.

| Conceptual categories extracted from the systematic review of 53 scientific papers selected among ERIC and CAPES databases |
|--|
| The Study of Technology as a Potentially Empowerment to Solve Problems   |
| The Study of Technology as a Logical Operation   |
| The Study of Technology as a Tool  |
| The Study of Technology as a New Paradigm of Post-Modern Societies   |
| The Study of Technology as a New Paradigm of Education   |
| The Study of Technology as a Human Perceptive Extension  |
| The Study of Technic regarded as an autonomous entity (Big Data, AI, Blockchain, IoT)                                      |
| The Study of Technology under an ecological approach   |
| Technology under a Distributed Narrative   |
| Technology under a Humancentric Narrative  |

 Table 2 - Theoretical categories extracted from the systematic review of 53 scientific papers.

| Exploring the theoretical categories  |   |
|---|---|
| Theoretical Category  | Description   |
| The Study of Technology as a Potentially<br>Empowerment to Solve Problems                   | Presents digital technology as the students' and educators' empowerment<br>accelerator, enabling improvement in digital skills. The word "potentially" is<br>followed by the word "possibility", as digital technology provides new<br>opportunities.   |
| The Study of Technology as a Logical Operation  | Deals with digital technology as logical skills and knowledge groups, next to language learning, empowering the individual to develop this ability.   |
| The Study of Technology as a Tool   | Interprets digital technology as a tool, instrument or as a means to an end.<br>Deals therefore with technology as an object to be demanded by a human to<br>reach personal, professional and cultural goals.   |
| The Study of Technology as a New Paradigm<br>of Post-Modern Societies                       | <ul> <li>Offers digital technology's interpretation as a new society paradigm, promoting:</li> <li>the dissolution of the industrial economic background;</li> <li>the age of platform society (Dijck, Poell &amp; Waal, 2018);</li> <li>the urban gentrification with new arrangements brought by platforms; and</li> <li>the data culture suggested by Hyperhistory.</li> </ul>                         |
| The Study of Technology as a New Paradigm of Education                                      | Interprets digital technology as a new educational paradigm, promoting the<br>hybrid learning between:<br>the classic teaching (instruction);<br>the analogical knowledge dissemination (like books);<br>personalized learning;<br>open educational resources;<br>project based learning; and<br>knowledge shared production.   |
| The Study of Technology as a Human<br>Perceptive Extension                                  | Presents digital technology based on Marshall McLuhan (1964) studies about<br>the extension of a human, which cannot define its use as a means to an end as<br>the human alters himself when in contact with it.  |
| The Study of Technic regarded as an<br>autonomous entity (Big Data, AI, Blockchain,<br>IoT) | Interprets the technic as an autonomous entity capable of creating and reproducing knowledge and information, arguing against the human as the only entity capable of intelligence.   |
| Study of digital technology under an ecological approach                                    | Considers technology as far more involving than its aspects surrounding the human context taking into consideration the life history, environment and sustainability narrative, based on the ecology as an entropy concept.   |
| Technology under a Distributed Narrative  | Describes the interactions between humans and non-humans under a flat<br>ontology (based on the Network-Actor Theory by Bruno Latour (2005)<br>where the human is not the only one to dominate the technic. As a matter of<br>fact, the agent's nature is not important, but its actions and how they<br>aggregate with other agents are.   |
| Technology under a Humancentric Narrative   | Describes the interactions between humans and the technic underlying the<br>human relevance in digital manipulation. This entitles the human to create,<br>alter, transform and share the technical phenomena. Expands the technic as<br>something demanded to reach a goal. The resource manipulation comes from<br>an industrial (or historic) perspective while the globe has reached<br>Hyperhistory. |

 Table 3 - Exploring theoretical categories to study digital technology and education.

Based on data base research, category design, and conducted interviews, we were able to elaborate two main outcome groups by answering two questions: "why technology is a new paradigm of postmodern societies?" and "what are the main problems related to digital technology studies among the Social Sciences and Humanities Field?". These two groups are a collection of answers retrieved from the interviews and are organized in following Tables 4 and 5.

| Group of answers 1 |   |  |  |
|--------------------|---|--|--|
| #                  | Why technology is a new paradigm of postmodern societies?   |  |  |
| 1                  | Reshapes the economic regulation and background   |  |  |
| 2                  | Empowers people in a symbolic and cognitive way   |  |  |
| 3                  | Information (especially personal) becomes a powerful asset  |  |  |
| 4                  | There is a new perception of what kind of government people need  |  |  |
| 5                  | Remodels the way people populate cities, build the cultural background and product knowledge                    |  |  |
| 6                  | Industry dissolution provides new ways to know and learn as a distributive intelligence                         |  |  |
| 7                  | It isn't yet a new paradigm, as it doesn't have all the elements to build and evaluate a new paradigm.          |  |  |
|                    | However, digital technology is bringing the need for a new paradigm in education and OER seems to be the        |  |  |
|                    | key to this.  |  |  |
| 8                  | Technology is a powerful actor/stakeholder not a passive tool. Its own will also became autonomous. Like a      |  |  |
|                    | doll or a toy that comes to life.   |  |  |
| 9                  | The basic dimensions of digital technology suggest considering them as strategic tools for the constructions of |  |  |
|                    | new forms of social spaces and relations and not directly a new paradigm.                                       |  |  |
| 10                 | Thanks to the new temporal, spatial, and network forms enabled by digital technologies, the morphology of       |  |  |
|                    | society is changing and, thus its own composition: you can just think that nonhuman subjects have a growing     |  |  |
|                    | social position and role.   |  |  |

 Table 4 - First group of answers.

| Gro   | Group of answers 2  |  |  |  |
|---|---|--|--|--|
| #   | What are the main problems concerning digital technology studies among the Social Sciences and                        |  |  |  |
| 1   |   |  |  |  |
| 1   | 11MING: the timing of technological transformation is much faster than the time taken to adapt to it. This            |  |  |  |
| delay is related to mediation, as citizens begin to enter the Platform Society rethinking social st   |   |  |  |  |
| 2 PARADOX: the time required to understand technology is too long COMPARED to the short time          |   |  |  |  |
|   | adapt to it.  |  |  |  |
| 3   | GENERATION: how youth use technology, how they understand and perform their activities.                               |  |  |  |
| 4 MACRO & MICRO: [macro] to capacitate teachers with soft and not only digital skills; [micro] how to |   |  |  |  |
|   | connect and encourage professors to be interested?  |  |  |  |
| 5   | MENTALITY: educators and institutions that stands in the way of digital technology promotion.                         |  |  |  |
| 6   | 6 HUMANS & NON-HUMANS: the social created by technology is composed of humans and non-human                           |  |  |  |
|   | entities.   |  |  |  |
| 7   | BLACK-BOX: technology is a black-box in education where professionals may feel harmed or unprepared to                |  |  |  |
|   | deal with it.   |  |  |  |
| 8   | "AND" & "AS": why technology AND education AND social? Why not technology AS education or AS                          |  |  |  |
|   | social?   |  |  |  |
| 9   | PUBLIC ENGAGEMENT: lack of connection between the academic context and civil society. University                      |  |  |  |
|   | projects are important but not enough.  |  |  |  |
| 10  | MATERIALITY: people have a hard time understanding what technology is because they cannot see its                     |  |  |  |
|   | materiality (can't touch it).   |  |  |  |
| 11 DYSTOPIAN: technology should not be viewed as a dystopian and abstract background that may or n    |   |  |  |  |
|   | come true (this is a futuristic narrative from the 1950s).  |  |  |  |
| 12  | METHODOLOGICAL: technology is no longer a tool or method that was created to meet human demands                       |  |  |  |
|   | (this is a functionalist narrative from the 1980s)  |  |  |  |
| 13  | LEGITIMACY: the social sciences still use traditional paradigm to interpret current social processes. The             |  |  |  |
|   | information can be produced by everyone, thanks to handhelds such as smartphone. The authority of a                   |  |  |  |
|   | journalist, as well as that of a scientist in regard to the result of scientific research, is no longer important for |  |  |  |
|   | the legitimation of the truth.  |  |  |  |
| 14  | TRANSFORMATION: these cases, which are both daily practices and objects of social studies, show that,                 |  |  |  |
|   | considering a problem, the result of the transformation of society is the result of the interpretation of the         |  |  |  |
|   | current processes with past models: innovation always produces its own analytical tools, as well as lifestyle.        |  |  |  |
| 15  | PRODUCTION: today, the consumer is increasingly a prosumer: humans don't need to buy a song (e.g.).                   |  |  |  |
|   | They can produce with an app or a software and achieve their goals with many software and hardware                    |  |  |  |
|   | operations.   |  |  |  |

 Table 5 - Second group of answers.

#### 4. Discussion and Conclusions

This paper brings two groups of answers for the questions: "why technology is a new paradigm of postmodern societies?" and "what are the main problems concerning digital technology studies among the Social Sciences and Humanities Field?". About the findings, it offers 10 reasons why digital technology is (or isn't) a new paradigm in postmodern society and 15 problems of digital technology studies in the social field. Regarding the results, there are at least two possible paths for discussion: social and educational.

In the first path, Nocenzi and Sannella (2018) explains that the sociological scenario, in terms of methodologies and theories' reformulation and for social research, shows some transformations promoted by digital technologies. The uncertainty of science has strengthened this process while its authority as a source of knowledge has been delegitimized. Even what could seem like a paradox in the face of the growing specialization of technological knowledge, a popular wisdom prevails as a result of statements, thoughts, proposals that users can express using social media and a worldwide connection.

These changes are challenging for the social sciences as they must re-formulate their own basic concepts, methodologies and even theories. However, the adoption of technologies in everyday life requires an analytical function that social sciences can provide as a structured field. Education is one of the strategy fields of Social Sciences and structural changes we foresee are challenging for educators and students. One of them, is the process of legitimizing knowledge and the growing dispute between knowledge itself and wisdom (Puech, 2016).

In the current interpretation it is risky to define who can verify the outcomes of this common debate, avoiding falsification and mistakes, both in good and in bad faith. Thus, education as technology and information should guide its activities in order to promote logical learning and citizenship empowerment, viewing digital as an extension of the human being. Nevertheless, educational approaches often consider the digital technology approach vis a vis an instrumentalist bias, a factor that this research intents to refute (at least the Aristotle-based instrumentalist perspective). On the path of logical learning, the concept of Media and Information Literacy offers an overview that understands the needs of 21st century's students and educators (Passarelli & Angeluci, 2018).

One of the applications of educational technology is through neuroscience. The usefulness of its findings for research in education is an ongoing debate. Ng & Ong (2018) talks about a gap between what you know about the human brain and what makes it able to be bridged by these neuroscience findings. However, research results normally found in small dimensions cannot be generalized. In addition, there is a demand for neuroscientific research in schools and universities, but it is not very clear how neuroscience can connect theory and practice.

First, neuroscience research has explored the representation and processing of syntactic categories. Some procedures such as MRI are used to observe how the brain moves and reacts to the learning of some items. Reading some research findings, we learned that some results on students' brain observation using digital technology reveal the activation of regions of the cortex that are equivalent to areas of language learning. A similar cortex indicator is perceived when producing and accessing materials, reason why Ng & Ong (2018) bring the importance of OER to further discussions related to neuroscience.

Just as Ng & Ong (2018) addresses the applicability of neuroscience in teaching, providing free access materials can be substantial to bridge the gap between theory and practice. OER have a particular role in that since not only enables the access but the broad production of materials that can highlight both educator and student activities.

In 2002, the term Open Educational Resources was coined by UNESCO (2017, 2019) to refer to educational resources generated for the provision of digital access through Information and Communication Technologies (ICT), to be used for non-profit purposes, following the Open Access guidelines. The OER theme has broad similarity with the concept of Open Courses (Open Course Ware - OCW) defined as an open and free high-quality digital publication for higher education. The William and Flora Hewlett Foundation defines OER as resources for teaching, learning and research that reside in the public domain or have been made available under a license that protects intellectual property and allows its use as free, shared and generative. OER has more than the potential of its devices and content: it has a transformative power based on network and sharing dynamics.

Importantly, UNESCO (2017) recognizes that continued refinement of an emerging set of indicators and survey items is necessary, and requires that they be pilot tested in several countries and scrutinized against a set of core criteria that address:

- 1. Data availability, in terms of a government's ability to gather reliable data on the indicator; and
- 2. Global comparability, in terms of the usefulness of the indicators for making global comparisons.

Key indicators can be listed to assess the OER development in cross-country and regional analysis and should be considered in the discussion of OER driving endeavors to a new paradigm of education:

1. Proportion of countries that have OER and how they report their contribution;

- 2. Ways and reasons why the country is engaged in OER by type of initiative;
- 3. Types of barriers to mainstreaming OER: language, digital access and cultural barriers;
- 4. Skills required to improve OER use by educators and learners;
- 5. Barriers to engaging educators in the production of OER;
- 6. Types of OER content produced by educators and license used for resources produced by educators;
- 7. Perceived impact and benefits of OER on teachers, instructors and for students;
- 8. Inter-institutional activities around OER; and
- 9. Co-operation with other educational institutions for exchanging OER.

Yet, indicators could foresee the digital transformation among societies or at least understand how OER is being applied. Important to consider that technology has at least four influences on education: methods transformation; content reshaping; institutional structure transformation; and relationship redefinition. Premature digital developments in the 1990s had an influence on one, two or three of these areas. However, for a paradigm shift to occur, the four topics need to be transformed. Paradigmatic transition involves changing basic concepts that underpin a discipline or field of knowledge and unless the four influences are combined, OER won't bridge that transition.

The new logics of knowledge production at the interface with a range of hybrid methodological procedures give rise to the third paradigm of education. The first paradigm existed for thousands of years and operated in a pre-technology era. It was the one-to-one tutoring and mentoring format. The second emerged with the advent of analog media, especially with books printed in the Middle Ages. It is a one-to-many teaching model. This model is less effective than direct mentoring because the pupils' response process was more subjective. On the other hand, the paradigm shift to one-to-many enabled education to develop as common good to society until the 20th century when was considered a human right by the Human Rights Universal Declaration in 1948.

One may argue that education is at the dawn of its third paradigm. This affirmation is defined by the connection between students and teachers and the characteristics of many-to-many and multi-directional mentoring. The teacher no longer holds the role of the great master of knowledge. Furthermore, they are mentors or guides and students are involved in a process of sharing knowledge and exploring discovery. This paradigm represents the decline of the teaching hierarchy, the end of courses, when teaching becomes barrier-free and disciplines communicate (Passarelli & Gomes, 2020). OER is an important connector in this scenario, since encourages a horizontal relationship between educators, learners and resources. The arrival of the third paradigm does not condemn the end of the other two, just as the arrival of the second did not expel the first. However, they are set aside, although they are still considered important. In this way, hybrid teaching assumes a certain role in which hybrid courses combine traditional instructional models and online learning. For example, the COVID-19 pandemic brought a new perspective on education with the compulsory measure of social isolation in many countries to avoid the virus spread and contamination. Reports from United Nations, OECD, World Bank drive the discussion if, after the pandemic is contained, education will go back to be completely presential or if it will incorporate novel methodologies learned through the past four months.

Some underpinnings for educational innovation based on this emerging paradigm could include the following: first, educators could build and incorporate digital resources into teaching at any level and field of knowledge, while combining methods with digital and connective media creating a communicative sphere in the learning community. Second, students can become lifelong learners and, eventually, teachers. The line between teacher and student is tenuous and can be dissolved, where teachers are guides and students are participants. Third, ethics must be the common compass that guides teaching in the Digital Information Age. Experienced educators can play vital roles in fueling the development of this moral compass in students. Fourth, it is important to avoid falling into technological determinism. Technology, no matter how advanced, does not guarantee a better education, just as it is not the solution for everything. Still, it is worth noting the promise of an engaged community of apprentices for life, an objective which requires a collective effort.

On this subject, Floridi points out that *e*-ducation (as he calls it) is coupled with knowledge and, as the information society testify the challenging growth of data, there is a demanding to understand which structures underlie learning processes. According to him, the learning mind architectures is pretty similar to the logic of algorithms, reason why these processes should have a better dialogue between their fields. Education basic structure should be so the join architecture of knowledge, insipience, uncertainty and ignorance and the real question is not "how" to teach the next generation, but "what".

Future *e*-ducation must cross the mind's categories borders and follow a transdisciplinary path to realize a complex understanding of surrounding world. As Floridi mentions, the "science changes our understanding in two fundamental ways: about the world and about ourselves" (2014, p. 87). Science compiled with education may be the key to understand how OER is developed within digital prospects. Bonami, B., Nocenzi, M., & Passarelli, B.

Today, thinking about teaching is not only considering the interface between teacher and student: it is to understand that the words assigned in this process carry meanings that can mask technology and the collective construction of knowledge. Just as the prefix "post" is used to revoke categories of humanism, or the term "hybridism" to address the controversial aggregations of indistinct entities, the expressions "literacy" and "education" lack a "post"-look at their meanings. Their rigid senses lead to the denotation of instrumental processes of world apprehension, leaving the connective extension of the subject as a subjective factor and not the main objective.

OER is built within transdisciplinary and we refer the "trans" prefix according to Latour's "translation" definition, recognizing Education as an informative architecture (cohort of structures, references and conceptions that support a knowledge field – Edgar Morin, 2015) that favors the multiplication of hybrids, presenting itself as the basis of knowledge.

"What is called 'knowledge' cannot be defined without understanding what knowledge acquisition means. In other words, 'knowledge' is not something that can be described by itself or as opposed to 'ignorance' or 'belief', but only by examining an entire cycle of accumulation" (LATOUR, 2011, p. 343)

The challenge of pursuing research in this course of thought is to align academic elaborations with the pragmatical context (primary schools, high schools and other educational levels) and empower both population and government to understand the implications of what appear to be a new possibility for the philosophy of knowledge and, if not yet a new paradigm, a vision of a changing reality.

#### List of abbreviation

| Abbreviations | Definitions   |
|---------------|---|
| ICT           | Information and Communication Technologies                              |
| AI            | Artificial Intelligence   |
| HCI           | Human Computer Interaction  |
| IOT           | Internet of Things  |
| CAPES         | Coordenação de Aperfeiçoamento de<br>Ensino Superior                    |
| ERIC          | Education Resources Information<br>Centre                               |
| PRISMA        | Preferred Reporting Items for<br>Systematic Reviews and Meta-Analyses   |
| MIL           | Media and Information Literacy  |
| MRI           | Magnetic Resonance Imaging  |
| OCW           | Open Course Ware  |
| OER           | Open Educational Resources  |
| UNESCO        | United Nations for Educational,<br>Scientific and Cultural Organization |

### Datasets and reproducibility

The datasets used and/or analyzed during the current study are available from the corresponding author on reasonable request.

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# Design and development of seamless learning to improving learning outcome of Islamic economic course: a case study in Indonesia

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#### Abstract

This research aims to develop a project-based seamless learning model that integrates formal and informal learning in the Islamic economic course, using the ADDIE model. The methods used in this study are divided into two stages. The first analyzes the expert test on the developed product model using the Content Validity Index (CVI) formula. Meanwhile, the second examines the learning outcomes data using the t-test. The expert validation showed the learning design developed is in accordance with the dimensions of Mobile Seamless Learning (MSL), and the developed Seamless learning model fulfills the requirements to be implemented in learning. Likewise, the results of the trial results showed Seamless Learning design developed can improve learning outcomes in the Islamic economic system course.

KEYWORDS: Seamless learning, Project Based Learning, Learning Outcomes, Islamic Economic System Course

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#### 1. Introduction

The Islamic economic system is one of the education courses studied in State Universities (PTN) in Indonesia. It enables students to understand the basic concepts and source of the Islamic economic system and implement these characteristics in everyday life (Hanafi & Sulthoni, 2017). Therefore, implementing this course in universities curriculum is important due to its ability to affect the economic development of communities irrespective of the technological age (Basri, Samsul., Samin, Bunasor & Beik, 2019). It also helps to equip students with knowledge of the future economic system.

The learning process of the Islamic economic system is associated with the mastering the cognitive knowledge attitudes and personalities (Arifin, 2016). Students are encouraged to learn and memorize the teachings of religion in real life in order to reduce the "gap" between teachings and the realities.

The process of learning religion uses lectures and questions and answers method. so that learning activities seem monotonous (Choiri & Fitriani, 2011). Therefore, students loose interest in learning the religious education courses. Based on the research, 97% of students have difficulties in the learning religious education courses in classrooms, especially with Islamic Economic System topic (Awaluddin, 2014). Therefore, the problem is associated with knowledge, affection and practice.

The integrated topic in religious education courses is mostly related to contextual issues (Choiri, Moch. M.,

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& Fitriani, 2011). Therefore, the learning process needs to have direct contact in the context of intellectual development and real-life experiences. One of the techniques used to integrate formal and informal learning is a seamless learning model.

Seamless learning is defined as a continuous learning experience across various contexts (Chan & Chan, 2006). It aims to strengthen students' knowledge by expanding their space from home and school to their everyday life (Song, 2018). Cross-context learning enables a continuous learning experience in a variety of different environment, such as school or home (Milrad, Marcelo; Wong, Lung-Hsiang; Sharples, Mike; Hwang, Gwo-Jen; Looi, Chee-Kit and Ogata, 2013), while seamless is distributed across different environment (Toh et al., 2013). Seamless learning is a seamless connectivity, where the learning process takes place anywhere and anytime (Safiah et al., 2020).

Seamless learning refers to the seamless integration of learning experiences in various dimensions including formal and informal learning contexts, individual and social learning, and the physical and virtual worlds (Toh et al., 2013; L. H. Wong & Looi, 2011) distributed across different learning processes and across different spaces (in or out of class). Combining two learning models by integrating the two by maximizing the advantages of each environment. This serves to improve the learning tasks accessed by students through formal and digital learning spaces (L. Wong, 2015). Therefore, learning that utilizes seamless learning can help students complete projects and learning experiences in an informal environment have an impact on overall student learning success (L.-H. Wong, 2013). Thus, formal and informal learning complement each other in achieving learning objectives.

This is also known as unlimited learning, which connects formal and informal studies (Chan & Chan, 2006; L. H. Wong & Looi, 2011). It also emphasizes the need to design activities inside and outside the classroom. In addition, it encourages students to implement the knowledge learned in school to everyday life. The seamless learning model is continuously carried out both in terms of time, place, and context. To realize the learning process it is necessary to design seamless learning in accordance with the course of the Islamic economic system.

Instructional design is the science and art of creating detailed specifications for the development, evaluation, and maintenance of tools to facilitate students learning and performance (Richey, 2010). It is a theory that serves as a guide in the learning process and in knowledge development (Pabrua Batoon et al., 2018). Instructional design focuses on the performance of each student, in accordance with the teaching strategies, and learning methods used (Baldwin et al., 2018).

The development of this seamless learning design uses the ADDIE model. The ADDIE model is used because it has systematic development steps, so that the learning design is of higher quality (Ridha et al., 2020). Learning design is needed to create a student-centred educational experience (Reigeluth et al., 2017). ADDIE is one of the most commonly used in the area of learning design (Sites & Green, 2008). Implementing the ADDIE model in teaching facilitates complex learning techniques (Branch et al., 2018). This systematic process is represented in instructional process, namely Analysis, Design, Development, Implementation, and Evaluation (Sites & Green, 2008).

The purpose of this research is to develop a projectbased Seamless Learning model for Religious Education courses, in Islamic economic system. The problems in this research therefore are as follows:

- How effective is the Seamless Learning design?
- Is the seamless learning model able to improve the learning outcomes?

# 2. Materials and Methods

# 2.1 Research Design

This study uses the research and development method of the ADDIE model to produce a quality Seamless Learning model for students. It focuses on the process of developing, validating and implementing a Seamless Learning model.

# 2.2 Research Procedure

The research and development process is divided into four stages, namely: (1) a preliminary study consisting of literature review and field observation. This stage is related to a needs analysis regarding the use of the Islamic economic system learning model in higher education. (2) design development, including model development, learning program development, and teaching material development (3) validation and revision, including feasibility testing from an expert's point of view and making revisions according to expert advice. (4) the model trial stage, namely the implementation of the seamless learning model in learning the Islamic economic system.

# 2.3 Research Subject

The research subjects were all participants involved in each stage of the design model. In the introductory stage, it involved 5 learning design experts. Design experts provide input on aspects of model design, namely: theoretical basis, syntax, and quality. Research subjects at the model trial stage involved 1 lecturer and 75 students. Field trials aim to determine the effectiveness of the seamless learning model on the competence of the Islamic economic system.
#### 2.4 Research Instruments

The research instrument consists of an assessment tool designed by experts and a test instrument for learning outcomes with a total of 20 statements. However, the test consists of 20 multiple choice and 5 essay questions.

#### 2.5 Data Analysis Technique

The data analysis techniques are divided into three stages. The first analyzes the expert test on the product model being developed using the Content Validity Index (CVI) formula (Hendryadi, 2017). This analysis calculates two types of CVI, namely the content validity of individual items (i-CVI) and content validity of the overall scale (s-CVI). The measurement uses a scale of 4 to avoid a neutral and ambivalent midpoint. The scales used are as follows: 1 = not relevant, 2 = slightly relevant, 3 = quite relevant, 4 = very relevant. Furthermore, for each item, I-CVI is counted by the number of experts that provided relevant assessments which are 3 or 4. Therefore, the dichotomization of the ordinal scale becomes relevant = 1 and irrelevant = 0, divided by the total number of experts.

Secondly, the data analysis technique of learning outcomes uses inferential statistics by comparing the seamless learning with the conventional models. Data were analyzed using t-test.

#### 3. Results

#### 3.1 Analysis Results

In accordance with the stages of the ADDIE, the student characteristics and learning material were first analyzed. The result showed that the students of Malang state university, as a sample of the research, have good learning independence, with facilities such as smartphones and good experiences outside the classroom.

Learning material for Islamic Economic Systems consists of theoretical and empirical instruments. It has a wide scope aimed at assisting students in understanding the concept of the Islamic economic system, its source, and implement into their daily life. This is a 2-credit unit course with a time frame of 100 minutes. Therefore, when compared to the vast scope of the material, the time spent is limited. Therefore, it needs to be supported by informal learning.

#### 3.2 Final Design

After the analysis phase, the development is carried out based on the ADDIE model. Before developing the Seamless learning, a variety of theories are studied. Therefore, it produces a seamless learning model which is integrated with the project. The development phase of this model is described in the form of the following model design.



Figure 1 - Seamless Learning Design.

The Seamless Learning has four different implementation scenarios in each environment. In the first scenario, online learning in the informal environment, while the second, makes use of the faceto-face technique in accordance with the previous data obtained from the first scenario. The third scenario utilizes the process of independent learning through project assignments, and the fourth presents the final project.

The process of implementing seamless learning enables students to learn in a context that suits their needs. However, learning does not determine students estimated time, because each acquire knowledge differently. The steps of seamless learning in detail are shown in Table 1.

#### 3.3 Results of Design Validation

The results of the design development are validated by the expert that provides assessments, comments and revision suggestions. These are relating to aspects of formal and informal learning (MSL1), Individual and social learning (MSL2), Cross-time (MSL3), Cross context (MSL4), Access to knowledge (MSL5), physical and digital world (MSL6), Using multiple devices (MSL7), Seamless transition between several learning tasks (MSL8), Knowledge synthesis (MSL9), and using multiple learning models (MSL10).

The I-CVI are obtained based on the data in Table 2, with the relevant calculation of each item shown in Table 1. Twenty items ranging from 0.80 to 1.00 are marked as relevant. Eighteen items have I-CVI = 1.00, and two items have ICVI = 0.80. Based on these results, it is concluded that 20 items are conside red relevant with a score above 0.78. Therefore, the learning design developed is in accordance with the dimensions of Mobile Seamless Learning (MSL).

#### 3.4 Learning Outcomes

The results of the seamless learning implementation is shown in the following Table 3.

Based on the "Group Statistics" output table, it is known that the learning outcome for the control and experimental class group are 38 and 37 students, respectively. The mean value of student learning outcomes is 68,552, while for the experimental class is 77,905. Therefore, it is concluded that there are differences in the mean of student learning outcome.

Based on the "Independent Samples Test" the output table in the "Equal variances assumed" section, consists of a 2-tailed significance figure of 0,000 <0.05. Therefore, there are significant differences between the mean of student learning outcomes in the control and the experimental classes. Furthermore, from the output table, it is known that the "Mean Difference" value is -9.35277. This value shows the difference between the mean of student learning outcomes in the control and the experimental classes of -9.4233, with the difference ranging from -12,40124 to -6,3043.

#### 4. Discussion and Conclusion

This research describes a project-based seamless learning design for Islamic economic system courses. It is carried out through five stages, namely analysis, design, development, implementation and evaluation. This was first validated by a design expert. The evaluation shows that the developed model is suitable for learning. Therefore, implementing the model provides better results on student understanding.

The results showed that seamless learning can improve learning outcomes. This is in accordance with the results of research conducted by Toh (2012) and Song (2014) which state that learning experiences using seamless learning can improve learning outcomes (Song, 2014; Toh et al., 2013). In addition, seamless learning is also effective in improving field observation performance (Hung et al., 2013). With seamless learning there is a continuity of learning experiences in various scenarios or contexts.

The seamless learning design aids to impact knowledge on the overall success of student (L.-H. Wong, 2013). In informal learning, it encourages the community to assist in training students' social interactive abilities. While in social interaction, students tend to build a deeper understanding of the concepts learned (Vai & Sosulski, 2014).

In designing informal learning, interviews were conducted on students and the community on the importance of using mobile/cellular technology (L.-H. Wong, 2013). Mobile phones are formed according to the needs of users and cross formal and informal boundaries (Impedovo, 2011). There are various advantages associated with the use of mobile devices such as portability, timeliness, independence and motivation to learn (Zakaria et al., 2019). There are two characteristics of cellular learning, namely: 1) Ability to take place in a mobile environment, and 2) ability to reconstruct students learning skills (L.-H. Wong, 2013).

However, the use of technology is inadequate to encourage learning without adopting appropriate pedagogy (Ertmer & Ottenbreit-Leftwich, 2013).

| Sub-CPMK   | ib-CPMK Study   |  | Student   | Assessment   |  |  |  |
|--|---|--|---|--|--|--|--|
| (Courses<br>Learning<br>Outcomes)  | Materials<br>(Learning<br>Materials)  | Form and Method of Learning  | Learning<br>Experience  | Criteria &<br>Form   | Indicator  |  |  |
| (1)  | (2)   | (3)  | (4)   | (5)  | (6)  |  |  |
| <ul> <li>1.1 Explain the concept of the economic system and work ethic in Islam</li> <li>1.3 Analyzing contemporar y issues of the Islamic perspective</li> <li>2.1 Showing Islamic attitudes in responding to contemporar y issues</li> <li>3.1 Resolving scientific issues related to Islamic law</li> </ul> | Economic<br>System and<br>Work Ethic in<br>Islam<br>- Islamic<br>Economic<br>System<br>- Islamic<br>Response<br>to<br>Modern<br>Economic<br>Transacti<br>ons<br>- Work<br>Ethic and<br>Life<br>Independ<br>ence | <ul> <li>Study material on the Islamic economic system and work ethic both online and offline</li> <li>Open and learn the material through the link in the LMS.</li> <li>Watch learning videos</li> <li>Students conduct discussion forums</li> <li>Summarize your work</li> <li>Students carry out exercises or tasks</li> </ul> Formal 1 Session 1. Class discussion <ul> <li>Students are divided into groups</li> <li>Each group learns one sub-topic and presents it</li> <li>Then proceed with question and answer.</li> <li>Students identify problems that are relevant to the material in the community</li> </ul> Session 2. Determine the theme and task's work steps <ul> <li>Students make observations and interviews with the community on modern economic transactions that exist in the community</li> <li>Students document activities in the field then upload it to the LMS application.</li> <li>Students make reports and analyze findings referring to the sources of Islamic law</li> <li>Uploading report</li> </ul> Formal 2 <ul> <li>Report presentation</li> <li>Question and answer</li> <li>Revised report in LMS</li> </ul> | <ul> <li>Study online material using LMS and discuss it via discussion forums and do the exercises.</li> <li>Task Report: Modern economic transactions from an Islamic perspective</li> </ul> | <ul> <li>Criteria:</li> <li>Accuracy<br/>and<br/>mastery</li> <li>Descripti<br/>ve rubric<br/>for<br/>presentati<br/>on</li> <li>Non-<br/>test<br/>form:</li> <li>Report</li> <li>Presentati<br/>on</li> </ul> | <ul> <li>Accuracy<br/>in<br/>explainin<br/>g the<br/>economic<br/>system in<br/>Islam</li> <li>Accuracy<br/>in<br/>describin<br/>g the<br/>modern<br/>economic<br/>system in<br/>Islam;</li> <li>Systemati<br/>cs and<br/>presentati<br/>on style</li> </ul> |  |  |

 Table 1 - Seamless Learning Design in Islamic Economic Systems Course.

| Item  |      |      | Expert | Total | LCVI |                |            |
|---|------|------|--------|-------|------|----------------|------------|
|   |      | 2    | 3      | 4     | 5    | Totai          | 1-CV1      |
| Steps in classroom learning (formal)  | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| Steps outside the classroom learning (informal)   | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| Independent learning activities is clearly seen   | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| The collaboration between students is clearly visible                                       | 1    | 1    | 0      | 1     | 1    | 4              | 4/5 = 0.80 |
| It is clearly visible that learning activities are continuous and sustainable.              | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| Online learning resources re easily accessed  | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| Offline learning resources are easily accessed  | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| Online learning activities is visible   | 1    | 1    | 0      | 1     | 1    | 4              | 4/5=0.80   |
| Offline learning activities is visible  | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| The media used in learning is appropriate   | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| The media used are in accordance with the learning material                                 | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| The media used are easily accessed by students  | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| The flow in completing assignments in and outside the class is clear                        | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| The flow of learning in completing assignments needs student analysis                       | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| There is an involvement of the community in completing tasks                                | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| The learning step supports increased knowledge  | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| The learning step supports the creation of experience both inside and outside the classroom | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| The learning step supports the improvement of communication skills                          | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| Use various strategies in learning activities   | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| The overall design flow is clear and systematic   | 1    | 1    | 1      | 1     | 1    | 5              | 5/5=1.00   |
| Σ   | 20   | 20   | 18     | 20    | 20   | Mean I-<br>CVI | 10.8       |
| Relevant Proposition  | 1.00 | 1.00 | 0.90   | 1.00  | 1.00 |                |            |

Table 2 - The Results of Expert Validation.

|         | Group      | N  | Mean    | Std. Deviation | Std. Error Mean |
|---------|------------|----|---------|----------------|-----------------|
| Outcome | Control    | 38 | 68.5526 | 5.40994        | .87761          |
|         | Experiment | 37 | 77.9054 | 7.67195        | 1.26126         |

 Table 3 - Group Statistics.

|         |                             | Levene's Test for<br>Equality of<br>Variances |      | ene's Test for<br>Equality of t-test for Equality of Means<br>Variances |        |                      |                    |                           |   |          |
|---------|-----------------------------|---|------|---|--------|----------------------|--------------------|---------------------------|---|----------|
|         |                             | F   | Sig. | t   | df     | Sig.<br>(2-<br>taile | Mean<br>Difference | Std.<br>Error<br>Differen | 95% Confidence<br>Interval of the<br>Difference |          |
|         |                             |   |      |   |        | d)                   |                    | ce                        | Lower   | Upper    |
| Outcome | Equal variances assumed     | 4.629   | .035 | -6.115  | 73     | .000                 | -9.35277           | 1.52959                   | -12.40124                                       | -6.30431 |
|         | Equal variances not assumed |   |      | -6.087  | 64.571 | .000                 | -9.35277           | 1.53655                   | -12.42186                                       | -6.28369 |

 Table 4 - Independent Samples Test.

Therefore, the seamless model is integrated with project-based learning to facilitate higher levels of students' knowledge, increase their conceptual understanding (Salehudin et al., 2020; Wekesa & Ongunya, 2016) and participation (Gai Mali, 2016). The seamless learning design makes students autonomous learners that are able to decide when, where and how to study (L.-H. Wong, 2013). All activities are directed to determine and discover their learning experiences, therefore, they are able to develop intellectual abilities and master higher competencies.

Seamless learning is designed by integrating formal, informal and project learning techniques. According to the expert feasibility test, all indicators are considered appropriate and able to fulfil the learning requirement. The trial results showed that the seamless has higher learning outcomes than conventional model. It has the ability to improve the learning outcomes of the Islamic Economic System course.

Further research needs to be conducted to develop a different project-based seamless learning model with other platforms.

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## The effect of positive learning culture in students' blended learning process

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#### Abstract

The aim of this study is to explore the effect of positive learning culture in students' blended learning process. The starting point of this study is the analysis of the core values of positive learning culture and its influence on students' learning in a blended classroom environment based on literature studies. The results of analyzing data from 339 student respondents, who experienced in a blended classroom environment where successfully established positive learning cultures led to interesting findings. The existence of a positive learning culture in blended classrooms has a positive effect on students' learning success. The results of correlation analysis recognize that there is a positive correlation between a learning culture and the blended learning process of the students. The culture of trust and respect has a positive effect on the theory lecture and lecture notes phase of the blended learning process. The culture of trust, respect, and collaboration has a positive effect on physical planning. Finally, the culture of respect and independence have a positive effect on practical labs / classrooms phase of the blended learning process. These findings provide practical implications for educators in promoting more of one or more of the core values of positive learning culture in each phase of the blended learning process.

KEYWORDS: Blended Learning Process, Experiential Learning, Learning Culture, Reusable Learning Objects, Virtual Learning Environment

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#### 1. Introduction

In the 21st century, we have been seeing a strong transformation of society into a new form of what is called the knowledge society. To foster a successful knowledge society, education systems should promote the application of online technology in classrooms along with new teaching methods. Knowledge transfer is no longer at the forefront of the classroom, instead learners need to be taught ways to find the information they need in a technology-rich environment. It's no surprise that educational institutions (especially higher education) are increasingly integrating online technologies into

classrooms in a meaningful way. The advent of e-Learning technologies is expected to enhance individual learning. Despite the fact that e-Learning exists for a relatively long time, but it still seems to be in its infancy by the debate about educational values, such as limitations in personality education (Long & Hanh, 2020). The blended learning approach is an effective choice for higher education institutions by evidence of its advantages over either online or classroom teaching alone (Choshin & Ghaffari, 2017; Jeffrey et al., 2014; Vella- Brodrick & Klein, 2010). Previous studies have confirmed that the blended learning environment can improve students' learning efficiency (Eryilmaz, 2015), and enhance student satisfaction and success (Dziuban & Moskal, 2011) than an only online or face-to-face environment. Blended learning can break down the walls of traditional classrooms by the use of social media culture (Vickers, Field & Melakoski, 2015). However, a study by Dziuban et al. (2018) implies that the effective size of blended learning should be interpreted with caution in specific learning contexts. Blended learning can create a new learning culture, but it can also become a bad culture (Blended Learning Universe, 2014),

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because it empowers more individual students to choose their own study path. If the students lack cultural values to guide work in a new environment, the transition to a blended learning environment can be counterproductive (Blended Learning Universe\_, 2014). Therefore, higher education institutions are increasingly recognizing the importance of a blended learning culture as a core factor for the successful and sustainable learning of students (Eid & Nuhu, 2009). Learning culture is an essential prerequisite for learners' readiness and willingness to learn (Eid & Nuhu, 2009), and has a positive effect on transforming the learning experiences of students (Davis & Fill, 2007). Therefore, the aim of this study was to explore the effect of positive learning culture in students' blended learning process.

#### 2. Theoretical framework

This study used the definition of learning culture by Johnston and Hawke (2002) to develop a conceptual framework. Learning culture is defined as "the existence of a set of attitudes, values and practices within an organization which support and encourage a continuing process of learning for the organization and/or its members" (Johnston & Hawke, 2002, p. 9). Students' attitude towards blended learning is a decisive factor in the success of blended classrooms (Selim, 2007). A study by Long and Hanh (2020) shows that the attitude towards blended learning is an endogenous factor that positively depends on the core values of the learning culture. Learning culture is a phenomenon of the social constructivist context (Long & Hanh, 2020). In other words, establishing the core values of a learning culture and motivating students to practice those values is the work educators need to do to create a culture of learning in the classroom.

According to Surjono et al. (2017), blended learning is an approach that allows educators to inherit the benefits of personality education in the traditional classroom, including 'respect', 'trust', 'kindness'. Meanwhile, online technologies can enhance the interaction and visualization of learning materials to promote independent and collaborative learning of students (Wahyuni, 2018). Therefore, Trust, Respect, Independence, Collaboration and Kindness (abbreviated as TRICK) are the five core values of positive learning culture in the blended classroom (Wojcicki et al., 2015).

- *Trust*: It significantly increases people's willingness to share information (Jarvenpaa et al., 1998), positive impact on communication, commitment, problemsolving, performance, satisfaction of students (Powell et al., 2006), reduces the need for monitoring and control (Stahl and Sitkin, 2005). Educators can establish a culture of trust by a variety of exercises, such as letting students work in a team and taking responsibility in the trust of other peers, creating blogs, or providing an email or phone number for students to contact in difficult situations. Educators can use situational exercises that

require students to reflect to develop the belief in themselves or teach them that mistakes are part of life.

- *Respect*: Van Niekerk and Schmidt (2016) noted that "we learn best in a context where there is a sense of place with a culture based on respect and close intimate relationships and where the uniqueness of the student is treasured and passion is encouraged" (p. 204). By setting different levels of academic achievement and giving students opportunities and expectations, educators can help students to rise to meet the expectations of their teachers and parents.

- *Independence*: It frees students to use their own learning styles, advance in their own pace, explore their personal interests, develop their talents using the multiple intelligences they like (Johnson, 2002; Mulyono, 2017). By providing students with opportunities to come up with their own ideas in well-defined guidelines, educators can help students develop their ability to work independently. For example, students can choose a topic they are interested in completing a written assignment / essay.

- *Collaboration*: It is very important to help people develop relationships and work together (McCarthy, 2012). Collaboration requires students to clearly understand the roles and responsibilities in group tasks (Tseng & Ku, 2011; Song et al., 2004), and they gain teamwork skills, such as communication, team charters, project plans, time management and regular progress reports (McCarthy, 2012; Tseng & Ku, 2011). A positive learning culture is said to exist in an environment where teamwork, collaboration, creativity, and knowledge processes exist that have a collective value (Joo, 2007). Creating a common project and requiring responsible actions with other students is an effective way of motivating students to collaborate together.

- *Kindness*: It helps people are more tolerant of delays or mistakes (Greenberg et al., 2007), contributing to pedagogy and the development of meaningful learning relationships (Cramp & Lamond, 2016; Surjono et al., 2017). The existence of a culture of kindness in the classroom makes students feel comfortable and accepting of other people's differences, cultivating gratitude, perseverance, intrinsic prosocial motivation, altruism, empathy and peer closeness.

The core values of a learning culture are located in a blended learning environment where experiential learning takes place of the students. Kolb (1984) defines experiential learning as "the process whereby knowledge is created through the transformation of experience" (p. 38). Kolb's (1984) learning model describes four phases of experiential activities, including: (1) having a concrete experience, (2) observing the experience and reflecting on what is being observed, (3) forming abstract concepts and generalizations about what has been observed and (4) active experimentation with the new understanding in new experiences. According to Thorne (2003), Kolb's learning model is one of the most enduring models that educators need to use to establish blended learning in the classroom. The blended learning will not make learning better unless the courses are more positive and different learning experience than those offered by online or classroom (Jeffrey et al., 2014). In a web-based blended learning environment, Kolb's model is modified in the following phases: (1) theory lectures and lecture notes, (2) virtual learning environment (VLE) and reusable learning objects (RLOs), (3) physical planning, and (4) practical labs / classrooms (Stuart, 2013). These stages are structured according to a full learning cycle as expressed by Kolb (please see Figure 1).



Figure 1 - The Kolb's model modified for blended learning process

In the web-based blended learning process, the students are exposed to a full learning cycle of Kolb, included "concrete experience" within the practical labs/ classrooms, "reflective observation" within the regulatory environment theory lectures, "abstract conceptualization" through the use of the VLE and RLOs, then concluding the cycle by "active experimentation" within physical planning (Stuart, 2013; Hanh, 2020). In which, RLOs are extremely important in creating experience scenarios for online users (Kurubacak, 2007). Online learning environments may include theory lectures using PowerPoint presentations, a series of embedded videos and lecture notes (Long & Hanh, 2020). Then, the students engage in asynchronous discussions in VLE and interact with a series of RLOs (Long & Hanh, 2020).

The conceptual model guiding this study is presented in Figure 2. A study by Long and Hanh (2020) predicted a positive correlation between core values of a learning culture and the blended learning process. However, the relationship between each core value of a positive learning culture and each phase of the blended learning process is a knowledge gap. Thus, the researchers defined twenty hypotheses of this study, including:

- H1, H2, H3, H4: Trust has a positive effect on the students' blended learning process.
- H5, H6, H7, H8: Respect has a positive effect on the students' blended learning process.
- H9, H10, H11, H12: Independence has a positive effect on the students' blended learning process.
- H13, H14, H15, H16: Collaboration has a positive effect on the students' blended learning process.
- H17, H18, H19, H20: Kindness has a positive effect on the students' blended learning process.

#### 2. Methods

#### 2.1 Data source

This is a quantitative study. This study uses data from a larger study, the aims of which was to explore a structural equation model of blended learning culture in the classroom. Details of the study are reported in Long and Hanh (2020). In brief, this study was conducted between March 2019 and March 2020 at Hanoi University of Science and Technology (HUST), Vietnam. HUST is a leading university of science and technology in Vietnam, with more than 2,000 staff and 35,000 students. In 2010, HUST became a member of



Figure 2 - The conceptual model of research.

the ACU (Asean Cyber University) project with the goal to transform from traditional learning to blended learning/e-Learning. The ACU project has supported HUST to build infrastructure in developing e-Learning materials and to train human resources. In 2012, HUST started implementing the first blended learning courses for students. To make a successful long-term blended learning initiative, many policies changing efforts have been being made by HUST leaders to build blended school culture. HUST emphasized that the shift from traditional learning to blended learning must be a shared journey, in which all stakeholders were engaged, including leaders, lecturers, IT staff and students.

In the HUST, the plan of a blended course usually requires about 15 weeks. Researchers selected elective courses as research subjects, because it contains features, including: (1) a wide variety of majors from any student in the school, (2) the interference of learning culture among students who were exposed for the first time and more in the blended classroom, (3) students experience teamwork with unknown people. Therefore, the survey results could be clearly reflected on the factors of a blended learning culture. The questionnaires were hand-delivered to the undergraduates on week 13 of 15 when the students had submitted their assignments in the VLE. Two main groups of questions in the survey were used for data collection, including: (1) To what extent were the core values of learning culture that you observe in your blended classroom? (2) Indicate to what extent you actively participated in the blended learning process? The survey asked the students to rank the items using a 5-point Likert-type scale from "1" to "5", which expressed the level of strongly disagree to strongly agree. A total of 400 questionnaires was delivered to students in three blended classrooms, and 339 questionnaires with complete data have been collected, there were no questions left blank. There were 143 students (42.2%) who participated in the blended classrooms before, others were never. There were 220 male students (64.9%) and 119 females (35.1%).

#### 2.2. Data analysis

The task of data analysis was performed in three steps in SPSS software. In the first step, descriptive statistics were used to examine the existence of core values of learning culture and blended learning process of students. The following scoring system designed by Sarrafzadeh et al., including: mean 1-1.44 = NotSuccessful; mean 1.45–2.44 = Minor Successful; mean 2.45-3.44 = Moderately Successful; mean 3.45-4.44 =Successful; mean 4.45-5 = Very Successful. A mean value of 3.45 was fixed as the cut-off point, meaning that a factor would be considered "Successful" if it received a mean score of 3.45 or more. In the second step, the Spearman correlation coefficient (R) test was used to measure the correlation between the core values of learning culture and the blended learning process of students. Values less than 0.35 were considered to be low correlations, values between 0.36 and 0.67 were

considered moderate correlations, values between 0.68 and 0.89 were considered high correlations and values from 0.90 onwards were considered to be very high correlations (Taylor, 1990). Finally, linear regression analyses were used to examine the impact of positive learning culture on the learning process of students.

#### 3. Results

#### 3.1. Descriptive statistics

The descriptive statistical results of the data are shown in Table 1 below.

In all cases, the mean of the core values of a positive learning culture is greater than 3.45 (Successful level). That means that HUST's students are actually experiencing a classroom environment where a positive learning culture exists. In other words, a positive learning culture has been successfully established in the blended classrooms at HUST. Similarly, the mean value in each phase of the blended learning process is greater than 3.45 (Successful level) meaning that students are experiencing in an effective blended learning process has been effectively established in the classrooms at HUST.

| Items                            | Mean ± SD       | Level      |
|----------------------------------|-----------------|------------|
| Positive learning culture        |                 |            |
| Trust                            | $3.92 \pm 0.76$ | Successful |
| Respect                          | $4.07\pm0.78$   | Successful |
| Independence                     | $3.95\pm0.80$   | Successful |
| Collaboration                    | $4.09\pm0.80$   | Successful |
| Kindness                         | $4.08\pm0.82$   | Successful |
| Blended learning process         |                 |            |
| Theory lecture and lecture notes | $3.79 \pm 0.78$ | Successful |
| VLE and RLOs                     | $3.65 \pm 0.82$ | Successful |
| Physical planning                | $4.07 \pm 0.78$ | Successful |
| Practical labs / classrooms      | $4.16 \pm 0.82$ | Successful |

 
 Table 1 - Descriptive statistics on the existence of a positive learning culture and students' blended learning process.

#### 3.2. Correlation analysis

The results of Spearman correlation analysis are shown in Table 2.

In Table 2, p-values <0.05 in all cases show that the correlation coefficient "R" is statistically significant. In other words, there is a correlation between positive learning culture and the blended learning process of the students. The correlation coefficient "R" was positive (R > 0) in all cases meaning that the blended learning process was proportional to the core values of a positive learning culture.

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| Items <sup>a</sup>   |                | Theory<br>lecture<br>and<br>lecture<br>notes | VLE<br>and<br>RLOs | Physical<br>planning | Practical<br>labs /<br>classrooms |  |
|--|----------------|--|--------------------|----------------------|-----------------------------------|--|
| Trust  | R <sup>b</sup> | 0.31   | 0.26               | 0.35                 | 0.26                              |  |
|  | pc             | 0.00   | 0.00               | 0.00                 | 0.00                              |  |
| Respect  | R              | 0.32   | 0.22               | 0.38                 | 0.35                              |  |
|  | Р              | 0.00   | 0.00               | 0.00                 | 0.00                              |  |
| Indepe-  | R              | 0.26   | 0.28               | 0.23                 | 0.29                              |  |
| ndence   | Р              | 0.00   | 0.00               | 0.00                 | 0.00                              |  |
| Collabo-   | R              | 0.20   | 0.20               | 0.34                 | 0.29                              |  |
| ration   | Р              | 0.00   | 0.00               | 0.00                 | 0.00                              |  |
| Kindness   | R              | 0.21   | 0.15               | 0.35                 | 0.26                              |  |
|  | р              | 0.00   | 0.00               | 0.00                 | 0.00                              |  |
| <sup>a</sup> Spearman's rho (N = 339)<br><sup>b</sup> Correlation Coefficient<br><sup>c</sup> Sig. (2-tailed), with p < 0.01 |                |  |                    |                      |                                   |  |

 Table 2 - The correlation between a positive learning culture and students' blended learning process.

An R-value of 0.38 (greater than 0.36) shows that a culture of respect is moderately correlated with the physical planning activities of the students. In all other cases, R values less than 0.36 show that cultures of trust, independence, collaboration, and kindness are lowly correlated with the blended learning process. In brief, the positive correlation between learning culture and blended learning showed that the following regression analyzes are statistically significant.

#### 3.3. Regression analysis

The results of linear regression analysis are shown in Table 3.

The regression results have examined the linear relationship between each core value of a positive learning culture and each phase of the blended learning process of the students. The hypotheses including H1, H2, H3 and H4 of this study are that a culture of trust has a positive effect on all phases of the blended learning process of students. The results of the regression analysis confirm that a culture of trust has a positive effect on the theory lecture and lecture notes phase ( $\beta = 0.164$ ). A culture of trust has no effect on the VLE and RLOs phase, the practical labs / classrooms phase of the blended learning process because their p-values are greater than 0.05. Therefore, hypotheses H2 and H4 are supported, hypotheses H1 and H3 are rejected.

The hypotheses including H5, H6, H7 and H8 of this study are that a culture of respect has a positive effect on all phases of the blended learning process of students. The results of the regression analysis confirm that a culture of respect has a positive effect on the theory lecture and lecture notes phase ( $\beta = 0.188$ ), the physical planning phase ( $\beta = 0.23$ ), and the practical labs /

classrooms phase ( $\beta = 0.275$ ). A culture of respect has no effect on the VLE and RLOs phase of the blended learning process because their p-value is greater than 0.05. Therefore, hypotheses H5, H6 and H8 are supported, a hypothesis H7 is rejected.

| Dependent<br>variables | Independent<br>variables                      | R <sup>2</sup> | R <sup>2</sup><br>Adjusted | $\beta$ (Beta, 95%) |  |  |  |
|------------------------|---|----------------|----------------------------|---------------------|--|--|--|
| Theory                 | Trust   |                | 5                          | .190*               |  |  |  |
| lecture                | Respect                                       |                |                            | .188*               |  |  |  |
| lecture                | Independence                                  | .182           | .169                       | .097                |  |  |  |
| notes                  | Collaboration                                 |                |                            | 007                 |  |  |  |
|                        | Kindness                                      |                |                            | .012                |  |  |  |
| VLE and                | Trust   |                |                            | .158                |  |  |  |
| RLOs                   | Respect                                       |                |                            | .059                |  |  |  |
|                        | Independence                                  | .128           | .115                       | .197*               |  |  |  |
|                        | Collaboration                                 | 1              |                            | .057                |  |  |  |
|                        | Kindness                                      | 1              |                            | 071                 |  |  |  |
| Physical               | Trust   |                |                            | .164*               |  |  |  |
| planning               | Respect                                       |                |                            | .230*               |  |  |  |
|                        | Independence                                  | .261           | .250                       | 059                 |  |  |  |
|                        | Collaboration                                 |                |                            | .132*               |  |  |  |
|                        | Kindness                                      | ]              |                            | .105                |  |  |  |
| Practical              | Trust   |                |                            | .008                |  |  |  |
| labs /                 | Respect                                       | ]              |                            | .275*               |  |  |  |
| classioonis            | Independence                                  | .245           | .233                       | .144*               |  |  |  |
|                        | Collaboration                                 | ]              |                            | .128                |  |  |  |
|                        | Kindness                                      | ]              |                            | .016                |  |  |  |
|                        | Note: * p < 0.05<br>Standardized coefficients |                |                            |                     |  |  |  |

 Table 3 - Linear regression test for the impacts of positive learning culture in students' blended learning process.

The hypotheses including H9, H10, H11 and H12 of this study are that a culture of independence has a positive effect on all phases of the blended learning process of students. The results of the regression analysis confirm that a culture of independence has a positive effect on the VLE and RLOs phase ( $\beta = 0.197$ ), and the practical labs / classrooms phase ( $\beta = 0.144$ ). A culture of independence has no effect on the theory lecture and lecture notes phase, the physical planning phase of the blended learning process because their p-values are greater than 0.05. Therefore, hypotheses H9 and H11 are supported, hypotheses H10 and H12 are rejected.

The hypotheses including H13, H14, H15 and H16 of this study are that a culture of collaboration has a positive effect on all phases of the blended learning process of students. The results of the regression analysis confirm that a culture of collaboration has a positive effect on the physical planning phase ( $\beta = 0.132$ ). A culture of collaboration has no effect on the theory lecture and lecture notes phase, the VLE and

RLOs phase, and practical labs / classrooms phase of the blended learning process because their p-values are greater than 0.05. Therefore, hypotheses H13, H14 and H15 are rejected, a hypothesis H16 is supported.

Finally, the hypotheses including H17, H18, H19 and H20 of this study are that a culture of kindness has a positive effect on all phases of blended learning process of students. The results of the regression analysis confirm that a culture of kindness has no effect on all phases of blended learning process. Therefore, hypotheses H17, H18, H19 and H20 are rejected.

Figure 3 show the new findings for the role of positive learning culture in students' blended learning process.

#### 4. Discussion and Conclusions

The results of correlation analysis recognize that there is a positive correlation between learning culture and the blended learning process of the students. The blended learning is an effective approach that inherits the advantages of traditional classroom culture in the development of the personality of trust, respect, and kindness (Surjono et al., 2017). Meanwhile, the e-Learning media culture overcomes the limitations of the interaction and visualization of teaching materials to promote independent and collaborative learning (Garrison & Kanuka, 2004; Wahyuni, 2018; Wong, 2013). The results in Table 1 show that the students demonstrate their acceptance of both the core values of face-to-face culture (including respect, trust, kindness) and the core values of e-Learning culture (including: independence and collaboration).

In Table 1, the mean values of traditional activities (including physical planning, practical labs / classrooms) are higher than e-Learning activities (including theory lecture and lecture notes, VLE and RLOs). This result agreed with Ng (2010) that in the initial stages of experiencing blended learning, students still preferred the traditional teaching and learning

culture than e-Learning activities. This result provided additional support to Jeffrey et al. (2014) in declaring that traditional classroom components are more highly valued than those online by teachers' perceptions. Blended learning will not make learning better unless the courses are more positive and different learning experience than those offered by online or traditional classroom (Jeffrey et al., 2014). RLOs are extremely important in creating diverse educational contexts for online users (Kurubacak, 2007). If the conclusion of Jeffrey et al. (2014) and Kurubacak (2007) is correct, it implies that the quality of VLE and RLOs has the positive effect on the acceptance of online users.

The results of regression analysis confirm how each core value of a positive learning culture affects on each phase of the blended learning process. More specifically, the culture of trust and respect explains a variance (16.9%) in the theory lecture and lecture notes ( $R^2$  Adjusted). Only a culture of independence explains a variance (11.5%) in VLE and RLOs. The culture of trust, respect, and collaboration explains a significant variance (25%) in physical planning. Finally, the culture of respect and independence explains a significant variance (23.3%) in practical labs / classrooms. This provides practical implications for educators in promoting more of one or more of the core values of positive learning culture in each phase of the blended learning process.

Limitations: The data of this study only reflected the students' perspective in North Vietnam who are facing both blended learning and traditional classroom in the university. This means that the students have not been completely transferred to the blended learning environment only in the university curriculum. Therefore, whether or not the findings of this study can be used nationally and globally in the future. Whether the research topic of this article should be explained further in many countries in a future study.

A hypothesis for future research: the core values of positive learning culture has a positive effect on the learner outcomes in the blended learning environments.



Figure 3 - The effect of positive learning culture in students' blended learning process.

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### The role of the tutor in the university context and in distance learning: an exploratory research

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#### Abstract

The contribution focuses on the role of the tutor in online courses also in relationship to recent Italian regulation Ministerial Decree n. 6/2019 ("Auto-evaluation, evaluation, initial and periodic accreditation of the venues and courses of study"), that has introduced concrete indications on the presence of tutors in distance learning courses. In the first part, the study examines the evolution and skills of the tutor, with relation to the international debate on the spreading of distance learning. The second part concerns an exploratory survey conducted with the aim of collect the opinions and satisfaction levels of instructors and tutors on the tools used to monitor learning and support students in online courses (MOOCs) on EduOpen portal (https://learn.eduopen.org/). The need to strengthen and rethink the role of the tutor (greater professional recognition) has increased, particularly in the context of distance learning; in many cases the tutor is the main interlocutor of the students and as a support figure for the team of instructors is at the core of processes of didactic innovation.

KEYWORDS: e-tutor, MOOCs, Digital Education, Distance Learning, Learning Analytics.

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#### 1. Introduction

In the Italian university context - also in relation to development and evolution of "blended" mode courses (degree courses, courses of higher education, etc.) and Massive Open Online Courses (MOOCs) - the role of the tutor has changed significantly over the last few years. The recent Ministerial Decree (M.D.) n. 6/2019 - "Auto-evaluation, evaluation, initial and periodic accreditation of the venues and courses of study" introduced specifications regarding the presence of tutors in distance learning courses. The professional figures indicated in the decree are:

• "disciplinary tutors, who carry out their activities in virtual classes;

• technical tutors, whose roles are in technical support" (M.D. n.6/2019, p.15).

For the disciplinary tutors and tutor of the degree course, the M.D. explicitly requires of a degree akin with the Academic Fields (Academic discipline) the course in which they will operate (for other details in the Italian context: https://www.miur.gov.it/settori-concorsuali-e-settori-scientifico-disciplinari and https://www.cun.it/documentazione/academic-fields-and-disciplines-list/).

The presence of the tutor is therefore perceived by the normative as a *central* element for the design and management of online courses, direct impact on quality requirements and indicators (M.D. n.6/2019).

In Table 1 we have tried to associate the technical requirements and quality indicators (M.D. n.6/2019) with the tasks and responsibilities of the tutor's role.

The *quality* of didactic interaction is directly connected to the design of e-tivities. In relation to this aspect Packham and colleagues (2006, based on McVay-Lynch, 2002) proposal five actions/activities conducted by tutors in the presence that can be "replicated" even

<sup>•</sup> tutor of the degree course, who have functions of orientation and monitoring;

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| Other technical<br>of   | requisites for periodic accreditation<br>distance learning courses   |  |
|---|--|--|
|   | Actions planned<br>(summary)   | Tutor's activities   |
| Didactic interaction and formative assessment                 | <ul> <li>develop guidelines to facilitate didactic interaction</li> <li>involving instructors and tutors in assessment processes</li> </ul>  | Design of e-tivities and assessment;<br>support in the management of group work<br>(face-to-face and remote); management of<br>communication with students.  |
| Staff qualification and<br>provision of didactic<br>materials | - Identify technologies/methodologies<br>alternative to "learning in situation" and adapted<br>to substitute face-to-face relations  | Integrate the use of innovative teaching<br>methodology for promotes and encourages<br>students' active participation (e.g.<br>problem-based learning, team-based<br>learning, etc.); support in the design of<br>accessible didactic resources. |
| Assessment of the students' learning level                    | - Methods and use of remote assessment examinations  | Design of self-assessment and formative<br>evaluation tests; management of formative<br>feedback and instructional scaffolding;<br>support in the management of open<br>badges.  |
| System integration  | Organization of:<br>- e-learning teaching and administrative services<br>- university IT services<br>- information resources (university library) and<br>other services of the university system     | Support in the management of activities<br>guidance to students; technological<br>devices and app management; and<br>support in online services accessibility<br>management.   |
| Quality of the didactic interaction                           | Promote different learning styles and teaching<br>methods:<br>- improve students' motivation by creating a<br>social context for collaborative learning-<br>promoting the active role of students [] | Management of analytic learning systems<br>and predictive tools  |

 Table 1 - Quality requirements related to the provision of online courses of study (M.D. n.6/2019) and possible actions of support offered by the tutor.

in digital learning environments. The five actions include: the classroom discussions, role-playing, case studies, exercises based on questions and answers and online evaluation. Consequently, are also required disciplinary and evaluation skills, in addition to the skills associated with the design/re-design didactic stage.

The need to strengthen and rethink the role of the tutor (greater professional recognition) has increased, particularly in the context of distance learning (Halverson et al., 2019; Youde, 2020); in many cases the tutor is the main interlocutor of the students and as a support figure for the team of instructors is at the core of processes of didactic innovation. Beginning with this composite framework, in the first part, the study examines the evolution and skills of the tutor, with relation to the international debate on the spreading of distance learning. The second part concerns an exploratory survey conducted with the aim of collect the opinions and satisfaction levels of instructors and tutors on the tools used to monitor learning and support students in online courses (MOOCs) on EduOpen portal (https://learn.eduopen.org/).

## **2.** Theoretical Framework. Evolution of the tutor/e-tutor figure

To trace the profile of the e-tutor, it is necessary to consider the plurality of learning environments and, consequently, the substantial redefinition of methods, models and cognitive and communicative styles that characterize the disparate formative processes in which this new figure is involved. According to Italian law, therefore, the legitimacy and enhancement of tutoring has shifted from training in disciplinary knowledge to practical-operational knowledge. Similarly, the tutor accompanies and supports the learner, using tools and means that strengthen his role and invite reflection. In the relationship with the tutor, the students can selfregulate their learning, submit to analysis of the procedures adopted and consolidate/develop metacognitive strategies and self-assessment in an active and participatory way.

From this perspective, the function of the online tutor becomes decisive in the cognitive management practices of a social nature, such as collaborative and/or cooperative activities. In this context, the term "collaborative" refers to group work based on reciprocity and oriented to the achievement of a shared goal, and the term "cooperative" refers to a way of working in which the positive interdependence between members of the community is central (Strijbos et al., 2001; Meijer et al., 2020). The sharing of a digital space can favor interactions and communicative exchanges; in this context, technology acts as a collector of links between users, who, united by the same aims and interests, benefit from multimedia resources and interconnected practices (Alessandrini, 2016). In the virtual classroom, there are external spaces that unfold on the web, establishing a dynamic continuity between "contest of education, contest of work and professional contest of life" (Galliani & Notti, 2014, our translation). If we relate the different learning environments with the educational strategies adopted, we can distinguish three macro-categories: web-based training (centred on structured content); supported online learning (interaction with the tutor and peers is dominant) and informal e-Learning (learning opportunities in spontaneous groups) (Rotta & Ranieri, 2005; Trinchero, 2014). From the fusion of web-based training and supported online learning has emerged an integrated model of e-Learning (Galliani & Notti, 2014) that combines collaborative practices and individual and/or tutor-assisted knowledge management. It is a model that, referring in particular to the one proposed by Galliani (2014), combines two divergent apparently levels, "technologicaland "pedagogical-didactic", and communicative" expresses its potential in the interactions between the different contexts (formal, informal and non-formal). At the pedagogical-didactic level, traditional tutoring is generally associated with the practices of the tutor that support the learner in the teaching-learning process.

#### 2.1 Online tutor

An online tutor, while retaining the traits that characterize the tutoring in presence, also brings the effective use of technological devices. Online tutorship involves the development of a set of skills that are linked to "a chameleon, whose true essence is the degree of flexibility and adaptability to the contexts, situations, users and phases of the course" (Tassalini, 2006, p. 234). Collins and Berge (1996) portray this figure as having three roles: moderator, instructor and facilitator. Shepherd (1999) defines the e-tutor as an expert in synchronous and asynchronous communication, making a distinction between coach, in the sense of moderator, evaluator and content expert. Aggregating these various definitions, the e-tutor figure emerges as a key professional in online learning, allowing the transition from a teaching-learning style centred on the role of the instructor to a model that not only enhances the value of the student but also promotes collaborative learning and motivation: empowers students and emphasizes different perspectives. Online tutoring is not just an extension of in-person tutoring; depending on the specificity of the activities to be carried out, the tutor may play the role of e-teacher if he/she prepares the disciplinary contents, the role of e-moderator if he/she manages the communicative-relational dynamics and the role of technical tutor if he/she monitors and tracks the activity of users. In this way, there is continuous and personalized reinforcement typical of cognitive scaffolding.

In reconstructing the formative-didactic scenario of the e-tutor, three specific competences are identified, ascribable to the following macro-categories: sociocommunications, moderation and technology (Galliani, 2014). Cognitive scaffolding is associated with emotional scaffolding (as a regulator of relational processes), which are both enriched by technological support through the management of the digital didactic resources present in virtual environments. The technological support function, which determines the role of course design, the help desk and the facilitator, is mainly covered in the initial phase and is reduced over the evolution of the formative path due to onset of the social function, in terms of cognitive facilitation, animation and observation. The latter function unfolds during the entire course and concerns the management of communication and interaction. The conceptualpedagogical function is important, aimed at the growth of the individual and the group and promoting the constant search for solutions to emerging problems, so as to increase the dialogue between the actors involved in the virtual community. The organizational-structural function, that takes place even before the start of the course, is decisive and consists of the idea that the learning model, starting from an analysis of user needs, defines the objectives and the methodological and assessment choices. This function is associated with the evaluation function that accompanies the design phases and is included, to all intents and purposes, in the training path; it is used before the start of the activities in order to plan deadlines and organize work, during the course to monitor students' progress and at the end of the activities to analyze discussions in forums and chats and to assess the quality of learning.

Particular attention should be paid to evaluation competence which requires:

• observation of the user and appropriate communication technologies to monitor the

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training course;

- analysis of the data obtained from observations to help build a picture of meaning with respect to the actions taken; and
- judging the value of both the training path (evaluation) and the learning path (assessment).

E-tutoring is characterized by a set of activities aimed at supporting an individual or group in a virtual environment during a teaching-learning process.

From this perspective, it requires the implementation of a strategy that connects theory with practice and an etutor who is able to act as a mediator in individualized and collaborative learning. The mediation function (technology-learner) and its facilitation, carried out by the e-tutor when facing tasks that require a considerable cognitive load (management of information, content, messages of a metacognitive and interactive nature), is the element most appreciated by users and creates conditions for the formative success of students (Phirangee et al., 2016). In this respect, the role assumed by the e-tutor is decisive for learning purposes (Hrastinski, 2008; Chae & Shin, 2016) and can be measured by comparing the objectives and the learning outcomes (Mapolisa, 2012).

With regard to the participation of students, a study on styles of tutorship conducted by Vanin and Castelli (2009), allows a distinction to be made between sporadic (cluster) presence and regular (distributed) presence, based on the effectiveness of communication in online environments. The analysis confirms the value added by a non-intrusive and supportive e-tutor. Moreover, during the focal part of the course, the presence of the e-tutor greatly decreases the physical distance that exists within an online course (Richardson et al., 2015), reducing that sense of isolation typical of distance learning (Arbaugh & Benbunan-Fich, 2006). This is confirmed in the literature by studies that show how perceived proximity between the student and the e-tutor promotes better learning outcomes (Hew, 2015; Mattana, 2014). For this reason, the social and didactic presence of the e-tutor is essential, because the students' involvement (or the cognitive commitment required in the activities) carries out a preventative function with regard to online abandonment. VanLehn's analysis (2011), for example, identifies eight actions that bring together both modes of intervention aimed at training success: diagnostic evaluations, assignment of customized tasks, tutorial strategies, monitoring of user communication, knowledge domain support, feedback and scaffolding. Martin et al. (2018) adopt as a theoretical framework the categorization of Berge (1995), who breaks down online tutoring into four areas: managerial, technical, pedagogical and social. In this case, the descriptive analysis also reports how important timely feedback is for emerging problems (i.e., responding in a short time frame) and how introducing an online path through

videos helps to unite the four categories of tutorship. In academic courses, where there is an alternation between online and face-to-face learning, both etutoring and peer tutoring are strategic teaching methods that encourage students' involvement and motivation to learn. Moreover, if e-tutoring is not included in academic curricula as an integral part of structured pathways, students may perceive its role as marginal, thereby reducing participation in online activities (Copaci & Rusu, 2015). The function of the e-tutor as a cognitive, affective and technological scaffolder is therefore confirmed. The pedagogical function is enriched by the social function, making, for example, a space of learning favorable to interaction, in which the different actors work to achieve the training objectives. In this task we recognize the abilities of the e-tutor to be on par with an instructor in the following areas: creating the right conditions for directing the flow of communication, monitoring conversations to support learners in teaching practices, and managing the evaluation of processes and products.

#### 3. Methods

In the field of distance learning, the professional figure of the online tutor is open to rethinking the skills they possess. This entails a break with the label of "tutor" and an overlap in many cases with the role of coinstructor. In these cases, it supports the instructor in the creation of formative contents as video lessons and e-activities, in monitoring the formative and evaluation processes; or in managing the complex organization of interactive activities.

It is evident how a "hybridization" of different roles, competences and professional skills is underway, even in "open" training contexts; just think of the spread of MOOCs in recent years (De Metz & Bezuidenhout, 2018) an example of which is represented by the EduOpen Portal. EduOpen (https://learn.eduopen.org/) is a project funded by the Ministry of Education, University and Research for an extraordinary intervention under art. 11 of the Ministerial Decree of 4 November n.815 (distribution of the Ordinary Fund), aimed at creating a platform for the delivery of courses defined as MOOCs by a network of Italian universities and selected partners. The EduOpen portal is active since April 21, 2016, currently over 300 courses have been activated, with over 82,000 students enrolled.

The instructors of the courses on EduOpen also manage in many cases the tutoring activities present in the MOOCs, if provided by the course delivery method the EduOpen MOOCs provide two modes of use selfpaced and tutoring - so in many cases the two figures coincide (instructor and tutor). It is important to have data and information on their opinion and experience, both for the development and design of new tools and

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to investigate the reasons for using Learning Analytic (LA).

Because of this complex background a first survey has been constructed through the delivery of a questionnaire directed to MOOCs instructors of the EduOpen Portal.

The contribution presents first analysis of the data that emerged regarding some tools adopted to monitor learning and usable by tutors and instructors in the online course. The (short) online and anonymous questionnaire are composed of 7 questions, 1 of which is open-ended and 6 close-ended (using a 5-levels scale: 1- Strongly Disagree; 2- Disagree; 3- Undecided; 4-Agree; 5-Strongly Agree). 34 instructors with active courses on the EduOpen portal answered the survey. The analysis focuses on the most relevant aspects to the aims of the contribution.

#### 4. Results and Discussion

The first question asked in the survey to the instructors is related to the delivery mode of their course (selfpaced or tutored). The tutoring actions (if scheduled) are organized along a calendar shared with the participants and the presence and duration of the "online tutoring activities" can change for each MOOC. The teachers declared that 50% (17) of the courses are delivered in self-paced mode and 50% (17) in tutoring mode. The mode can influence the instructor's methodological and design decisions, and consequently also the outcome of the students' learning processes, it is therefore a variable to be considered.

In question 2 we have asked the instructors to give us their opinion on the usefulness of the available monitoring tools and their user-friendliness. 70.3% of the instructors (sum of scores 4 and 5 on the scale) give a positive opinion on the usefulness of the tools and 74.1% (sum of scores 4 and 5 on the scale) on userfriendliness. Many EduOpen tools enable instructors and tutors to monitoring students' progress and participation in courses (for example progress bar, check for completion/visualizations, dashboards, etc.). Not all tools are known or used by the instructors, for example, tools for the analysis of course completion or drop-out, number of enrolled and logs, examination of scores in the assessment tests, etc.

In question 3 "The data on the EduOpen portal about courses the student is enrolled in, courses he has completed, certificates and badges, are sufficient for the student to monitor his/her learning activities?" 57.6% of the instructors (sum of scores 4 and 5 on the scale) give a positive opinion regarding the presence of data reported by the system and related to courses the student is enrolled in, courses he has completed, certificates and badges, etc. This aspect, related to the

need to develop and strengthen systems to support students' learning processes, is fundamental to improving the competitiveness of a university's educational offering, both in terms of expanding online and higher education curricula (Paul et al., 2019). It is no coincidence that in the Italian university context also due to the didactic innovation implemented by many universities (Cecconi, 2017; Felisatti & Serbati, 2018) and the greater spread of e-Learning and MOOCs in recent years - the role of the tutor is constantly changing (the aforementioned legislation represents an example). The need has emerged for concrete support to instructors for the complex construction and didactic design of university courses (McVay-Lynch, 2002; Salguero & Gómez, 2013; Tait, 2019) intended for both face-to-face and distance learning contexts.

In question 4 "The data on the EduOpen portal about number of participants, course completion, assessment reports, are sufficient for the instructor to monitor the didactic activities in their course" 63.6% of the instructors (sum of scores 4 and 5 on the scale) give a positive opinion although 25% points out critical issues related to "user-friendliness".

In question 5 "How useful would you think to have the following data on the course you proposed on EduOpen" were asked to indicate their level of agreement or disagreement with each item using a 5-point scale from 1 (Strongly Disagree) to 5 (Strongly Agree) on the aspects listed in Table 2. The aspects of greatest interest indicated by the instructors are (sum of scores 4 and 5 on the scale): average time spent by students in the course (91.1%), average time needed to complete the course (88.2%), scores of the activities carried out by each student (90.9%), students' "favorite" activities (82.3%).

In question 6 "The importance you attach to the different types of data for a fast-tracking of your students' activities in the platform" (using a 5-point scale from 1 to 5) is mostly related to the graphics (94%) and numerical data (85%).

What is the potential of these systems and technologies? An analysis of the literature reveals a variety of perspectives and studies, for example, in Baker's (2016) research, which is also related to the spread of MOOCs and LA systems. We find systems that can provide student support at every stage of the learning process, systems that can talk to students with natural language, systems that model complex pedagogical strategies and systems that recognize students' emotions and respond on the basis of these differences. Despite this wealth of possibilities, there are also criticalities related to "a disconnect between the vision of what intelligent tutoring systems could be" (Baker, 2016, p. 601). We are also witnessing the transition to systems and tools capable of providing reports and analysis of the "status" of students (completion of individual activities, levels of inactivity, © Italian e-Learning Association

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| Q5   |       | 1 |        | 2 |        | 3  |        | 4  |        |    |
|--|-------|---|--------|---|--------|----|--------|----|--------|----|
| number of students' accesses to the platform in a given period of time   | 5,88% | 2 | 2,94%  | 1 | 11,76% | 4  | 50,00% | 17 | 29,41% | 10 |
| average time spent by students in the course   | 2,94% | 1 | 0,00%  | 0 | 5,88%  | 2  | 67,65% | 23 | 23,53% | 8  |
| average time needed to complete the course (acquisition of the attendance certificate)                                 | 0,00% | 0 | 2,94%  | 1 | 8,82%  | 3  | 64,71% | 22 | 23,53% | 8  |
| average time spent in carrying out defined activities<br>(video lectures, group work, assessments)                     | 0,00% | 0 | 11,76% | 4 | 11,76% | 4  | 38,24% | 13 | 38,24% | 13 |
| average of the activities completed by students within the course  | 0,00% | 0 | 2,94%  | 1 | 20,59% | 7  | 47,06% | 16 | 29,41% | 10 |
| delays in the delivery of tasks, evaluation tests etc.   | 0,00% | 0 | 9,38%  | 3 | 31,25% | 10 | 43,75% | 14 | 15,63% | 5  |
| warnings and reminders regarding deadlines (deliveries, evaluations, meetings, etc.)                                   | 0,00% | 0 | 18,18% | 6 | 33,33% | 11 | 33,33% | 11 | 15,15% | 5  |
| number of artifacts produced and tasks performed   | 0,00% | 0 | 12,90% | 4 | 12,90% | 4  | 38,71% | 12 | 35,48% | 11 |
| evaluations of the activities carried out by each student  | 0,00% | 0 | 3,03%  | 1 | 6,06%  | 2  | 42,42% | 14 | 48,48% | 16 |
| descriptive statistics on the scores achieved by the student<br>and the group  | 0,00% | 0 | 15,63% | 5 | 6,25%  | 2  | 37,50% | 12 | 40,63% | 13 |
| students'' "favorite" activities   | 0,00% | 0 | 2,94%  | 1 | 14,71% | 5  | 47,06% | 16 | 35,29% | 12 |
| number of social interactions (messages in forums,<br>messages posted, participation in discussion and work<br>groups) | 0,00% | 0 | 14,71% | 5 | 14,71% | 5  | 47,06% | 16 | 23,53% | 8  |
| types of social interactions (messages in forums,<br>messages sent, participation in discussion groups and<br>work)    | 3,03% | 1 | 9,09%  | 3 | 27,27% | 9  | 33,33% | 11 | 27,27% | 9  |
| search tools to select groups of students with similar characteristics   | 2,94% | 1 | 5,88%  | 2 | 32,35% | 11 | 38,24% | 13 | 20,59% | 7  |
| comparison of data collected in similar courses  | 0,00% | 0 | 8,82%  | 3 | 35,29% | 12 | 29,41% | 10 | 26,47% | 9  |
| user profile   | 5,88% | 2 | 5,88%  | 2 | 26,47% | 9  | 38,24% | 13 | 23,53% | 8  |

Table 2 - Q5 "How useful would you think it would be to have the following data on the course you have proposed on EduOpen".

|                   | 1    | 2     | 3     | 4     | 5     |
|-------------------|------|-------|-------|-------|-------|
| numerical data    | 0,0% | 0,0%  | 14,7% | 38,2% | 47,1% |
| graphics          | 0,0% | 2,9%  | 2,9%  | 47,1% | 47,1% |
| images/icones     | 0,0% | 15,2% | 36,4% | 33,3% | 15,2% |
| descriptive texts | 0,0% | 19,4% | 29,0% | 35,5% | 16,1% |

Table 3 - Q3 "The importance you attach to the different types of data for a fast-tracking of your students' activities in the platform".



Figure 1-Q5 "How useful would you think it would be to have the following data on the course you have proposed on EduOpen"



Figure 2 - Q6 "The importance you attach to the different types of data for a fast-tracking of your students' activities in the platform"

drop-out rates, etc.). Some examples can be identified, such as the system developed by Zogotech (Figure 4), or the one offered by Intelliboard (Figure 3 and 5).

Because of the support and presence of online tutors, intelligent tutoring systems will not only monitor or collect data, but will also be able to integrate the resources and tools offered by LA systems. The diffusion of online learning systems is linked to development and hybridization processes of online environments and the quality of the designs themselves (Inventado & Scupelli, 2015).

In accordance with by Rebecca Ferguson (2014) students will be researching "support" from Learning

Analytics from outside the VLE or LMS, being involved to a greater extent in open educational or blended learning. This will require a shift to more stimulating data sets and their more challenging combinations, including data from mobile devices, biometric and sentiment analysis (for example, resources and tools for sentiment analysis can be useful for avoiding the error of "profiling a learner without taking into account the emotional aspects that may hinder his progress" - Suero Montero & Suhonen, 2014, and consequently have an incomplete view of the learning experience).

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Figure 3 - Example of an LA system dashboard used by EduOpen.



#### Figure 4 - Zogotech: examples of instruments. https://www.zogotech.com/



Figure 5 - Intelliboard: LA system used by EduOpen https://intelliboard.net/

Therefore, the presence of key figures - such as the tutor - will be crucial to create a "bridge" between different learning environments. Learners with their perceptions, expectations, learning objectives and professional growth are the focal point from which to develop tutoring systems, focusing on variables related to "motivation, trust, fun, satisfaction and correspondence with career goals" (Ferguson, 2014, p. 145).

In fact, there is also an increase in the expectations that students have with respect to their online learning experience (Wright, 2015). Student satisfaction levels of learning pathways are often linked to enrolment and dropout rates, so the tutor (particularly in the university context) will have to work within the four dimensions related to these aspects: "Interaction with the teachers; interaction with course content (and design); interaction with the peer group; and interaction with the system" (Bouhnik & Marcus, 2006, p. 301-303).

In the proposal of Bouhnik and Marcus (2006) the last dimension is frequently excluded from the influence of the instructor and consequently excluded from the process of redesign of courses (intended as revision and improvement of instructional design), but thanks to the support of the tutor this element can be part of the process of redesign and innovation of didactics, also in the university context.

#### 5. Conclusions and future developments

If we consider the complexity of the processes and actions described with respect to the instructional design of the courses (online and face-to-face), the constant growth of the distance learning and the recent hybridizations between MOOCs and Higher Education courses, we can conclude that the figure of the tutor "expand" its importance in the complex process of didactic innovation taking place in the Italian university context. Also in relation to monitoring and support actions for process of learning that require defined didactic actions with respect to levels of participation and interaction or drop-out rates in distance learning contexts.

The survey was useful to understand possible solutions, critical issues and to formulate hypotheses for future research. Future research perspectives should include the development and co-design of LA tools, which may be useful to overcome some of the critical issues that have been identified (Baneres et al., 2016; Caballé & Conesa, 2018; Salmon & Asgari, 2019).

The aim of this research was to present an analysis of the significant change in the role of the tutor and the importance of his "presence" to promote didactic innovation processes.

It is therefore not only a question of collecting data on the learning and teaching processes in online environments, but also of engaging in a reflection on the possibilities offered by digital tools and resources to promote a greater use of e-tivities, evaluation methodologies with instant feedback, strategies of "gamification as an incentive scheme in order to motivate students to practice more frequently and increase their engagement in the learning experience" (Baneres et al., 2016, p. 108).

#### Notes

The article is the result of a common vision among the authors with the following responsibilities: Rosa Vegliante is the author of the paragraphs 2 and 2.1;

Katia Sannicandro is the author of paragraphs 3 and 4. Both the authors together wrote the paragraphs 1 and 5.

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